

***United States Court of Appeals
for the Second Circuit***



EXHIBITS

75-7529

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In The
United States Court of Appeals
For The Second Circuit

SCARVES BY VERA, INC.,

Plaintiff-Appellant.

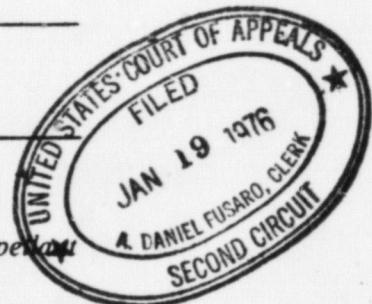
v.s.

TODO IMPORTS LTD. (INC.),

Defendant-Appellee.

EXHIBIT VOLUME

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FRIDAY, OCTOBER 20, 1967

DOMESTICS

PX 2b

E1



HOME FURNISHINGS DAILY, FRIDAY, OCTOBER 20, 1967

VERA. EVERYONE KNOWS WHO VERA IS. Vera paints. She is a designer of women's fashions and household linens . . . world famous, very talented and very successful.

You might expect her to be sort of tall and jazzy and wear lots of clanky bracelets, but she is tiny and soft spoken and the day we met her she wore just one pin . . . designed by Alexander Calder.

Vera lives just outside New York in a house designed by Marcel Breuer (HFD, July 6) and conducts business in New York in a showroom also designed by Marcel Breuer.

"I was not brought up in the Bauhaus tradition," she says, "but my husband influenced me in that direction after we were married." (It was her late husband, George Neumann, who sought out Breuer to design the house.)

The Neumanns did not like giving each other "nonsense" gifts, so Vera's house is full of paintings and sculpture by the likes of Picasso, Arp, Calder, Shahn, Chagall, Miro, Matisse and other names that are seldom seen outside museums.

Her showroom is full of Vera designs and a striking photomural of leaves and ferns by Herbert Matter. One of her earliest design motifs was the *presse* "photographed" fern.

VERA'S LOVE OF NATURE'S FORMS AND COLORS and her instinct for good design typify her work and account for her resounding success in both fashion and home furnishings. Though she has a strong fashion image, the company originally started by designing household linens.

"I had been working as a textile designer," she recalls, "when George and I and a friend, Werner Hamm, decided to team up and go into business for ourselves."

Mr. Hamm is still a partner. Vera, who claims she has a bad memory for dates, looks it up and says it was 1945 when they first started.

"I'll tell you why we started designing linens first," she confides. "We had a very small loft and didn't have room to work on anything bigger."

Vera used her signature and the red ladybug, a universal good luck symbol, on her earliest designs. As far as she can determine, she was the first to do signature scarves and linens.

When the company was confronted with a shortage of linen after the war, they put aside their home furnishings designs, bought silks and started designing scarves. Vera is now the top manufacturer of fashion scarves in the United States.

THERE IS A CLOSE CORRELATION between Vera's apparel and linens. She brings out both collections together and does a new "theme" group three times a year. She travels over the world looking

for ideas and inspirations for her designs. "It's not necessarily a specific design that inspires me . . . sometimes just the spirit of the people . . . the air . . . the atmosphere."

Her last collection was inspired by a trip to Ireland, and the next group, due in January, will have the flavor of Copenhagen's Tivoli Gardens. Vera has collected so many folkcrafts in her travels that she plans to open a museum for them in the company's Printex printing plant, which occupies an old Georgian mansion in Ossining, N. Y.

"I like to stop people along the road in other countries and just buy the things that they're using . . . those are the real folkcrafts. On a trip through Greece, I saw a group of men sitting near the road playing a stringed musical instrument and asked if I could buy it. They laughed at me for being a crazy American tourist, but they sold it to me for five dollars and it's beautiful.

"I USE THE SAME COLORS AND MOTIFS FOR BOTH the apparel and household things because I think the woman I cater to in fashion is the same woman I cater to in home furnishings. I find that the same design can be applied to both with no trouble. After all, home furnishings are so involved with fashion now that even a towel must be fashionable or it isn't right. I think it's true that the younger woman wants a wardrobe of table linens, and ours are not that expensive . . . they're good for special occasions.

"We once did drapery materials, and their success proved that apparel fashion designs are acceptable 'in home furnishings. We were really a breakaway group at one time . . . we left the rosebuds and moved into a feeling of flat, modern design. You know, then, if you didn't have rosebuds, you were nobody! I love flowers, but I hate things that are too studied. We were using orange before it was the thing to do . . . we kept plugging it and plugging it.

"I think that young kids have more feeling for good design today. They're not going to let mama buy rosebuds for them if they don't like it.

VERA'S UNUSUAL POSITION AS AN ARTIST who is also head of the company has given her a level of quality and design control that few manufacturers have, and the chance to prove that good design does indeed sell.

"I'm very lucky," she says, "because I have complete control of the design from drawing board to finished product. No one around here says 'we can't get that color,' because this firm is art-oriented, not finance-oriented. I don't care too much about the business side of it . . . I'm sure it's being taken care of by my partner, and I know the people on the business side won't balk if I have a new idea. I try to do one or two things in each collection that are pretty far out."

"We have about 20 in our art department . . . fine artists and color chemists . . . but I feel that you can see very clearly that there is one over-all design influence in our things."

THAT INFLUENCE, OF COURSE, IS VERA. "I don't design from an ivory tower, though," she is quick to point out. "I understand the technicalities of our printing problems and fabric problems, and I try to develop designs that best use the qualities of each fabric. The im-

tant thing is that we all work together and everyone feels he is part of the thing . . . we have great spirit."

The spirit is evident. Everyone on her staff stops by to talk to her when she arrives in the showroom. There is a lot of joking and teasing . . . a relaxed atmosphere. Not surprisingly, there is little turnover in the staff . . . one more reason that Vera's quality has been consistently high since the company began.

VERA IS ALWAYS LOOKING FOR NEW IDEAS. She had just come from the Picasso exhibition at the Museum of Modern Art, and had been very impressed. "But I'm so depressed . . . how can one man do all of that?"

Meanwhile, Vera is doing a lot herself. The company plans soon to manufacture sofa throw pillows in Vera's linen designs, with washable, zippered covers. She has experimented with framing her scarves and using them as wall accessories. (Everyone in the showroom has staked out his favorite to take home when they come down.)

"I would like to do a line of posters for the kitchen . . . paper, not fabric. I think there is a lot that could be done there. Maybe someday I will try my hand at sheets, but we are growing so fast, there's no time now."

The company has also been working with retailers on display ideas and plans to set up a blueprint for a Vera line's boutique unit that will display the entire line on the retail floor.

"The stores are very receptive to our display suggestions, and I think most of them appreciate the help."

WHEN A VISITOR COMPLIMENTS HER on her Alexander Calder pin, she recalls the occasion when "Sandy" came to her house to install one of his sculptures she and George had purchased. Calder was sitting on the patio playing a marbles game with Vera's daughter Evelyn, then three years old. When one of the marbles dropped to the floor and rolled out of sight, Calder grabbed a piece of Swiss cheese from the table, nibbled it into a round ball and replaced the lost marble with it, much to the delight and fascination of Evelyn. (If Vera had kept the cheese marble, it would probably be worth a lot of money.)

Calder is a fan of Vera's too, and has ordered her household linens for his home in France and for his daughter's house in the United States. Vera has a lot of fans . . . designer Winn Morton, who is doing costumes for "Spofford," a new comedy opening in December on Broadway, called to say he was coming over to select Vera scarves for Barbara Britton to wear in the play. Vera was delighted, and recalled another occasion when Vera scarves made a show biz appearance.

Meredith McCambridge was to use a Vera scarf in a suspense thriller titled "The Scarf," and the Vera staff were delighted about the starring role. They invited a group of business associates to a screening of the picture and were a bit startled when the star said on screen that she had bought the scarf "for a buck in a five and dime." They were even more startled moments later when the victim was strangled with the scarf, with Vera's signature ladybug and all, blazing boldly across the screen.

-GAIL ROCK

7/10/68
35

The Many Faces of Vera

By RUTH PRESTON

MANY GIRLS and women are familiar with the gaily printed scarfs, table linens and sportswear signed by Vera. But you'd never believe the feminine and unassuming little (5-foot-2) designer with hazel eyes and neatly coiffed blondish hair is something of a tycoon:

The only woman on the board of Manhattan Industries, parent company of Vera Industries, the multi-million-dollar business of which she is artist-head; the highly respected associate of Dritz-Scovill, the sewing supply business which introduced her first needlepoint collection last week and of Burlington Industries, for whom she designed a bedspread-drapery—the works—home collection introduced three weeks ago; and the owner of an impressive art collection.

* * *

More important, Vera (Mrs. George Neumann), is an artist who first paints the prints which have made her name so widely popular. (She had a 25-year retrospective at Emile Walter's last year.)

She is also a lover of the wild flowers that are her favorite print theme. The assortment in the garden of her Marcel Breuer designed home in Croton, high on the Hudson, reads like poetry, with such delights as ferns, May apple, adder's tongue, Jack-in-the-pulpit, pink and blue forget-me-nots, violets white, yellow, blue and purple and the daisies she sets in masses all through her home and office. Finally, she is a teacher, working with 25 artists in her Ossining studio, Printex, the printing plant of Vera Industries.

What should make Vera's new needlepoint fascinating to fans of the art is not just its untraditional modern poster colors and amusing designs—flowers, vegetables, berries, greenery, her trademark ladybug ("it means good luck around the world"), abstracts and a blazing sun.

It's also the nice prices of the first mass-produced collection by a name designer. A kit containing needle, yarn, instructions and hand-printed Vera design on a 16-inch-square pillow or picture design is \$18 at Macy's, now. Due September are the rugs and wall hangings 3x5 feet, 30x40 inches and 20 inches square at \$5 to \$20, with quick-point yarn 70 cents a skein.

Travel is Vera's greatest design inspiration. Peru,

Mexico, Brazil, India, the West—the folk art, costumes, sketches, and slides she has brought back cover the Ossining studio walls ("I want our artists to be saturated with the feeling of the country.") Now that she's finished her Portuguese-inspired fall fashion collection, she's off to Africa for next season's ideas.

It's amazing how faithfully this designer has used the patterns and colors of Portugal in clothes never the least bit costumey. Like the red-black-white striped knit dress with black-and-white flowered midriff, also knit—the flowering and colors true to an embroidered peasant skirt. (It's \$45.) Long at-home dresses, zipped-front tunics, hot and long pants and the Vera skirt now become a classic—all borrow the appliques, embroideries, prints in knits, antron-and-nylon, twill and cottons mixing mustard and bachelor button blue, Port wine with orange and yellow . . .

"Combinations of color are my strength, never tiresome if done properly. Not jangly but wild and unlikely combinations, earth tones with a bright accent."

* * *

Vera, whose husband died nine years ago, relaxes after hours at home with her children. Where did her love of Breuer start? "It was my husband. He was Viennese and a Bauhaus fan." The simple functional uncluttered lines have influenced her designing ever since. (The couple started business with a partner, each investing \$1000, 26 years ago.)

Along with the Bauhaus and Breuer, Vera loves her art collection: Picasso, Noguchi, Chagall, Miro, Ben Shahn . . . And right alongside, Grandpa Neumann's sunflowers ("he started painting at 70" and the kids' crayonned lions, given her every birthday).

The kids are John, 18, and Evelyn, 16. The day we talked in New York, Vera seemed tired.

"The kids are cute. But for three weeks I've had three teenagers and five dogs at home. (She's a dog fancier.) I was up at 5 this morning. Johnny—he just got married to a 17-year-old and they left today in their Volkswagen to take a summer college course in New Mexico."

Was she concerned Johnny was too young for marriage? Vera's smile was real cool, even relaxed. "At least I know where he is."



Post Photo by Terence McCarter

Vera, with model in pants outfit with print inspired by Portuguese embroidery. It's \$36 at Bloomingdale's next week.

PLAINTIFF'S EXHIBIT PX2n - N.Y. POST, TUESDAY, JUNE 8, 1971 E2
"THE MANY FACES OF VERA" BY RUTH PRESTON

Fashion Designers Move Into the Home

BY RITA REIF

Will Oscar de la Renta's name become as synonymous with mattresses as Coco Chanel's is with perfume?

Will Bill Blass's brown tweed "suiting" appeal as much in no-iron sheets as it does in men's wear? Will Pierre Cardin's venture into furniture, abortive though it may have been last year, usher in an era of couture labels on chairs and tables? And if so, will shoppers recognize the names and care enough to make a purchase?

These are some of the questions that manufacturers and store buyers expect shoppers to answer in the coming months — and years. The long overdue and much discussed collection of furniture and accessories by Rudi Gernreich will not be introduced until fall or later and available at the earliest in 1972. Hard Amies's placemats for Stotter will appear in July.

Donald Brooks's collection of bedspreads and draperies for Burlington House is another group due next year. And Julian Tomchin, after his sudden departure from Maxwell Textiles, the Seventh Avenue concern, is now thinking about a line of bedspreads and draperies for it, it is rumored, Riverdale. Mr. Tomchin's paisleys, butterflies, bamboo prints and florals have already appeared this season in carpeting at Harmony and in wallpapers and fabrics at Connaissance.

Meanwhile, what some are touting as "the fashion-con-

scious seventies," and others are calling "the decade of fashion designer dominance" has already produced an explosion of patterns and colors in the home furnishings field. The importance of designer names to manufacturers is best illustrated by the fact that even mattresses are being sold with labels made famous in the garment center. First, in 1969, came Pauline Trigère and now Oscar de la Renta — both in designs for the Simmons Company. Mr. de la Renta, after an unsuccessful filing at the Fiberglas curtain market two years ago, has bounced back with three mattress coverings for Simmons.

Folk-art Patterns

Since March when his floral, cloud and folk-art patterns were introduced at Gimbel's, "a couple of hundred have been sold," according to William Kinast, the store's merchandise manager for home furnishings. However, he seemed disappointed in the sales. If Simmons had put the new designs on its Beautyrest mattress, which sells for \$89.95, instead of the softer surfaced but firmer \$69.95 model, Mr. Kinast says, "our salesmen, who work on commissions, would have sold more."

But Robert Bailey, a Simons vice president, maintains that response to the new mattress has been so good that the company is planning another de la Renta collection for October. When asked whether Simmons expects Oscar de la Renta to become the Chanel of the mattress field, he said cautiously:

"The name is going to be of great benefit — but I don't think it's going to be that big."

Mr. Bailey also denied that putting a pretty covering on a mattress is only a sales promotion device to attract the woman shopper.

"She makes the bed every day," he said. "Whether she sees the mattress covering or not, she knows it's there. And she remembers it as a pleasurable shopping experience."



The New York Times/Bill Aller
Vera's patterns appear on such home furnishings as sheets, coverlets and needlework pillows.

In Bill Blass's linens collection for Springs Mills, only one out of six bed and bath ensembles — the men's suiting tweed — would be immediately identified with his work in fashions. The remainder is full of such currently popular themes as paisleys, a floral with lattice-work (not unlike a much admired design on French imported sheets), a floral with basketry and patchwork of stylized oriental motifs. Prices for bath towels are \$4.50; the shower curtains are \$10, for vinyl, \$15 for canvas, and the bedspreads are \$25 to \$40. All will reach stores in mid-September.

Bedspreads and Draperies

Vera, too, has something for everyone in her ready-made bedspread and drapery collection for Burlington. The collection, due in stores in late August (her bed and bath linens are already available), includes the very familiar Vera daisies, poppies and butterflies and some not-so-familiar geometrics and abstracts. Bedspreads are from \$35 to \$60, draperies are from \$15 to \$60.

Vera is, of course, no stranger to home furnishings, the field she began in 26 years ago and where, according to Alan Gold, a senior vice president at Macy's, she is "the most successful" of the current crop of fashion designers (and that includes Fieldcrest's stars, Yves Saint Laurent and Pierre Cardin.)

Vera's ladybug, her signature through the years, is not, understandably, in the Burlington bed and bath collections. But it is one of the ten needlepoint kits (\$18 each) she has just completed for Dritz-Seoville due in stores in August.

"She's had more experience," said Benjamin Jay Arno, a vice president of Lord & Taylor, explaining Vera's strong appeal. And at this store Vera is not the only fashion designer to have fared well. Lilly Pulitzer,

Ken Scott and Ulla Erickson represented by yard goods, linens, bed coverings and place mats have done exceedingly well. And so has Emilio Pucci, the Florentine couturier who led the fashion designers' invasion first with Rosenthal vases and plates (1964) and later with towels (1967) and sheets (1968) for Springs Mills.

But Pucci proved to be a sales dud on a national level. "The shoppers just did not want to pay \$10 for a bath towel," said Alan Gold of Macy's. Other stores report that women missed having full bath ensembles (there were no Pucci shower curtains or bath mats) and found the innovative handling of patterns and colors (nothing matched, everything blended) too sophisticated.

What Pucci started, however, others have benefited from. Martex issued towels by Hanan Mori. Fieldcrest opted for Yves Saint Laurent and Pierre Cardin. The only companies who have chosen name designers from the home furnishings field are J. P. Stevens with David Hicks, the London decorator, and Wamsutta with Primrose Bordier, the French linens designer.

Here to Stay

Whether the designers come from inside or outside the field, most store representatives believe that "names" are here to stay.

"But the success is not in the name alone — the merchandise must be well designed also," said Carl Levine, a vice president at Bloomingdale's, where Cardin's name failed to sell some Italian-designed furniture last year.

"What is most important is the power of the top designer's personality in overcoming objections from conservative manufacturers," said Mr. Arno. "It keeps the salesmen from dictating what they think the styles should be."



Pucci prints led the fashion parade to the home first with vases, later with jewels and sheets.

DAVID HICKS

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DONALD



EYE ON LIVING

SIGNATURE DECOR

There is one game that everyone loves to play, and that's the Name Game.

In fashion, this would hardly be news. For years, now, well-heeled men and women have taken as much pride in the labels they wear as in the clothes that are attached to them. The Kenneth coiffure, the Adolfo hat, the Pucci dress, the Gucci shoe, the Cerruti belt, the Vuitton bag—these are the magic names that make up a sterling standard of fashion subscribed to by most of the best dressed and thousands more who would like to be if merely by product association.

Couturiers, of course, are old hands at the Name Game. One might say they invented it. Only the rules have changed since the couture has become more mass oriented. Once designers recognized the promotional potential of their own labels, they first made their initials, later their whole signatures a visible part of their designs instead of hiding them as they had done traditionally. Commercial success was instant and spread like a rumor from women's wear to men's wear, to accessories, to perfumes, and to jewelry.

While fashion shows no sign of tiring of the game, designers and manufacturers are looking to the decorative field as the next logical area for status labeling. Ironically, the home furnishings field has its own unsung design heroes. Except for David Hicks or historical names such as Chippendale, Saunier, or Jacob, contemporary designers have rarely been properly merchandised. Couturiers stand ready to fill the void with their names, which are already household words, even if in a heretofore different context. And if their handwriting is not on the wallpaper yet, it soon will be. Meanwhile it's already on decorative fabrics, bath and bed linens, decorative accessories, and china.

Take as an example Emilio Pucci. One of the most farsighted and experienced among international couturiers, he sensed early that his design talents would be as applicable outside the fashion field as in it. His collection of crystal and porcelain for Rosenthal dates back several years. He was the first to put his name on a collection of towels, sheets, and shower curtains for Springs Mills. More recently, he signed drapery and upholstery fabrics and a collection of Belgian table linens. As might be expected, all are derivative of the familiar crazy quilt of high-keyed abstract designs so typically and recognizably Pucci.

French couturier Yves St. Laurent didn't wait long to follow him. Fieldcrest earlier this year introduced his first collection of bed and bath coordinates. If they bear his initials prominently, and if they look much like his scarves, it's probably because he knows this to be a successful formula.

Until recently, Bill Blass had confined his activities outside his fashion business to closely allied fields: accessories, bathing suits, sunglasses, watches, and, of course, his much sought after men's wear. Within recent months he has been approached to design kitchen equipment, refrigerators, table crystal, and decorative fabrics. Only one has materialized thus far: a Signature Collection for Connaissance Fabrics, to be introduced to the decorator trade early next year.

With Emilio and Yves clinging closely to the things they do in fashion, you might expect the initial collection of Connaissance fabrics by Blass to follow his established thinking, and you'd be absolutely right. The fabrics will have a decidedly Blass look. They will be romantic in a contemporary sense, and colors are bound to be characteristic Blass browns and blues. Carrying his imprint further, he may borrow some of his men's-wear plaids and combine them with floral designs or mix large chevrons with paisley.

Pauline Trigère's first public venture into décor is a black-on-white printed linen that has her name neatly lettered all over it. It is available through Richard Carleton. She also has a strong urge to design closet accessories.

Among other fashion people with a firm foothold in the home-furnishings field there's Hanae Mori of Japan, best known for her bold florals and dramatic graphic prints in custom clothes. The same dramatic color sense and bold styling strokes can be found in the beach and body towels she designed for Martex, as well as in sheets and shower curtains.

Then there is Palm Beach's barefoot darling, Lilly Pulitzer, inventor of those incredibly comfortable Lillies which socialites consider as essential to the resort season as a good tan. She also does madly colorful "Men's Stuff." Branching out into home furnishings, Lilly put her vivid imagination to work creating a complete collection of fabrics and home accessories—napkins, tablecloths, place mats, pillows, ice buckets. Designed exclusively for Lord & Taylor, these items have both the Lilly look and the Lilly label. (Continued on page 169)

of hair from long-gone relatives, his father's snuffboxes and valises. Even his father's wobbly washstand was accorded a corner of honor in Scott's salon.

PROFESSOR ALBERT FINSTEIN was annoyed by socks, and for a long time in his life wandered around the world "sockless, rather like an itinerant musician." World-famous mathematician G. H. Hardy hated mirrors, refused to look at himself even when shaving. As soon as he visited a hotel, he covered all mirrors with towels. His critics have wondered why, especially since Hardy was uncommonly handsome. And educator Galileo was a pioneer hippie, considering his obsession against convention. At the University of Pisa, where he taught mathematics, a cardinal rule for all professors was that they wear their academic robes on the street as well as in the classroom. Galileo refused and was fined more often than not. The professorial robes, he vowed, interfered with his movements. He desired to be free physically and mentally. "Conventional clothes," he argued, "are like conventional ideas—the invention of the devil."

Undoubtedly the prize for the most arrogant quirk in history would go to artist Benvenuto Cellini, who was imprisoned for stealing gems from the Pope's tiara.

SIGNATURE DECOR

(Continued from page 65)

Ken Scott, the American designer who lives and works in Milan, creates a stir every season with his knockout prints. You can live in them and with them—some of his designs are represented here in the decorative market by Clarence House.

Vera, of course, has always been active in both the fashion and home-furnishings fields. Starting with decorative fabrics and china, she later switched to blouses and scarves.

Donald Brooks is not only interested but eager to put his talents to work in the decorative area. His prime targets: table linens, flatware, porcelain and table crystal, sheets, towels, and upholstery—anything for home use with which one comes in physical contact.

Oscar de La Renta, who most of all loves "a divine touch of luxury" at home, would like to design small, amusing things that would be both functional and decorative. In his own apartment he points to Chi-

While in jail he claimed he spoke "face to face with the Father, the Son, and the Holy Virgin"—and, curiously, on that very day was set free from prison. In the years following, Cellini came to believe he was a saint and that a golden halo gleamed above him. "This halo may be observed above my shadow in the morning from sunrise," he told friends, "until two hours after sunrise. . . . It may be observed also in the evening at sunset."

But no one in history tops Robert "Believe It or Not" Ripley, who was a curious oddity unto himself. True, he had a quirk about cars and phones. He bought the most expensive foreign cars but trembled at the idea of driving any of them. And while Ripley was one of the first transatlantic radio buffs, he froze whenever he went near a phone, out of terror that if he touched the dial he would be electrocuted. Ripley's most passionate obsession, however, was his full-blown harem, which kept him busy on various grounds. For not only did he collect local ladies; he also demanded that his harem maintain a fashionable Continental flavor. So Ripley imported harem dazlers from round the world, checking them out in Europe and the Orient, Northern Africa and as far off as the snowbound Siberian plains.

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PLAINTIFF'S EXHIBIT PX4k - MIAMI NEWS - BURDINE'S AD, WEDNESDAY
NOVEMBER 8, 1961. "VERA PAINTS A BLOSSOM FANTASY FOR BURDINES"

"Blossom Fantasy," screen printed on all Belgian natural colored linen, brings new elegance and prestige to your home. Shaded apricot, blue or pink.

52x52" cloth	3.98	Napkins	.75c
52x70" cloth	5.98	Toaster Cover	\$1
72" round cloth	8.98	Tea Towel	\$1
60x90" cloth	8.98	Apron	1.98
60x104" cloth	10.98	8-Pc. Luncheon Set	\$5

Vera.[©]
PAINTS A
BLOSSOM FANTASY
FOR

Burdine's
SUNSHINE STATE

FIRST AND ONLY AT BURDINE'S

A brilliant flowering in coordinated fashion... to color your house in the sun... in the newest coloring, richest fabrics. See Vera's newest creation, a distinctive design you'll love.



"Blossom Fantasy" in shades of pink, green, blue or orange, bloom luxuriously on fashion accessories of pure Belgian linen, floating chiffon, pure dye silk.

Linen Cardigan Jacket	9.98
Chiffon Hood	5.98
Silk Blouse, matching scarf	11.98
Oblong Chiffon Scarf	3.98
Chiffon Neck Loop	3.98

SEE VERA FASHIONS AT ALL FIVE BURDINE'S STORES, IN MIAMI, LINENS FOURTH FLOOR . . . BLOUSES THIRD FLOOR . . . JACKETS AND SCARFS STREET FLOOR

COME MEET MR. TOM COSTELLO, VERA'S REPRESENTATIVE, WEDNESDAY, THURSDAY AND FRIDAY LINENS FOURTH FLOOR

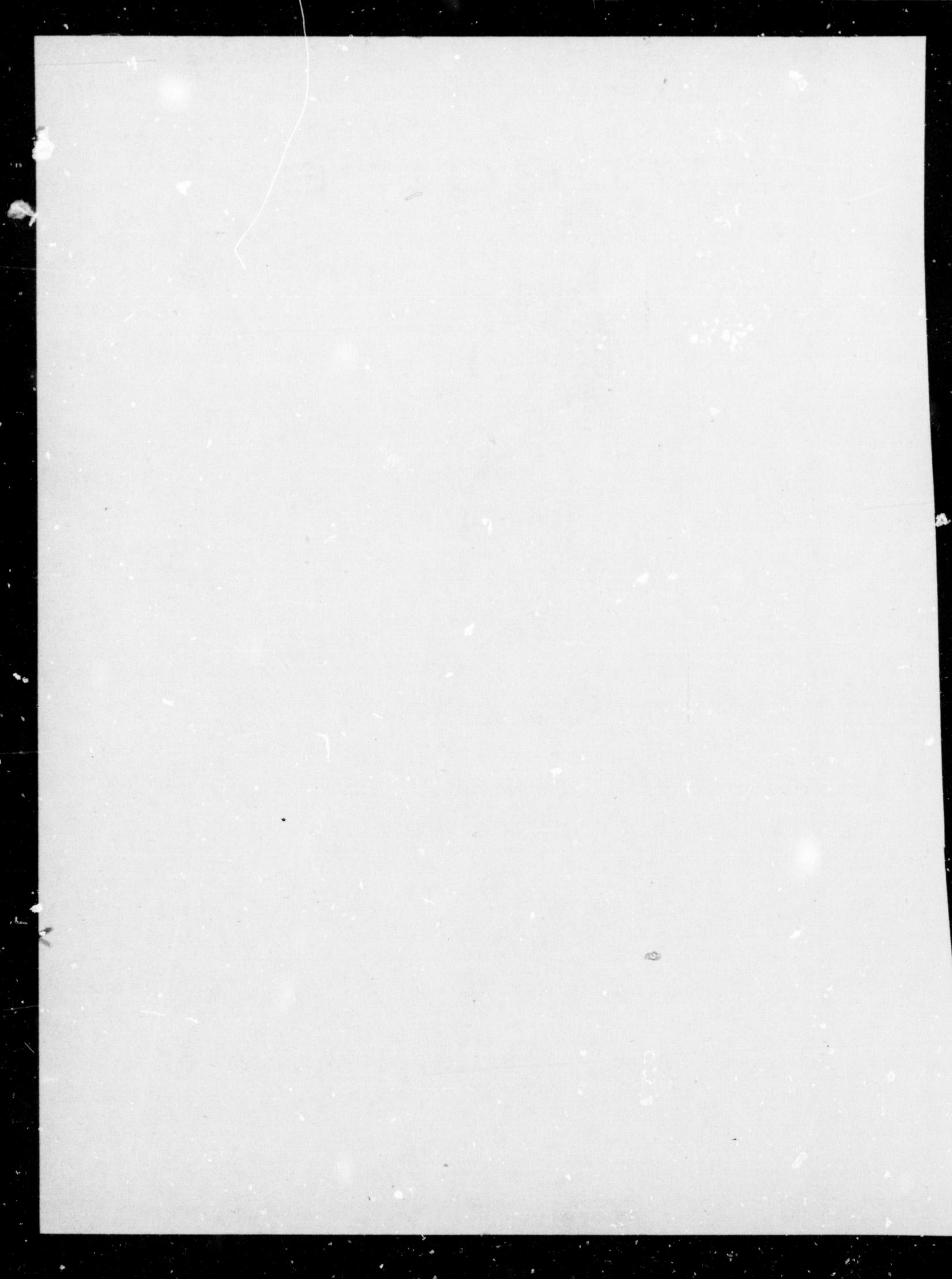
HUDSON'S



Impressions
of Morocco: Vera's
fall collection
of blouses

12.99

See glimpses of Morocco in Vera's new collection of blouse originals. Fluid silk is deftly fashioned and hand screened to create beautiful and unusual costume tops. A. Harem window depicted in blue, turquoise and green, 10 to 18. Impressions of script in black on white or gray on charcoal, ringed in chiffon, 10 to 18. These and other Vera blouses will be informally modeled from 11:30 A.M. to 7:30 P.M. in Hudson's Blouses - 5th Floor, Downtown. The collection also at Hudson's Northland, Eastland.



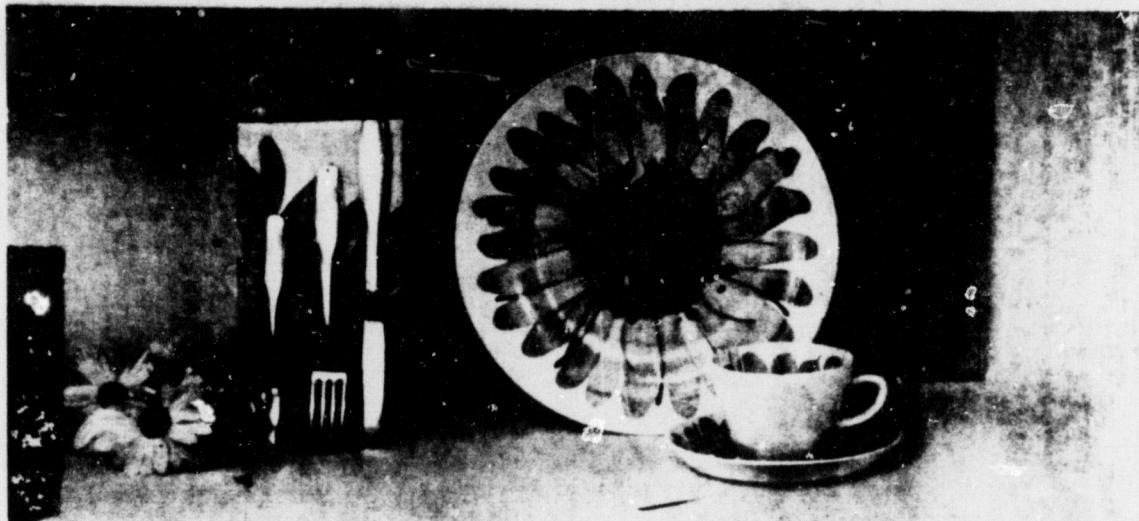
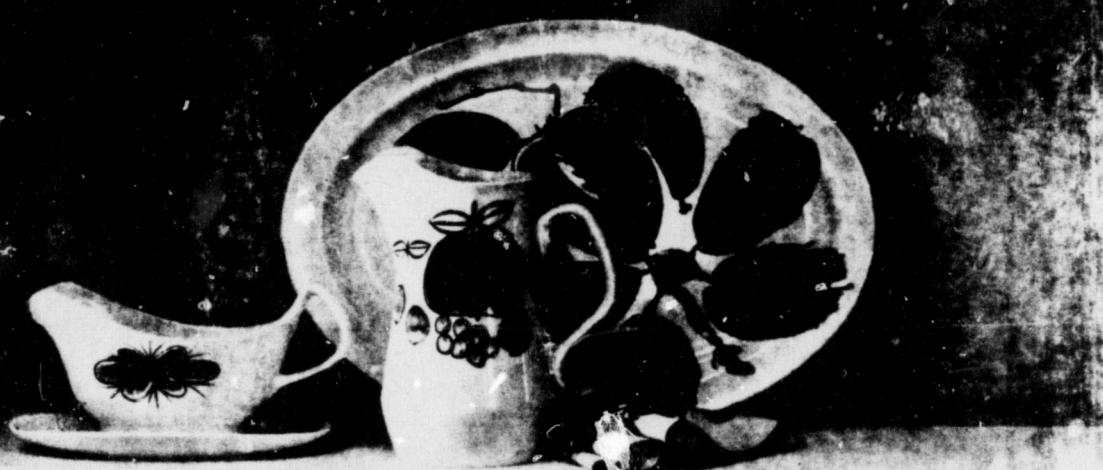
Pages 132 and 133 Daily Drama: Island-style China patterns, \$59.95 for 45 pieces. Top Left: water goblet, \$6 for four mats. Middle Left: Fostoria Jamestown amber glass, \$2.15. Oneida's Cantata, and Revere stainless steel, \$7.95 per six-piece place setting. Right: muffin server, covered casserole, \$14.95; salt and pepper shakers, \$3.95; mufkin server, \$5.95; cocktail shaker, \$24.95; oval platter, \$6.95; gravy boat, \$1. Lauffer's carving set plus w/ nut chest.

PLAINTIFF'S EXHIBIT PX4hh - BRIDE & HOME, WINTER 1965. DAILY DRAMA. PHOTOGRAPHS OF VERA CHINA WITH TEXT OF ARTICLE E9



DAILY DRAMA

The charm, whimsy and bright colors of Jamaica, plus the genius of Vera have produced the delightful Island Worcester china, opposite page. Each of the five china patterns was designed by Vera, along with linens to match. Top shelf: the newest pattern, Montego, is shown with Fostoria's Jamestown water goblet and Oneida's stainless Cantata. Second shelf: gravy boat is Calypso, the pitcher is *Salad Days*, and the platter is *Forbidden Fruit*. Bottom shelf, the Sunflower pattern is shown with Oneida's Paul Revere stainless. This page, some wonderful shapes in stainless holloware. Top shelf: a covered casserole and salt and pepper shakers by Fraser's. Second shelf displays Fraser's cocktail shaker and long boat-shaped muffin server. The bottom shelf holds Fraser's oval meat platter and gravy boat, and Lauffer's Onyx carving set. For prices, see Your Guide to This Issue. Photograph by Tom Yee



-- As featured editorially in THE BRIDE'S summer 1965 MAGAZINE



PLAINTIFF'S EXHIBIT 411 - BRIDE'S MAGAZINE, SUMMER 1965
"LEISURELY LUNCH" PHOTOGRAPH OF TABLE | 1965

E10

LEISURELY LUNCH

Summer weekends are forever, with blue skies, a golden sun, and the longest days in the year. There's all the time in the world to set an inviting buffet table, fix a casserole and salad—and dawdle the leisure hours away with congenial company. The table, above, stands on the terrace of the house-a-class built in Greensboro, N.C. (Most of the important windows, this terrace and second-story deck above it overlook a rolling golf course with always-tended fairways and greens.) Whether you, too, have a blue-sky setting or one indoors, you can conjure up the same *al fresco* green mood for a week-

end party. The boldly patterned "Sunflower" dinnerware, designed by Vera, is hand-painted under glaze; by Island Worcester; 20-pc. starter set, \$24.95; 6-cup coffee pot, \$6.50. OneidaCraft stainless steel, "Tempo"; 20-pc. starter set, \$49.95. Fostoria's "Argus" glasses. Henry Ford Museum reproductions of an Early American design, \$1.25 ea. Belgian linen table cloth by Vera; 60" x 31", \$1; round "Sunflower" napkins (also available in rectangular shape), .69c ea. 2 qt. copper chafing dish; Rubek, \$27.95. Painted metal basket; Silvestri, \$2.3. Wood salad bowl, servers; Ma-Lock Woodcrafts, \$14 set.



PERU IN SILK — Hot colors on cool silk, a Peruvian-inspired print painted by **VERA**. The cutaway shirt tops trim stretch pants. From the Fall 1966 Collection. Peru, land of the sun, is the inspiration for these Ban-Lon beauties. For Fall 1966, **VERA** transforms a traditional linear design into

an elongated-torso dress and a three-quarter sleeve overblouse worn atop stretch pants . . . all in sunshiny colors. "Jewel Disc," **VERA**'s cotton print overblouse, is mated with Ban-Lon stretch pants. Inspired by the art of the Incas, the primitive pattern is appropriately translated into earthy colors.

Vera Paints Peru For Fall 1966

Of all the legendary countries in the world, none has a more romantic, unusual past than Peru, none has a more popular historical appeal or a more colorful and challenging present. Peru, amidst the towering peaks of the Andes, combines the sophistication of metropolitan Lima with the old world charm of the Incas.

Forty per cent of the population are pure blooded Andean Indians who retain the handicrafts of long ago as well as the costume and the celebration of the fiestas with panpipe and flute. The country is a combination of color, rhythm and sound. Ablaze with flowering plants and tropical hibiscus, poinsettia, jacaranda, iris and less familiar blooms, Peru spells color and the richness of its palette inspired Vera's own palette for the Fall 1966 collection. All of the prints have

been painted by Vera and could be framed on their own. In them she interprets the foliage of Peru, the feeling of natural beauty in line and color, the color taken directly from original dyed wools of Peru.

Vera feels the original Indian fabric designs are sumptuous, that pre-Colombian jewels set a mood she wishes to interpret, so she has painted a total look drawn from her impressions of a country rich in folklore, festival, regional fairs, markets and architecture. Her designs are geometric, linear, and many are interpretations of ancient traditional designs. Others are pure texture, but color is always of vital importance.

Her new-looking prints are combinations of hot colors on cool silk and cotton shirts. One is an all geometric pullover in Peruvian pink, emerald and eggplant divided by black brush strokes . . . another is all brush strokes, pink on pink, wore over stone pants. Others have a highly tropical feeling expressed in a oado and Peruvian pink in scattered and rather wild floral prints. One of the silk shirts called Inca is in espresso and black, once again done in free moving brush strokes.

Vera likes to top pants with two silhouettes. One is the pull-over, either in soft Ban-Lon or in a more fluid fabric giving less definition to the body beneath. The other is the shirt, which is usually painted with free wheeling flowers or lines. Some are cotton sateen in shades of Jungle Green, I. Brown, Chilli Pepper, or Andes Green.



PLAINTIFF'S EXHIBIT PX455 - NEW YORKER - MARCH 5, 1966 "VERA PAINTS CLOTHESOPOLIS AND SIGNS ONE JUST FOR YOU"

E12



That's Vera up above.
And this column is all about her trip
to Greece. Which means it's really
a Greek column. Yes, Vera went
to Greece and really saw Greece.
Not just a tourist's glimpse.
But a painter's panorama.
The Greece only Vera's
responsive eye could
see. Now you see
her paintings
and designs on
all sorts of things
to wear including
scarves and shirts and
tunics and overblouses.
Or as they say in Greece:
Clothesopolis.

The ones you see here are paper
because Vera paints and plans on
paper first. Then, when her designs
get to silk or cotton they're the last
word. Reach the top with the tops:
Lyre shirt in silk shantung, \$18;
Crete tunic in cotton satin, \$14;
Aegean Sea overblouse in cotton
satin, \$15; Corinthian overblouse
in cotton satin, \$15. And the scarves
in Vera silks: The Hunt oblong, \$4;
Seascape 32" square, \$3; Columns
32" square, \$3; Dome Design 28"
square, \$4. See them in Vera shades
of blue, turquoise, sun yellow,
orange, cherry and meadow pink at
B. Altman, New York (all branches);
Bullock's, all stores; Burdine's,
Miami; Filene's, Boston; Marshall
Field, Chicago (all branches); and
other nice stores all over the country.
Tops in sizes 8 to 16. Prices are
slightly higher on the West Coast.

*Blouses, scarves and linens by Vera**
THE VERA GALLERY
417 Fifth Avenue, New York 10016

PLAINTIFF'S EXHIBIT PX4xx - NEW YORK TIMES, THURSDAY, MAY 11,
1967 "THE HOUSE THAT SCARVES BUILT" BY BERNADETTE CAREY

THE NEW YORK TIMES, THURSDAY, MAY 11, 1967

The House That Scarves Built

By BERNADETTE CAREY

TWENTY-FIVE years ago, Vera Neumann offered her first collection of scarves, using her own fabric designs in patterns of leaves, ferns and flowers.

Yesterday, she stood in her new showroom, designed by Marcel Breuer and decorated with a mural symbolizing the patterns of that first collection, and greeted the press, buyers and guests who had come to see a sportswear collection from the multimillion-dollar fashion house that scarves built.

In recent years, all of her major collections have been inspired by the designer's visits to foreign countries, and for her 1967 fall line, she sought—and found—a muse in Ireland. Her O'Rainbow collection was shown to the tune of Irish jigs.

As part of it, Miss Neumann showed a group of luxurious scarves, which she calls her Gallery collection. She decided the time was right for a special scarf collection, she said, "because the scarf is becoming to the American woman what fans and veils were to women in the past." The Gallery scarves will sell for \$15.

The scarves were followed by silk, cotton sateen and silk wool toppings done in her fabric-print interpretation of the symbols and landscapes of Ireland— cobblestones, shamrocks, heraldic and floral prints—in colors such as Galway blue and leprechaun orange—shades of the Emerald Isle. All were matched with trimly cut slacks in solid tones, in stretch Banlon and hopsack fabrics.

There are more dresses in this new collection than in previous ones, including a silk-wool shirt-shift in a muted Paisley shawl print. The collection is priced from \$16 to \$36.

Six weeks ago, she said, her company had merged with Lady Manhattan. The merger, scheduled to be made final next week, will affect only the business side of the operation, she assured her audience.

"Vera," she said, smiling a leprechaun smile, "will be Vera forever."



The New York Times (by Barton Silverman)
Shirtlike tent style in a vivid silk print is included in 'Vera collection.'

PLAINTIFF'S EXHIBIT PX4yy - VOGUE,
SEPTEMBER 1, 1967 "VERA PAINTS AN
'O' RAINBOW AND SIGNS ONE
JUST FOR YOU"

E14

Vera paints an O'Rainbow



E15



Here's Vera, home from Ireland. And, oh, what a trip she had. She missed the ferry from Galway, but caught a rainbow across the bay. Caught it with a paintbrush so you could catch it too.

Just slip into Vera's O'Rainbow shift in cotton sateen with a hem that reflects the curve of the rainbow, \$28.00. Or the silk overblouse with new scooped sleeves and rounded hem, \$20.00. Or the Ban-Lon[®] nylon pants that pull on in all solid Vera colors to match, \$16.00. All in sizes 8 to 18. And top everything off with the O'Rainbow scarf in silk, 32" square, \$15.00. See all Vera's Irish designs: an Aerial View of Shanaon to Clover and Cobblestones on all sorts of things for you to wear. (And some marvelous linens for your table to wear.) In all Vera colors including (you guessed it) green. Don't stay home another minute. Erin Go Bragh it right to your favorite store and take a tour of Ireland. Via Vera. Tops, pants, shifts, scarves, linens and more by Vera.

PRICES SLIGHTLY HIGHER IN THE WEST

THE VERA GALLERY

417 Fifth Avenue, New York, N.Y. 10016

and signs one just for you

PLAINTIFF'S EXHIBIT PX4yy - NEW YORK, NOVEMBER 25, 1967
"VERA PAINTS AN EMERALD SEA"

E16



Vera paints an

E17

"There's more to the Emerald Isle than the Isle," said Vera, as she painted her way to the sea. And now you can see every delightful aspect of Ireland in Vera's very perceptive new collection. Here it's the Emerald Sea which looks just as thoroughly Irish even if it hap-

pens to be red and pink or blue and chocolate. So come, be a big splash in



the Emerald Sea scarf, a 32" square of silk twill \$15. Or the Irish sash dress, in cotton sateen cinched for the newest shape \$27. Or stay at home and be in Ireland in a floor length glide slashed thigh high so the matching pants show with each step \$50. Or in a spectacular sweep of hostess pajamas \$47. Both in Ban-Lon® of Du Pont nylon. All in sizes 8 to 18. And don't forget that when Vera visited Ireland she really went to town. And country. And sea. And you can see it all from Cobblestones to Clover at all the finest stores across the country. Prices slightly higher in the west. Tops, pants, shifts, wraps, blouses and more by krd*

THE VERA GALLERY

417 Fifth Ave., New York, N.Y. 10016

Emerald Sea



Hi-Vera. Dye Vera.

Yes, you've got to be fast if you want to talk to Vera, the painter, designer and constant search-center of new things to paint for her Ban-Lon collection. Here you see just one from her gallery of waves and rays and flowers and leaves and so on. All on Ban-Lon shifts and shorts and flares and smocks of DuPont nylon that stays fresh and unwrinkled even if you're on the go as much as Vera is. See them all including New Leaf in sizes 8 to 18, #26 to #36 at Jordan Marsh, Boston and Miami; B. Altman, N.Y. (all branches); Julius Garfinkel, Washington, D.C.; Bullock's, Calif. (all stores); Milwaukee Boston Store, Milwaukee; Bon Marche, Seattle. Prices slightly higher in the West.

Tops, pants, shifts, smocks, blouses and more by Vera.

THE VERA GALLERY 417 Fifth Avenue, New York 10016



Vera paints a New Leaf

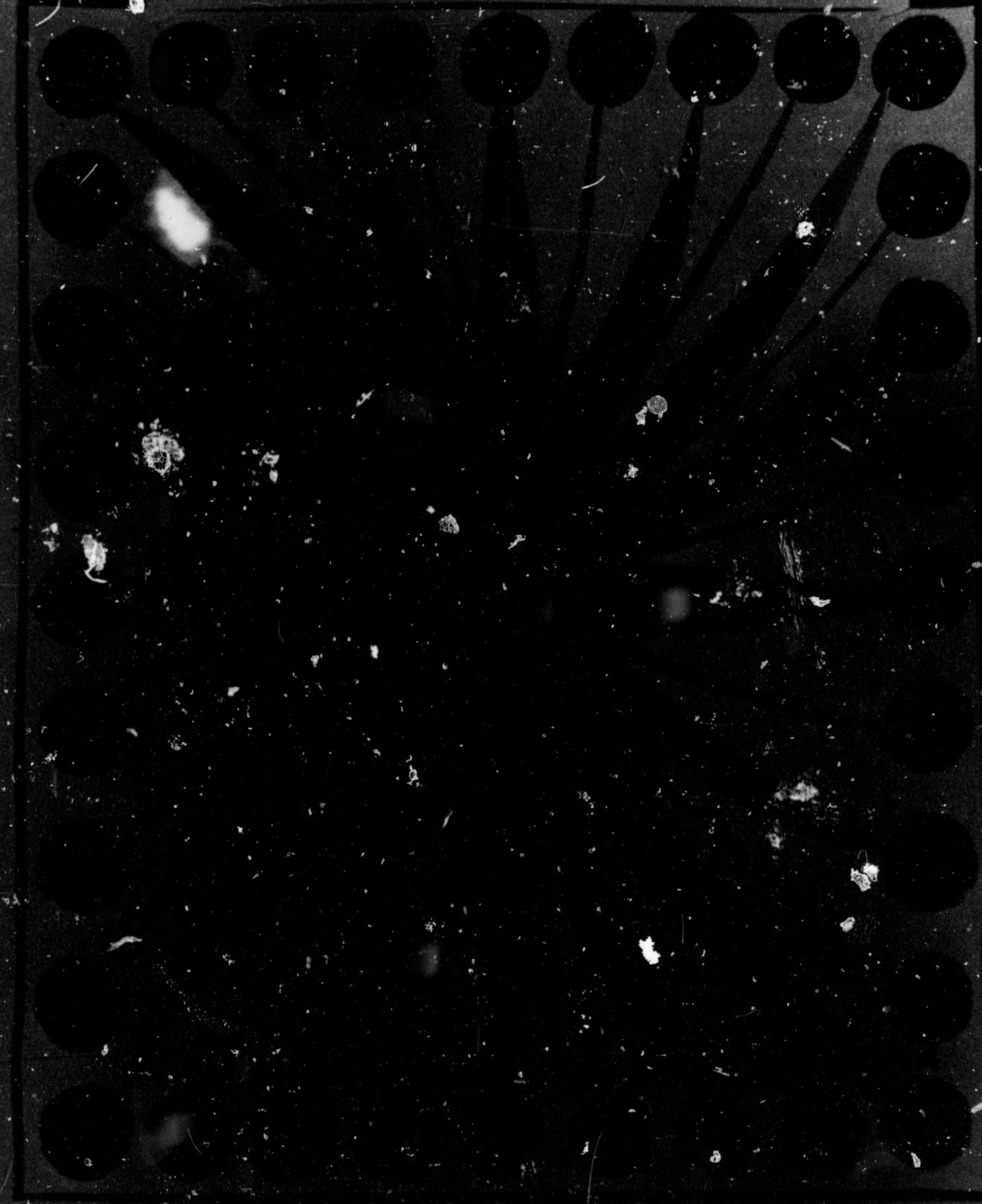
© 1967 Ban-Lon Division — Jantzen Inc.

Phot. Paul Shambrook

against a Ban-Lon sky of DuPont nylon

7 - VORRE, MAY 1987 "VERA PAINTS
LURE FOR YOU"

E19



EVS



Give us a V

Give us an E

Give us an R.

Give us an .

Hooray for painter,
designer and instigator of Hoorays. A

Hooray is something that whenever
you wear it people say "Hooray,
the sun just came out."

(Whether it really did or not.) Yes, a
Hooray is the unique way Vera
sees sunshine. Now isn't it about time
that you spread a little cheer? Just
slip into a Hooray shift in sizes
8 to 16 from \$18 to \$25. Or a 24"

Hooray scarf. Hooray! They're all
cotton. Hooray! They're in all
Vera colors (ladybugs, start up and
be counted).

Hooray! The sun just
came out at Bloomingdale's, New York
(all branches); J. L. Hudson, Detroit;
H. & S. Pogue, Cincinnati; Filene's,
Boston; J. W. Robinson, Los Angeles;
and D. H. Holmes, New Orleans.
Prices slightly higher in the

West. Tops, pants, shifts, scarves,
linens and more by

THE VERA GALLERY

417 Fifth Ave., New York, N.Y. 10016

and signs one just for you

2000' M.L. 3100' ASL
FIELDS BELOW 6500'

E21

Vera Polaris - 140 fields below

E 22



See Vera up above.

That's where Vera went. Up. Up. Up. Topping an eagle's eye view of America for you. That's what being a pattern designer is all about. Knowing what to design and knowing what to design it on. This spring Vera's going all-American. But even if you never croon your own line, Vera thinks that you should help keep America beautiful in Ban-Lon® of DuPont nylon. So Vera shifts her field down to the shift in sizes 5 to 18, about \$16. And then she tops everything in sizes 5 to 15, about \$14. Vera misses nothing. She even has time to paint her Ban-Lon® prints on hats (\$12.50) and her prints (just \$1.50 each—see illustration and see), in sizes 5 to 18, about \$16. Oh say, you can see off Vera's all-American-Ban-Lon collection? You betcha. And you know why? Vera uses colors from the American flag and wears them in patterns that are sharp, direct and "American" in every sense of the word. But all very Vera. And you can see more all across America. At Saks Fifth Avenue, New York; J.W. Robinson's, Los Angeles; Neiman-Marcus, Dallas; Marshall Field's, Chicago; Lazarus, Cincinnati; Dillards, Seattle; and Bonwit Teller, New York. Prices range from \$12.50 higher in the West. Tops, pants, skirts, sweater-trims and more by Vera. THE VERA GALLERY, 417 Fifth Ave., New York 10016.

and signs a Ban-Lon print for you

PLAINTIFF'S EXHIBIT PZ422 - VOGUE, MARCH 15, 1968 "VERA PAINTS
DANISH TO GO"

E23

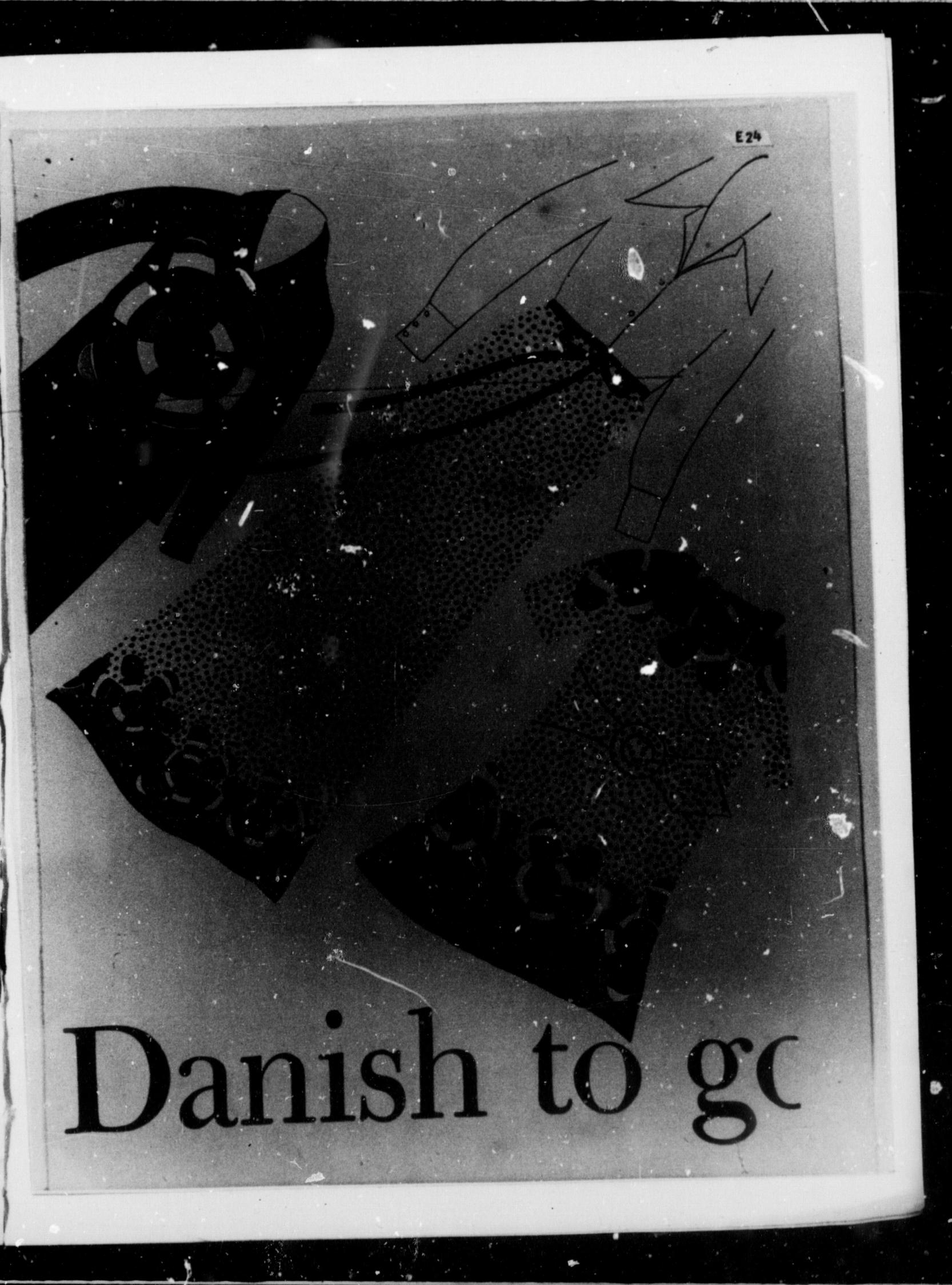


If you can't go to Denmark right now, you simply must have Danish to go. Vera's new collection inspired by all the frivolity at Tivoli. Yes, Vera loved Tivoli Gardens and, being Vera, she didn't just look. She painted. And painted. Non-stop. Because everything at Tivoli is going somewhere. Even if it's around in circles. Roller Coasters. Sparklers. Bubbles. Targets. Spinning Lights. Her pinwheel is just part of the goings you should have on. So, ready, set, go Danish to go with everything inspired by Denmark including a cotton duck top \$15, going over Ban-Lon[®] shorts of DuPont nylon \$13. Or a pure silk shirt \$27, with Ban-Lon[®] pants \$16. Or a silk pongee shirt \$18, topping a long wrap skirt in a rich sweep of primaVera double knit acetate \$33.

Or a cotton duck dress with belt going empire \$25. Almost all in sizes 6 to 18. And overhead, the 28" square silk twill signature scarf \$5. All in Vera colors which have gone delightfully Danish.

Go to Denmark via Vera at all fine stores in the U.S.A. Prices slightly higher in the west. Tops, pants, shirts, scarves, linens for you, come and more by Vera. THE VERA GALLERY, 417 Fifth Ave., N.Y. 10016

Vera paints



E24

Danish to go

E 25

PLAINTIFF'S EXHIBIT PX4aaa - NEW YORKER, MARCH 23, 1968, AD
FOR THE VERA GALLERY/KAUFMAN'S - PITTSBURGH



PLAINTIFF'S EXHIBIT PX-266 - COURIER-JOURNAL AND TIMES MAGAZINE.

E 26



Merita Granell, a Finnish student, wears a fitted cotton t-shirt with stand-up collar. The lines and curves of the print were influenced by the blending granite blocks, pinecones and glass of Dipoli, part of Finland's Technical University near Helsinki. Aluminum buttons open and close like a flower.

THE SCANDINAVIAN LOOK

E26-1

By LANA ELLIS

Styling influences from the land of the midnight sun are shining new contributions to the fall and winter fashion scene. Denmark, Finland, Norway, and Sweden don't have to be on your travel agenda for you to enjoy the unusual prints and patterns of their fashions. American designers have taken the best of the Scandinavian look and translated it for you. From the cold northlands comes a warm array of colors such as forest green, medium brown, and berry purple. The traditional love of bright tones is extended to new heights for color during the long, snowy winter months.



A tunic worn by the man in *Fappi* inspired this cotton sateen blouse with rock-rock flowers. Background is the 14th-century canal at Porvoo, Finland's second oldest city.



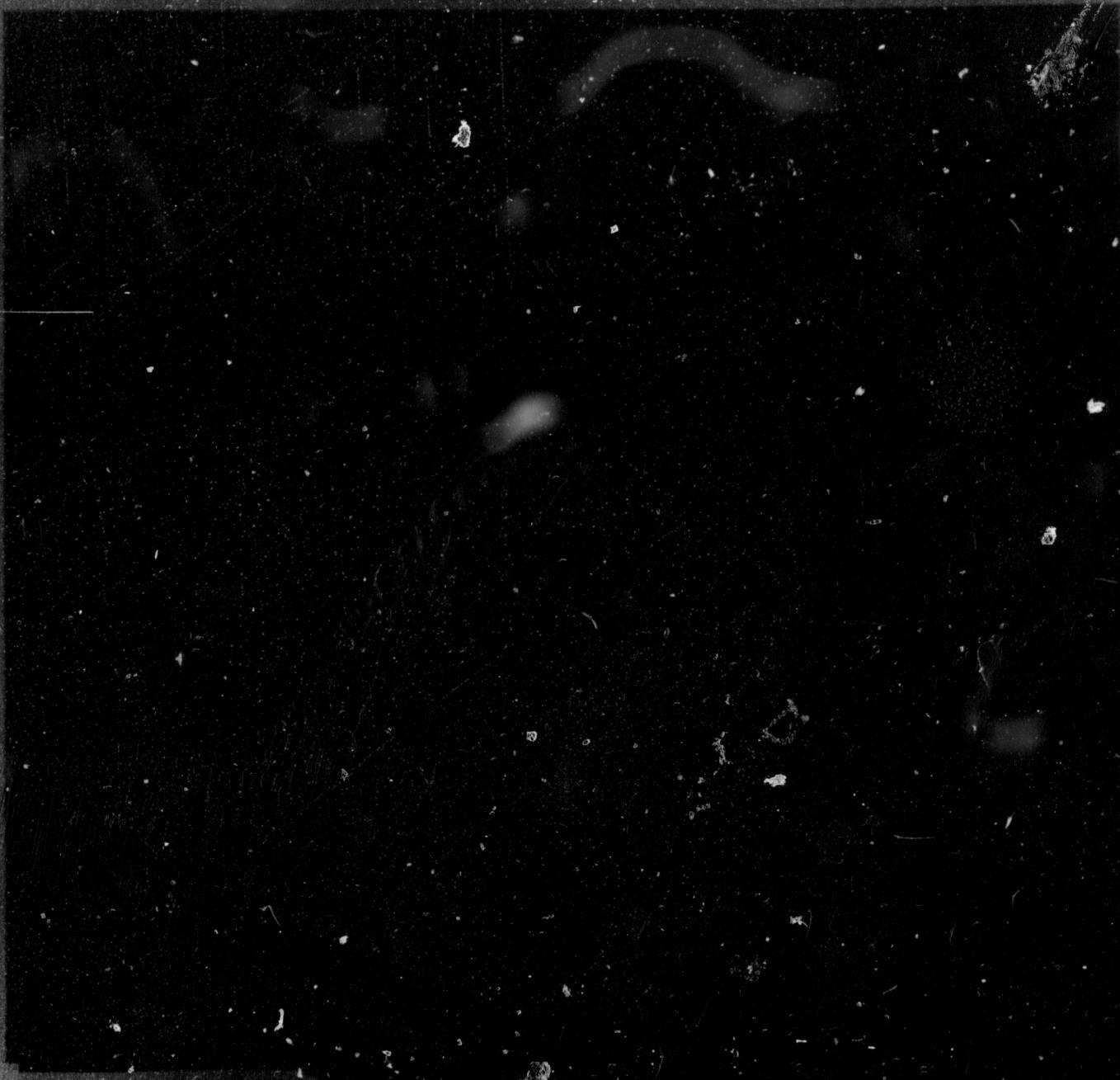
Another example of the extraordinary modern architecture of Finland's Technical University is this building that inspired the angles and lines on this shaped and flared dress. Marita wears this cotton sateen shift that comes with its own scarf at the neckline.

Continued

PLAINTIFF'S EXHIBIT PAGES - MORNING ADVOCATE, SEPTEMBER 5, 1937
"ALL POINTS NORSE BY VERA"

all points Norse by Vera

The chic of racing silks in shirts and dresses



The Sheik of racing silks is taller, brighter, and more colorful than his colleagues. But the color and pattern combinations are the same. The girl at far left who is the center wear Anne Klein's cotton-style silks (\$75). The third girl has on a cotton-style by Jantzen (\$25). The trim white dress below, with its bold red-and-white stripes, is for the racing world, is designed by E. H. Wragge (\$80). It is worn with white jodhpur-like boots.

Home Furnishings Daily.

Printed in U. S. A.

NEW YORK, N. Y., TUESDAY, OCTOBER 21, 1969

TEN CENTS

One Year \$15
Payable in Advance



HOORAY FOR THE RED, WHITE, BLUE AND YELLOW.

It's the resort look from Vera's bold new beach towel collection for spring, 1970.

What do the signal flags say? "Nothing," says Vera, "I just like the design."

HFD reads it as "One, Repeat, D, E, G."

She's right, it's nothing but a good design.

Drawing by Richard Naerodsky

Buyers Making Big Molded Plastic Bid At Summer Market

By MORTENSE HIRSHMAN

CHICAGO. — Realistically priced molded plastic furniture is high on the shopping list of retailers converging on the summer and casual furniture market.

Retailers want new designs, they said Monday, but many believe the show will not offer much exciting merchandise.

The market, which continues through Friday, is being held at the American Furniture Mart and The Merchandise Mart.

In addition to plastics, retailers are calling for more imaginative traditional designs, more quality merchandise and more modern, but not far-out fabrics.

They want better packaging and quality control, improved deliveries which, some say, can be achieved by shortening lines; more legible and uniformly-marked cartons, and, as a self-selling aid, more identifying tags that tell what a piece of furniture is made of and whether or not it's waterproof.

Sales of better rattan could be stepped up if deliveries were improved; business in better tubular and cast aluminum could be stimulated if the price were brought down, retailers say.

See RETAILERS, Page 15

Demand Outruns Supply In Oriental Rug Derby

By RONA CUTLER

NEW YORK. — The demand for Oriental rugs shows no signs of letting up.

Importers point to an annual rate of growth for their industry of 10 to 15 per cent.

And despite the fact that production of Orientals has multiplied several times since 1950, the demand is outrunning the supply.

In line with the increasing demand for Oriental rugs, the industry expects a price hike in the coming year.

A major reason is that, as the countries of origin are industrializing, there are fewer and fewer people being attracted to the art of rug making.

At a time when demand is on the rise, the shortage of supply can only help to boost prices.

William Cherkizian of Wm. Cherdzian and Son, said, "Persian rugs have increased in price from 10 to 40 per cent just since last November."

Indian rugs, however, are expected to survive the coming year with only a slight price increase, if any.

Presently, retail prices on the popular Kermans run from \$1000 to \$1500. Indian rugs prove to be most popular in the \$300 to \$700 price range.

**champs—
PANTS WITH
NEW PRINTING**

Confetti, left, printed on pants—and scattered, perhaps, to celebrate the climate of Barbados where beauty and chernage sometimes mixed with efficiency (as they are in CONFETTI, which takes you there). The pants, wide-legged, with double loops for multiple belts; the confetti scattered two ways, mostly black down one side, mostly white down the other. The tank top with three-button tab, of black crepe. Both by Vera. Pants of cotton duck; about \$20. Top of Larkure nylon, about \$14. At Bloomingdale's; H&S. Pogue. Latinas shoulderbag—white with a navy disc. The fish, center, right, in silk-screen print, blocks of glossy pink on pants of pale turquoise with wide bands; a song hip top that cries for belts. Man-type shirt of crinkled cotton crepe, also turquoise. Both by Lilly Pulitzer. Pants of polyester and cotton, about \$30. Shirt, about \$25. At Lord & Taylor; Halle's, Cleveland; Neiman-Marcus.

J. W. ROBINSON, front pages: GENE KORNBLUTH



PLAINTIFF'S EXHIBIT PX4mm - SUNDAY OREGONIAN, MARCH 30, 1969
"GATHER YE VERA'S IN BRIGHT CRISP COTTON"

E31

gather ye...
verses in bright,
crisp cotton.

—flippy tunics to very wide,
or pop-over pants for a
very comment look. a girl
just can't have too many — so
begin with pure cotton dash,
sashed and striped in bright green,
20.00; or pure cotton twill in an
art nouveau printing of bright
pink or blue, 23.00. both in
10 to 16, from a collection
of simply tapping verses, newly
arrived in town & country,

mid downtown, third;

Lloyd's, third

calm.



PLAINTIFF'S EXHIBIT PX4pppp- VOGUE MAGAZINE, NOVEMBER 1, 1969
"VERA PAINTS AN INDIAN FESTIVAL"

E32

Vera paints an India festival

E33



...for you to wear

India ink. Moonlight pink. India's Festival of Lights inspired Vera to paint an India festival of her own. Front: Traditional tunic of India in a lush surah twill of Dacron polyester, \$30. Legs wrapped in matte jersey "India Legs" pants, \$16. Back: Shift in Dacron surah, \$35. Most in sizes 3 to 18. Silk scarf of the Vera painting— for head, shoulders or waist, \$7. Prices slightly higher in the west. Vera's entire Festival of Lights collection now lighting up fashionable stores. In Dacron®

Vera
FOR ART LOVERS

PLAINTIFF'S EXHIBIT PRINTS - SUNDAY BEST - POST CONTEMPORARY MAGAZINE APRIL 27, 1969
"PERSIAN - FLAVORED PRINTS"

E34

Persian

By GRETCHEN

Denver Post Fashion



White cotton duck pants with a French elastic waistband
by our designer. Available in colors white, yellow, blue, green,
gray, black, and brown. \$12.95. Call or write: GRETCHEN, 1000
Kingsway, New York 10033.

Very stylized motifs from ancient Persian rugs and tapestries re-
interpret in a print for cotton duck pants and boiled jeans.

-flavored prints

IN
Editor

VERA'S leisure fashions—casual shifts, beach dresses, tunics, pants, culottes, skirts—are this spring's beneficiaries of the artist's trip to Iran last year.

Always on the go for inspiration, Vera, landed in Iran—ancient Persia—during the celebration of Now Roos as Iranians call their New Year, March 21—the first day of spring for us.

Persia was the seat of sophisticated invention and design 5,000 years before Christ. Omar Khayyam (circa 1050-1220), creator of an amazingly accurate calendar, interpreted ancient Persia's beauty and romance in his "Rubaiyat," the essence of which Vera captures in her summer fashions.

But Vera says the ancient art and folklore preserved in painted pottery—some symbolizing prayers for rain and fertility—the exquisite baked ceramics, tiles, the great antiquity of mosques, intricate minarets and cupolas inspired many paintings she made for transfer onto exotic silk or cotton prints.

Vera was enchanted by Isfahan, known as the pearl of Persia and once its capital. She was dazzled by its colorful marketplace. The brilliant display of Shiraz lemons, green pistachio nuts, saffron, jars of apricot paste, the spices, foods, rugs and handicraft, influenced some color combinations in her prints.

So did the rose gardens in Shiraz, known as the City of Poets where Vera says the gold and silversmiths all base their design themes on Persian legends.

WALKING the banks of streams to watch rugs being washed and dried in the sun, Vera was intrigued by the woven-in patterning of nightingales, cypress trees and roses, now reflected in her prints.

She also was impressed by Now Roos festivities which she attended. Games, dances, feasts and customs at the celebration were legendary and symbolic. She watched young girls carrying big crossed blades of grass in a dance symbolizing hope of finding husbands in the new year. At the feast, Vera said the flower-laden table featured seven foods starting with S—symbolic of the new year—and ranging from sabzeh (greens) and samanou (sweetmeat) to samak (spice used in rice pilaf) to sab (apple).

Little wonder Vera's prints have an exotic flavor. Pictures of her summer designs, photographed at the Iranian embassy house in Washington D.C., all but speak Persian.

ON THE COVER: Vera's cotton duck midriff-top and pants reflect the romance and mystery of Persia's legendary gardens—in tricolor print.



Ancient Persian mosaics are combined in Vera's print called "Magic Carpet." It's used for cotton twill tunic with color-coded pants.

PLAINTIFF'S EXHIBIT PX4FFF - WOMEN'S WEAR DAILY "VERA
SAN PAINTS JAPAN"

E36

Vera san paints Japan.



Vera goes slinky in lean, flowing doubleknits. The Temple Tunic comes alive in ginger brown, ming blue or pomegranate orange. Sizes 8 to 18. \$15.75. Tatami Dress brightens the street scene in green jade, red poppy or ginger brown. Sizes

8 to 18. \$19.75. Vera Pants come in just about any color you can think of. Sizes 6 to 20. \$8.75. The beautiful trio from Vera. A taste of the Orient in a great American look: Ban-Lon doubleknits of DuPont nylon.

Ban-Lon[®] Knits of DuPont Nylon

VERA, INC., 1411 Broadway, New York, N.Y. 10018.

Bancroft Licensing

An Indian Head Company, 1430 Broadway, New York, N.Y. 10018.

Ban-Lon[®] is a registered trademark of Joseph Bancroft & Sons Co.

Appearing in WOMEN'S WEAR DAILY

Vera Originals for Burlington. Frame



More like paintings than sheets. Yet these Veras cost no more than sheets that are like sheets. KODEL® polyester in a 50/50 blend with combed cotton creates a No-Iron percale worthy of a Vera. Keeps every Vera in the collection fresh. And easy to care for. In all regular and over-sizes. Start collecting.

1. Waterways. Blue/Green (shown), Yellow/Orange.
2. Rainbow Stripe. Red/Pink (shown). Yellow/Orange, Brown/Black.
3. Tulip Time. Yellow/Orange (shown). Blue/Green, Pink/Orchid.
4. Brush Strokes. Pink/Orange (shown). Blue/Bronze, Yellow/Orange.
5. Orlit/Chain. Brown (shown). Blue. Also, Gold.
6. Reflecting. Blue/Gold (shown). Pink/Orange.

Also in this Boutique Palette of colors:



them. Hang them. Or sleep on them.

E38

On exhibit at fine department stores,
including these in the New York area:

ABRAHAM & STRAUS GLOOMSDALE'S
S. ALTMAN & CO. LOUD & TAYLOR
BAMBERGER'S MACY'S

Not all colors and styles available at every store.



JUNE 7, 1970

Vera **COLLECTION BY**
BURLINGTON

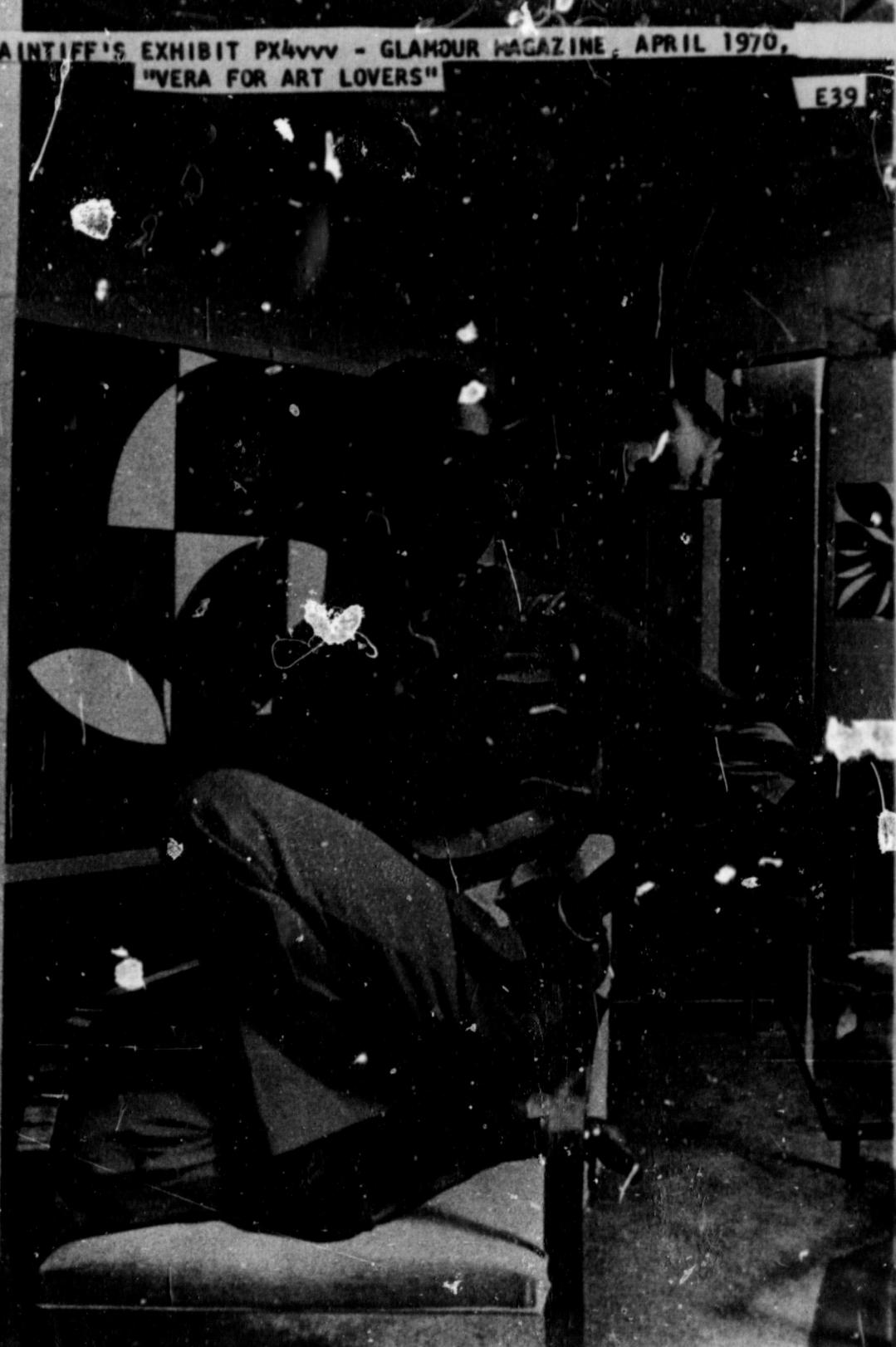
BURLINGTON VENTURE, THE HOUSE OF THE MODERN, N.Y.C.
A DIVISION OF BURLINGTON INDUSTRIES
LOCATED IN BURLINGTON, N.Y., U.S.A.

MADE IN EASTMAN, TENN.

21

PLAINTIFF'S EXHIBIT PX4vvv - GLAMOUR MAGAZINE, APRIL 1970,
"VERA FOR ART LOVERS"

E39



PRICES SLIGHTLY HIGHER IN THE WEST. VERA, INC., A DIVISION OF MANHATTAN INDUSTRIES.

Alo
April '70

Vera for art lovers



E40

"Art is to live in as well as to look at," said Vera. That's why Vera paints art for you to wear.

Vera's recent junket via Varig to Rio's "Carnaval" inspired these Veras to see—and to be seen in. Vera captured Brazil's bravado in scarves, shifts, tunics and pants.

This Vera collector framed one Vera painting two ways—on the wall and on herself. A willowisp of a breezy Ban-Lon® tunic (all Du Pont nylon), sizes 8-18, about \$28.* The pineapple yellow Ban-Lon® pants come in rafts of jungle colors, sizes 6-20, about \$16.* Vera's

Brazil collection's now breezing into fashionable stores: B. Altman & Co., New York; I. Magnin & Co.; Foley's, Houston; Higbee Co., Cleveland; H&S Pogue, Cincinnati; Sibley's, Rochester, Syracuse. Vera Collectors will gather them by the armful. In Du Pont nylon.

Vera
PAINTS BRAZIL

Dec 9 1970

PLAINTIFF'S EXHIBIT PX4yyy - EVENING STAR WASHINGTON, D.C.
DECEMBER 9, 1970. THE HECHT CO. AD FOR VERA PRODUCTS

E41

CHRISTMAS SHOPPING STORE HOURS:
• DOWNTOWN 9:30 AM to 9:00 PM
• SUBURBAN STORES 9:30 A.M. to 10:00 P.M.

the brilliant
Vera era...

dynamic in Du Pont Dacron®
polyester and Antron® nylon

Splash down into the color whirl of fabulous Vera prints that go zooming through the holidays at home or vie with sun drenched southern climes! All with that special freedom non-fuss Du Pont Antron® nylon and Dacron® polyester give you! Come see her famous paint-brush signature collections in all of our great stores and get in the Vera Era!

- A. Nifty Dacron® Polyester knit Shirt Dress in vivid tri-color blue, 10:16, 38.00
- B. Long sleeve shirt in space age print, 10:18, 22.00. * Ban-Lon® knit nylon pants, 8:18, 16.00
- C. Shirt Dress in Antron® Nylon with self tie in flower power green and yellow, 10:16, 38.00
- D. Sheer wisp of silk chiffon, in white, black and pastels, 3.00. Not sketched: Silk twill oblong scarf, 5.00
- E. Jewel neck shirt top, 10:18, 21.00. * Ban-Lon® knit nylon pants, 8:18, 16.00



F. Abstract print scarf, silk, 4.00

*Ban-Lon pants in fashion colors of Kyoto sky blue, cherry blossom pink, green bamboo, orange sun, ming yellow, white, Indigo, navy, mandarin purple, sand garden, red poppy.

The Hecht Co. — A. C. Town and Country Dresses;
B. E. Town and Country Sportswear;
D, F. Fashion Neckwear — All 9 Stores

TO ORDER PHONE 737-7500 ANYTIME
C.O.D. 50¢ HANDLING CHARGE (WITHIN OUR DELIVERY AREA). MINIMUM
C.O.D. ORDER 10.00. 50¢ DELIVERY CHARGE FOR ORDERS UNDER \$10.00 ON
CHARGE OR CASH ORDERS (WITHIN OUR DELIVERY AREA).

the hecht co

DOWNTOWN • SILVER SPRING • PARKINGTON • PRINCE GEORGES PLAZA • LAUREL • MARLOW HEIGHTS • MONTGOMERY MALL • LANDMARK • TYSONS CORNER

E42

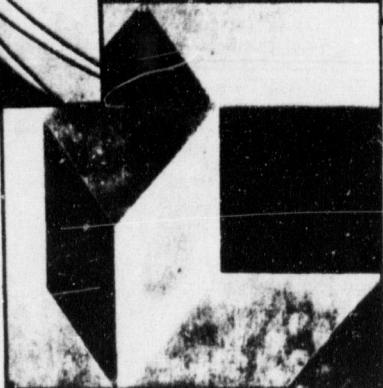
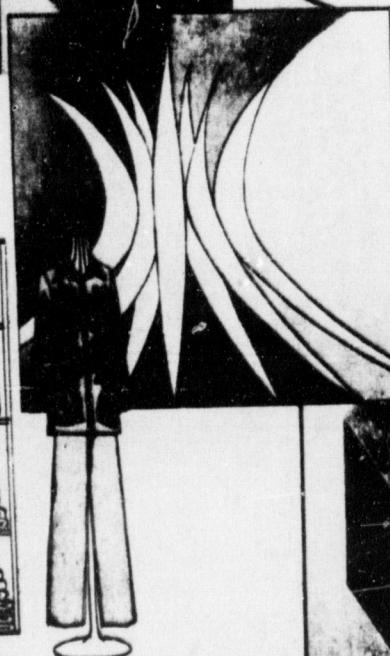
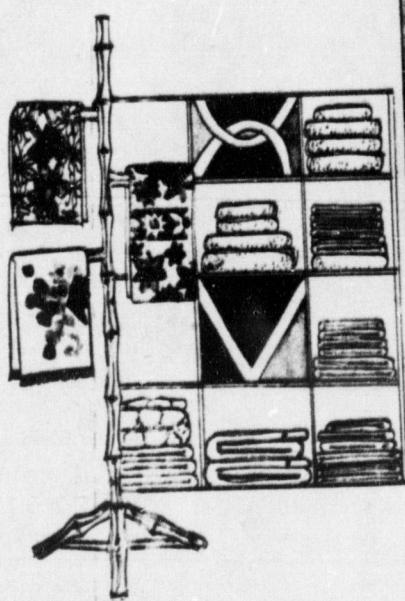
PLAINTIFF'S EXHIBIT PX4822 - THE EVENING SUN, BALTIMORE, M
MONDAY, SEPTEMBER 19, 1971, HUTZLER'S AD FOR VERA

come see
25 years of
original paintings by

Vera.

A VIVID DAB, A QUICK FLASH OF BRUSH...AND A VERA IS CREATED. THE MOTIVATING FORCE: VERA, THE ARTIST...WITH THE VIBRANT ENERGY OF A CREATIVE IMAGINATION AND A WIDE-OPEN EYE FOR THE PURE FORM AND COLOR IN EVERY ASPECT OF HER ENVIRONMENT. SEE VERA ON VIEW, THROUGH 25 YEARS, OF PAINTINGS, EACH ORIGINALLY A DESIGN FOR AN UNMISTAKABLE VERA FASHION. GET TO KNOW THE ARTIST AND THE WOMAN, WHO HAS MANAGED THIS REMARKABLE INTEGRATION OF THE FINE AND COMMERCIAL ARTS. THE EFFERVESCENT VERA, THROUGH THE RETROSPECTIVE EXHIBIT OF HER WORKS, NOW DISPLAYED DOWNTOWN IN THE SIXTH FLOOR LUNGE, THEN BRIGHTEN YOUR WORLD WITH HER LATEST COLLECTION, "A TASTE OF PORTUGAL". LINENS FOR THE HOME AND FASHIONS TO WEAR REFLECTING THE RICH FOLK HERITAGE AND NATURAL BEAUTY OF THIS INTOXICATING COUNTRY. YOU'LL FIND IT ALL IN OUR SECOND FLOOR VERA BOUTIQUE.

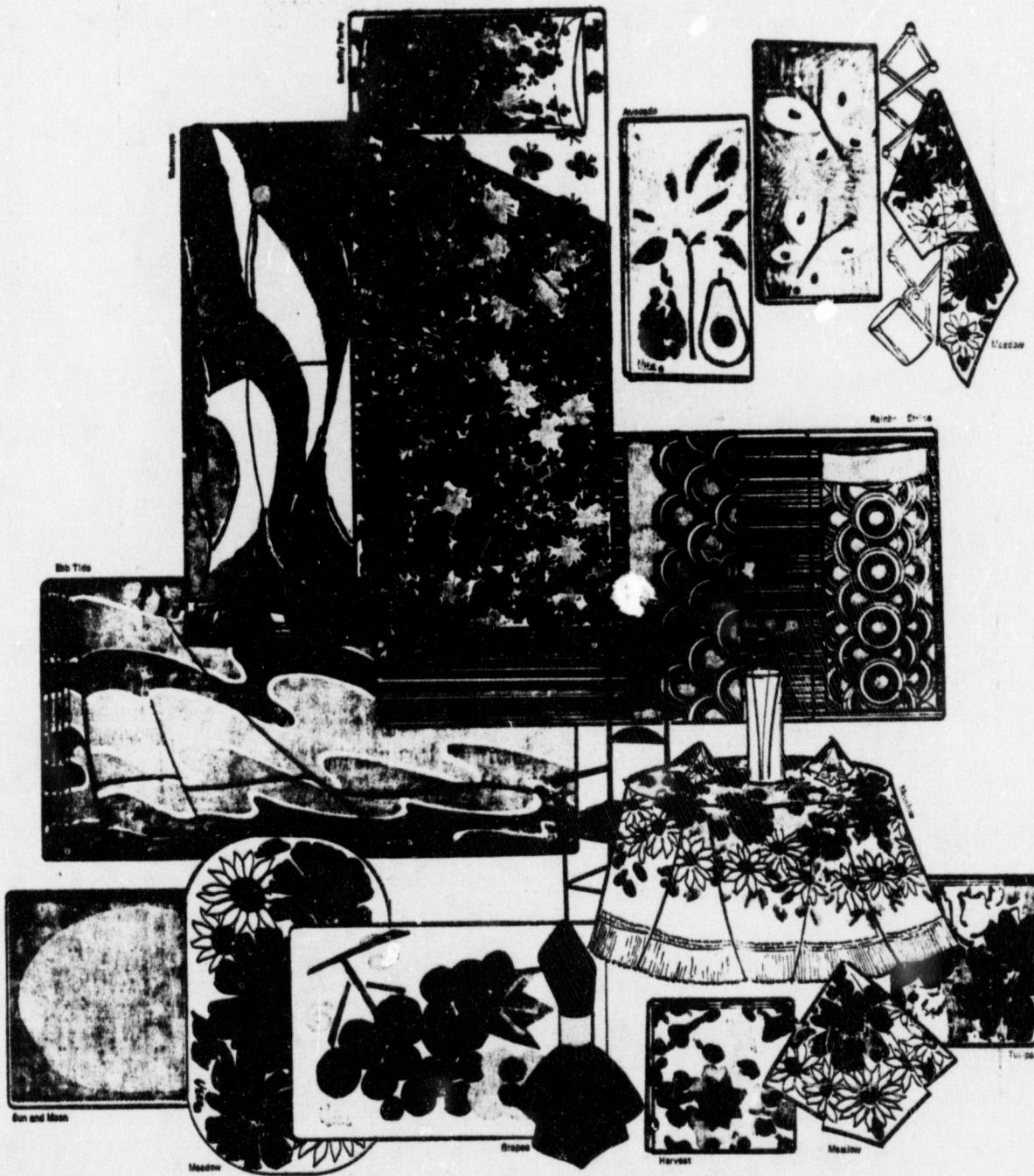
DOWNTOWN ONLY



HUTZLER'S

TODAY'S HOURS: DOWNTOWN 9 AM TO 9 PM; TOWSON, WESTVIEW, FAIRPOINT, SOUTHTALE 10 TO 9:30

NEW "VERA PAINTS PORTUGAL" COLLECTION



vera® bed and bath inspirations by burlington mills®

Liberty House introduces the stunning new "Vera Paints Portugal" collection for the home. Inspired by the exciting sights and sounds of sunny Portugal, Vera has captured the heart of the land. In a bright montage of designs and colors, splashy high fashion designs as startlingly beautiful... your first impulse will be to frame them! Highlight bedroom decor with these magnificent no-iron percale sheets of 60% Kodrat polyester/40% cotton in twin/full, queen or king sizes, \$18.44-\$22. Matching pillow cases, standard size, \$5.00 pr.; king size, \$8.00 pr.; 100 thread weight. Or liven up your bathroom with these luxurious bath, hand towels and wash cloths, \$1.50-\$2.00.

new tabletop and towel creations

Delicious delights from the palette, this time for the dining room and kitchen. Vera paints a taste of Portugal on washable, no-iron cotton tablecloths, \$6.80-\$16.80. Beautifully screen-printed in gold, blue or brown tones. Matching napkin assortment, 1.00 ea. Oval or oblong placemats in a whirl of great prints from the collection, 1.80 ea. Cotton screen-printed boxed set of 4 ea., placemats and napkins, \$8.00. Splendid flourishes also on linen dish towels, 1.50 ea.

Homes • via moana • downtown • kaiulua • kahala • prices plus 4% state tax • phone 801-2248

On Batture
HARTFORD, CONN.
A. 1970

PLANTER'S KEYNOTE CHAMOIS - THE HARTFORD TIMES, JUNE 6, 1971 "VERA DOES IT UP AGAIN"

244

VERA
DOES IT UP
BROWN

BY ROBERT L. STONE
PHOTOGRAPH BY RONALD W. COOPER

VERA BROWN, 21, IS A STUDENT AT THE UNIVERSITY OF CONNECTICUT.





June, 1971

THE VERA NEEDLEPOINT COLLECTION

Needlepoint Kits: Hand printed 15" x 18" design on 10 mono-ply canvas, three-ply 100% wool yarn, instruction sheet

- 1080/1 Tropical Bouquet
- 1080/2 Sunflower
- 1080/3 Primrose
- 1080/4 Woodland
- 1080/5 Springtime
- 1080/6 Lady Luck
- 1080/7 Summer Garden
- 1080/8 Sunset
- 1080/9 Persian Garden
- 1080/10 Meadow Fern

Quickpoint Canvases: Hand printed designs in three different sizes on 5 mesh canvas

- 1085/1 Golden Delicious
- 1085/2 Strawberry Festival
- 1085/3 He Loves Me, He Loves Me Not
- 1085/4 Wine Grapes
- 1085/5 Spring Poppy

- 1090/1 Ship Ahoy
- 1090/2 Flower Path
- 1090/3 Butterfly Party
- 1090/4 Anemones
- 1090/5 Wild Poppies

Quickpoint Yarn: 25 brilliant colors selected by Vera



GREAT WAY TO
HURRY SPRING; GO
ON A COLOR LARK
WITH VERA
PAINTING THE WAY

Vera uses her sunniest palette here. Things for you to get into right now. Lively splashes of color to brighten any old winter's day. In easy-wearing fabrics that feel as good as they look. From her whole inspired collection of sportswear and scarves and dresses and such—perfect for a sun-loving gal like you.

hudson's

Poly/cotton top in yellow or red/white/blue. 8 to 18. \$23.
Cotton twill top in yellow, orange/brown. 8 to 18. \$23.
Texturized nylon pants, colors to match tops. 8-18. \$16.
Polyester dress in orange/yellow/white. 8-18. \$48.
Pants and tops—Collections JHL. Dress—St. Clair Shop.
Downtown Detroit, Northland, Eastland, Westland, Pontiac,
Oakland, Genesee Valley, Southland, Franklin Park/Toledo.



Bullock's presents

25 years of original art by Vera
60 pieces, including new flags, and
water colors will be exhibited
at the following Bullock's stores
now through April 27

Bullock's Pasadena, San Pasqual
Teamm Gallery, April 6
through April 12

Bullock's Santa Ana, Fashion Studio,

Third Floor, April 17 through April 27

This impressive exhibit of "Vera"

includes florals, geometrics and

abstractions inspired by the people

and places Vera has visited through

the years. From the Indians of

Alaska as well as the Japanese artists,

she has derived her compelling

simple linear style. Vera has been

recognized by the world as

an art as a true master of

technique and vision.

PLAINTIFF'S EXHIBIT I - 4ffff - LOS ANGELES TIMES,
SUNDAY, APRIL 2, 1972, BULLOCK'S AD FOR VERA
FASHIONS AND ORIGINAL ART

50-14
E47



*Vera paints cottons
in prints and plaids*

That clever Vera's done it again. She comes up in warm weather now with a flurry of shifts, dresses and pieces — as calm, cool and comfortable as any we've seen in years. Taste prints that are crisp, colorful and carefree almost indefinitely, because pure cotton behaves that way. Tops and shorts in sizes 8 to 16.

A. Mushroom print shift: Red or brown on white, \$44. Short version, \$32

B. Trompe l'oeil lemons or limes in yellow or green on white, \$28

C. The long red plaid skirt: \$28
Shown with red shirt, sizes 10 to 18, \$18
Town and Travel Active Sportswear



Bullock's

PLAINTIFF'S EXHIBIT PX-2000 - BOSTON GLOBE, OCTOBER 15,
1972, "VERA VIBRATIONS" JORDAN MARSH AD

E18



Vera

VIBRATIONS

Pyrotechnics in purple. Vera's Rose. Glowing purples and blues and greens against a pure white background. Even without the little signature scribbled in black, you'd know it's Vera's Rose and nobody else's. Formfit-Rogers takes this explosive floral, prints it on DuPont Antron III permanent non-cling nylon tricot and comes up with a duo of charming night things. The long shirt gown . . . light as eider down, buttoned high but to be worn casually open if you like. S-M-L, \$26.00. The long cover-up of luxuriously soft purple fleece enriched with a hood, tie and turn-back cuffs of Vera's Rose. S-M-L, \$45.00.

© 1972 JORDAN MARSH CO., INC.

JORDAN MARSH

BOSTON AND BRANCHES

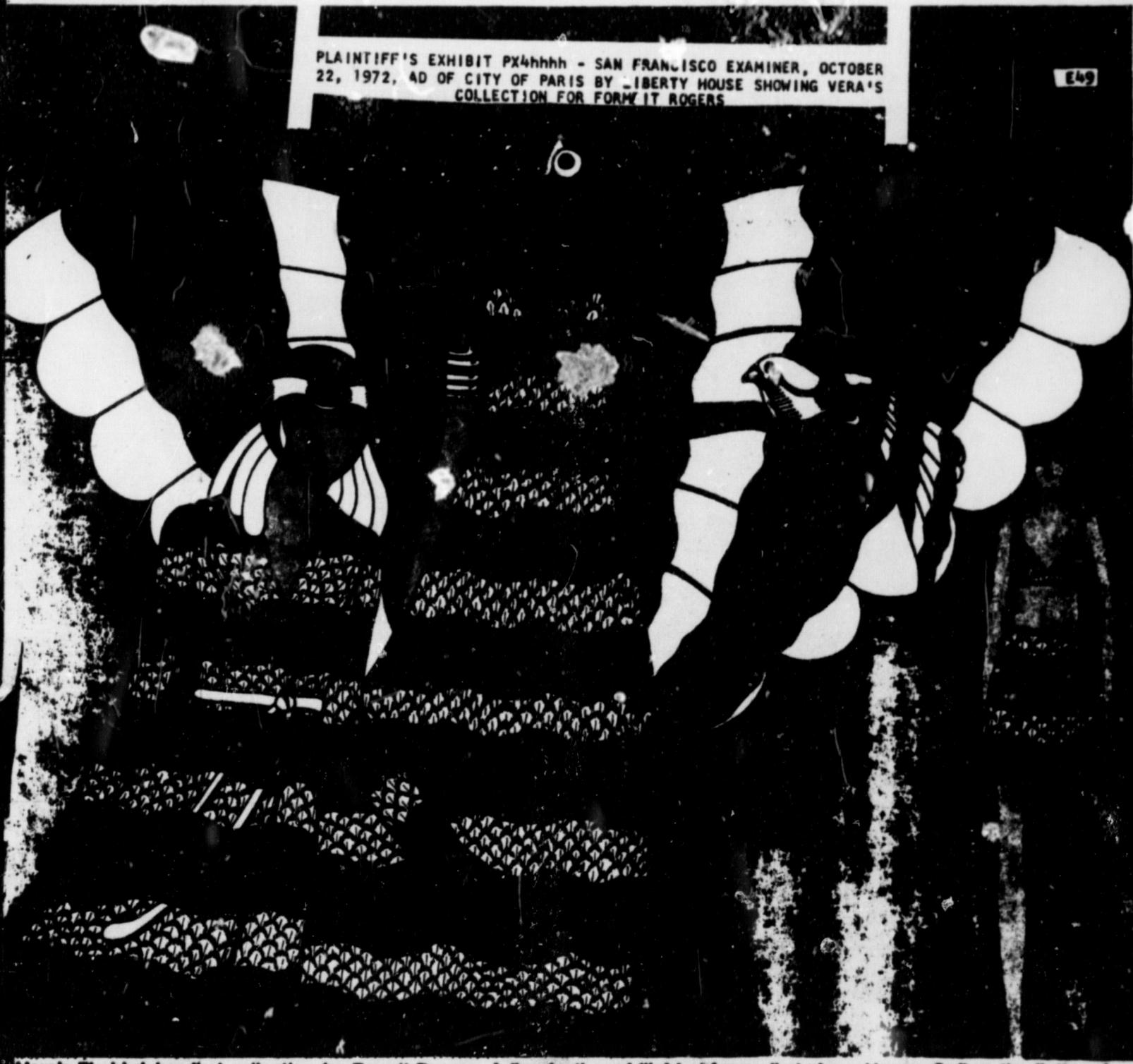
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San Francisco Examiner
D. 203.05

CT 22 1972 *Yea*

PLAINTIFF'S EXHIBIT PX4hhhh - SAN FRANCISCO EXAMINER, OCTOBER
22, 1972, AD OF CITY OF PARIS BY LIBERTY HOUSE SHOWING VERA'S
COLLECTION FOR FORMIT ROGERS

E49



Vera's Firebird, her first collection for Formit Rogers. A fine-feathered flight of fancy, first at our House. Soft as the flutter of wings, in nylon tricot, warmed by bright-burning orange. Wrapped shawl collared robe 30.00. Long gown 25.00. Short gown (not shown) 16.00. Bra, soft cup, 34 to 38 B, C 6.50; fiberfill contoured, 32 to 34 A, B 7.50. Half slip, demi and short lengths, 7.00. Bikini (not shown) 3.50

City of Paris
by Liberty House

PLAINTIFF'S EXHIBIT PH1111 - THE TENNESSEAN, SUNDAY, APRIL 22,
1978 HERON THE VERA WORKSHOP (CAIN-SLOAN AD)

VERA WORKSHOP

FROM THE



Vera

CAIN-SLOAN CO.
THE ESSENTIAL STORES AT THE CAIN-SLOAN
DOWNTOWN • GREEN HILLS • RIVERGATE

ALL C/S STORES CLOSED TODAY...OPEN TOMORROW AT 10 A.M.

It's Vera week at Cain-Sloan

It's Vera week at Cain-Sloan! It's a week full of great Vera prints from the Cain-Sloan catalog. It's a week full of new designs. It's a week full of new prints. It's a week full of new colors. It's a week full of new styles. It's a week full of new dresses. It's a week full of new hats. It's a week full of new fashions. It's a week full of new beauty. It's a week full of new fun!

Design shows

Join us for a "Vera Week" on Friday, April 27, at 12:15 p.m., Green Hills Friday, April 28, at 12:15 p.m., Rivergate Friday, April 28, at 12:15 p.m. Register for free design shows to be held at all three stores.

Formal modeling

Join us for a "Vera Week" on Formal Modeling, Friday, April 27, at 12:15 p.m., Green Hills Friday, April 28, at 12:15 p.m., Rivergate.

Style demonstrations

Join us for a "Vera Week" on Style Demonstrations, Wednesday 11 to 3, Thursday 11 to 3, Friday 11 to 3, Saturday 11 to 3, Sunday 11 to 3, Green Hills Friday, April 28, to all who attend!

Special displays

Bring in the very best in Vera. Original price for the item determined by the cost of C/S stores.

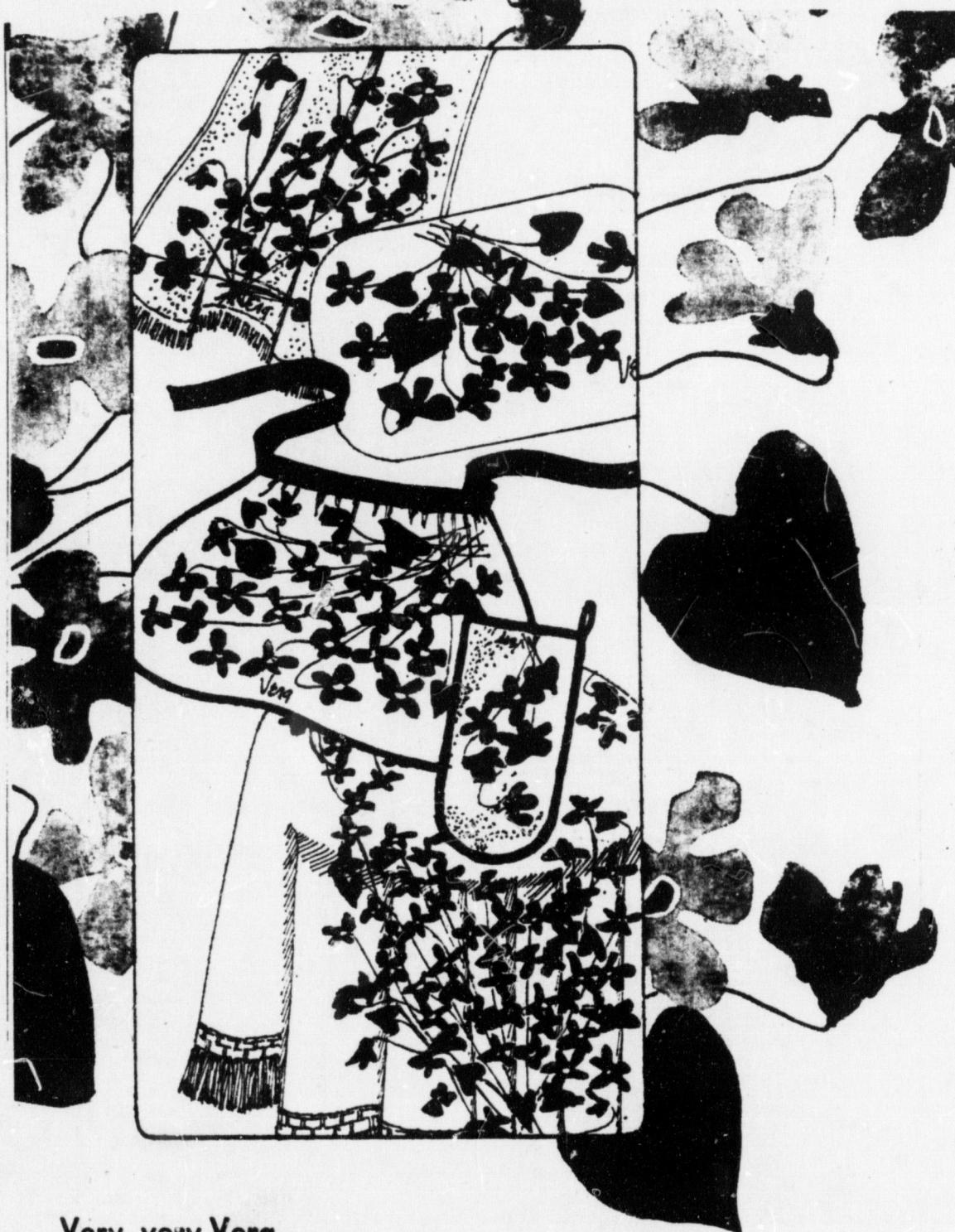
Monogrammed	\$24
Monogrammed handbag	\$20
Monogrammed belt	\$46
Monogrammed hat	\$3 to \$6
Monogrammed scarf	\$3 to \$6
Monogrammed belt	\$3 to \$6
Monogrammed handbag	\$29
Monogrammed belt	\$20 to \$30
Monogrammed belt	\$4.50 to \$15
Monogrammed belt	\$3 to \$15
Monogrammed place mats	\$1 to \$25

Use Your C/S Charge Card. It's Easier Than Money!

Nobody, but nobody, puts happiness in print like Vera... and that's why we've declared it Vera week at SBF. Because we believe, as she does, that everything in your life should be bright and beautiful, from the clothes you wear to the table you set. Here, just a few of the delightfully Vera-printed things you'll find at all four SBF stores and in our special Vera Boutique — on Third, Downtown. From Casual Dresses, the herb-printed polyester/cotton voile shirtdress, \$46, \$42. From our Sport Shop, Vera's pant tops, Wild Poppies and Butterflies. Both come in yellow/orange or blue/red, \$18, \$24 each. The Ban-Ton[®] pants of nylon in white, yellow, blue or orange, \$16. In Scarves, all sorts of Vera's renowned tie-abouts. The silk chiffon one here, \$4; others, \$3-\$7. And from Linens, bright beautifiers for your kitchen and dining room, featuring everything from apples and green beans to vivid geometrics, 70c-\$24. And there's more Vera to be seen at SBF!

SIX
Baere
Fuller

Meet Vera representative, Michele Keith
and see her demonstrate Vera scarf-tying and table-setting tricks:
Downtown, Monday, March 26
Scarf-tying, 11 a.m. to 12 noon; table-setting, 12 noon to 1 p.m.
At Crestwood, Monday, March 26
Table-setting, 7 to 8 p.m.; scarf-tying, 8 to 9 p.m.
At Westroads, Tuesday, March 27
Scarf-tying, 11 a.m. to 12 noon; table-setting, 12 noon to 1 p.m.
At River Roads, Tuesday, March 27
Scarf-tying, 3 to 4 p.m.; table-setting, 4-5.



**Very, very Vera . . .
Our exclusive new Violet Bunch tablelinens collection.**

Scatter Violet Bunch with a carefree abandon. Vera designed this sprightly new collection of tablelinens to make every day a bit more colorful. In purples or golds in a pattern that is ours alone in Cincinnati. Tablecloths in permanent-press cotton with soil-release finish: 52x70. 9.50. 60x84. 15.00. 60x80 oval. 15.00. 68" round, fringed. 16.00. 60x104. 16.00. Matching napkins. 1.25. Oval placemats. 1.25. Matching kitchen coordinates in terry cloth: towel. 1.50. Towel cover. 2.00. Apron. 3.00. Pot holder (1 side heat resistant). .85. Mitt (1 side heat resistant). 1.50.

Fieldflowers (not shown) another new Vera design: Tablecloths in permanent-press cotton with soil-release treatment. A floral design on white. 52x70. 9.50. 60x84. 15.00. 60x82 oval. 15.00. 68" round. 16.00. 60x104. 16.00. Napkin. 1.25. Call Jane Alden

421-2828 or rush to Linens, Fourth Floor; also Kenwood, Tri-County and Northgate.

Pogues

PLAINTIFF'S EXHIBIT PX40000 - VOGUE, SEPTEMBER 1, 1969
"VERA PAINTS THE BLAZE OF INDIA"

E53

Vera paints the Blaze of India

E54



...for you to wear

Vera paints the Blaze of India, then makes it into sporting ideas for you to wear. Safari-pocketed shirt shift that's sashed with fringe and buttoned with Vera's own signature buttons, in Orion® acrylic challis, \$35. The vibrant top with signature cuff links, in cotton twill, \$20. Ban-Lon® pants are tailored by Vera to that typical Vera faultless fit, \$16 the pair. Tunic buttoned with miniature mirrors, in Orion acrylic challis, \$27. Everything sizes 8 to 18. Silk twill scarf, inspired by the painting on the easel, \$5. Prices slightly higher in the West. See the rest of what Vera found in India. Vera's whole India collection now flying into fashionable stores.

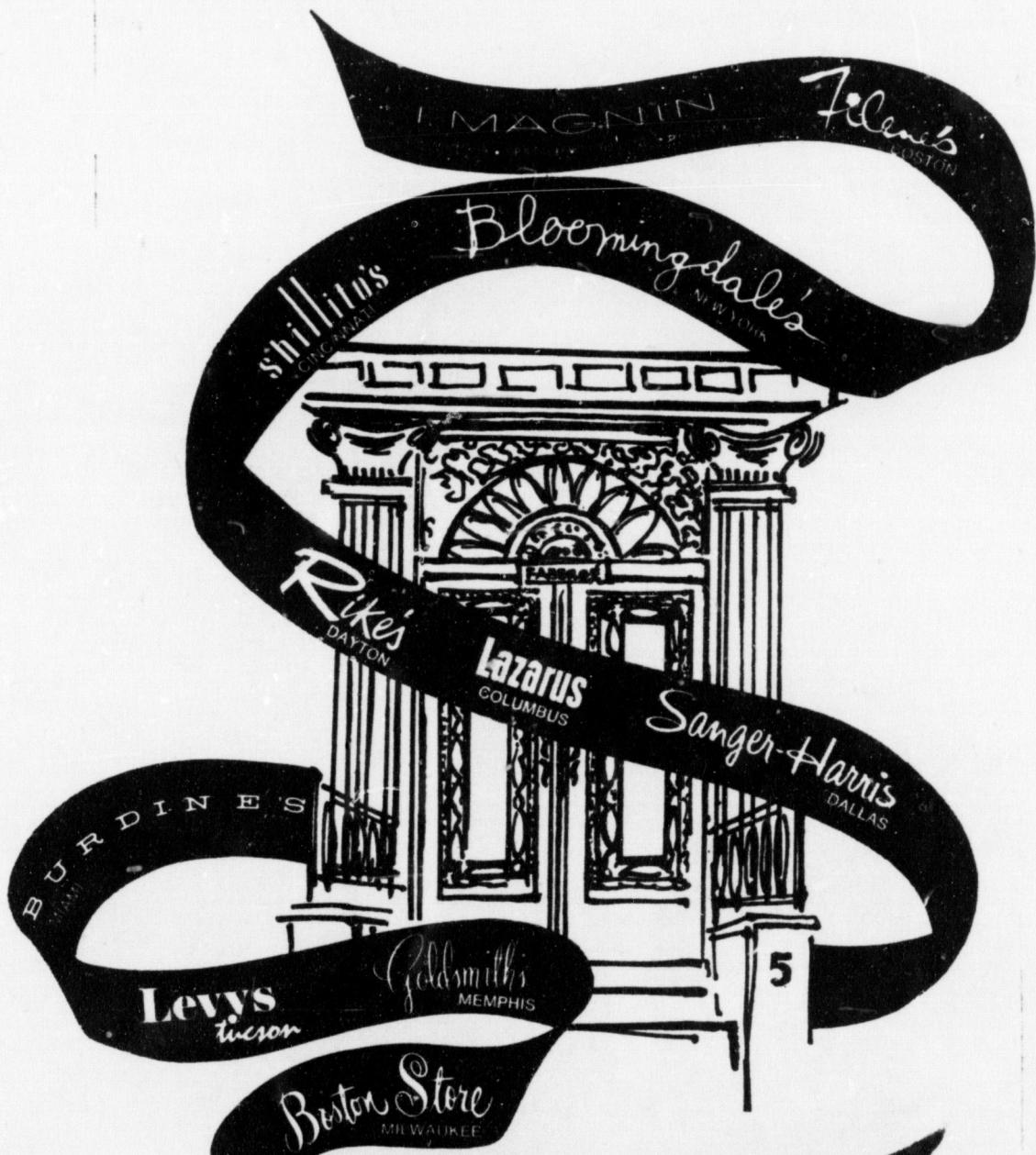
Vera
FOR ART LOVERS

P.15

PLAINTIFF'S EXHIBIT PX4000 - VOGUE, SEPTEMBER 1, 1969, pp.59-84 E55
FABERGE PRODUCTS ADVERTISED WITH FASHIONS

From the Town House of Fabergé
to the Federated Department Stores

A collection of fragrances that opens the door to the best in Fall Fashion



Fabergé

E56

Fabergé

Extravaganza by Sarmi. Gold threaded hand-painted lace
sprinkled with sequins. The delicious ultimate, a camellia.
For men only—bold brash BRUT. BRUT Lotion,
Extra large Soap, After Shave Balm.



I. MAGAZINE

CALIFORNIA · SEATTLE · PORTLAND · PHOENIX

E57



SARMI

I. MAGAZINE

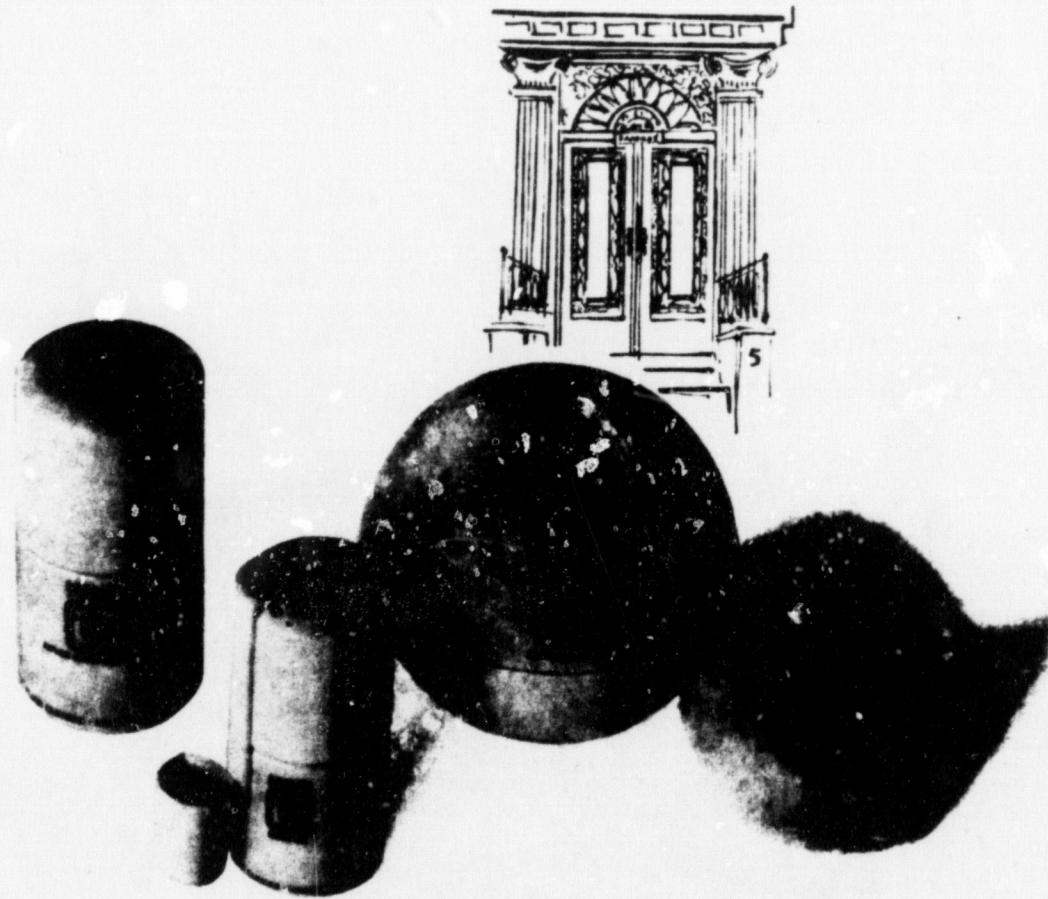
GUSTAVE TASSELL

E58



CALIFORNIA · SEATTLE · PORTLAND · PHOENIX

E59



Tassell performs the impossible,

enriching a golden lace tunic over a white satin skirt.

KIKU brings Oriental splendour to the bath.

Bath Oil with measuring scoop, Bath Powder with opulent puff, After Bath Cologne.

Fabergé

E60



Tiffneau zips up the jumpsuit, tops it with a great overplaid.

The finish, a huge fringed tie.

KiKU, shamelessly feminine for after the bath.

Bath Powder with lamb's wool puff, After Bath Cologne, Bath Oil with measuring scoop.

Fabergé



E61

Bloomingdale's
NEW YORK

JACQUES TIFFEAU

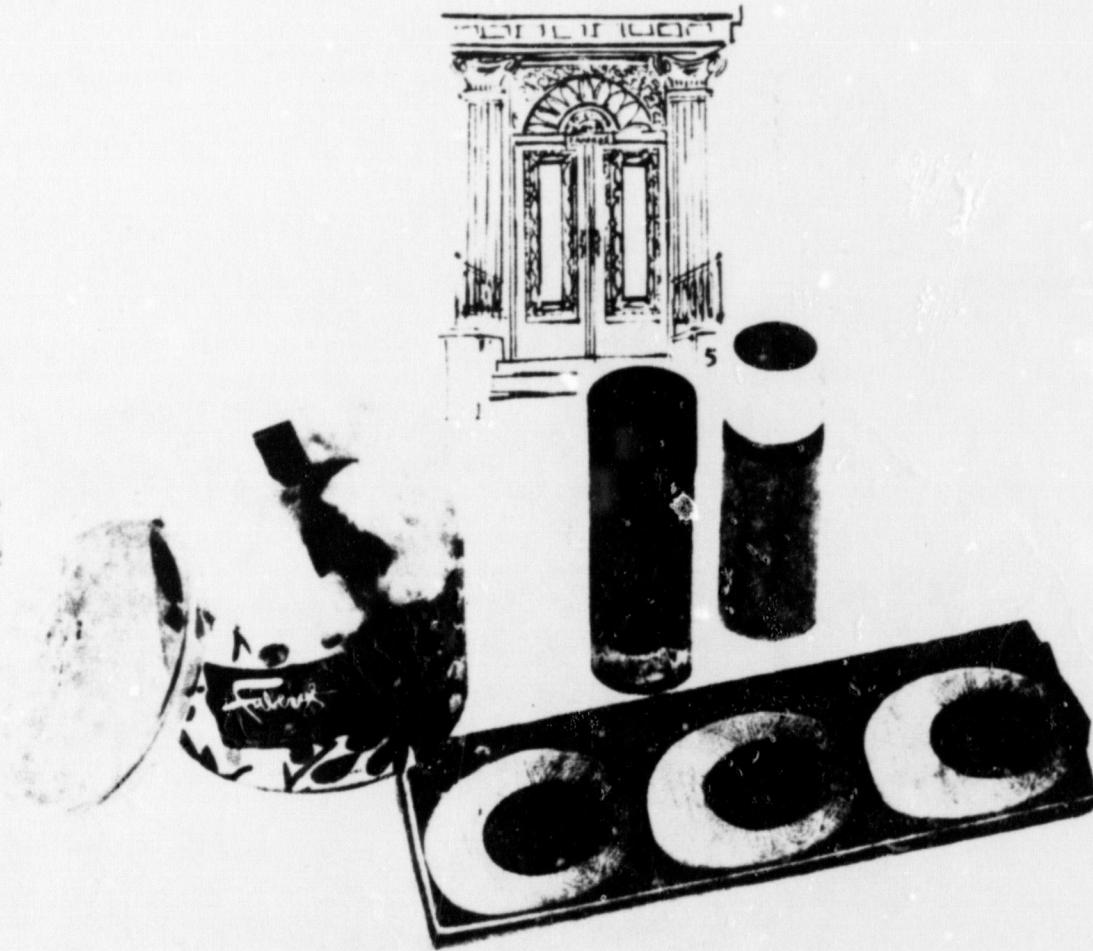
E62

CHESTER WEINBERG

Shillito's
CINCINNATI



E63



Chester Weinberg's inspired play with texture—tucked satin jumpsuit
under long-line ribbed wool sweater.

WOODHUE...crisp cool fragrance for fresh outdoorsy feeling.
Cologne Extraordinaire, Cologne Spray, Bath Powder, Savon Extraordinaire.

Fabergé

E64

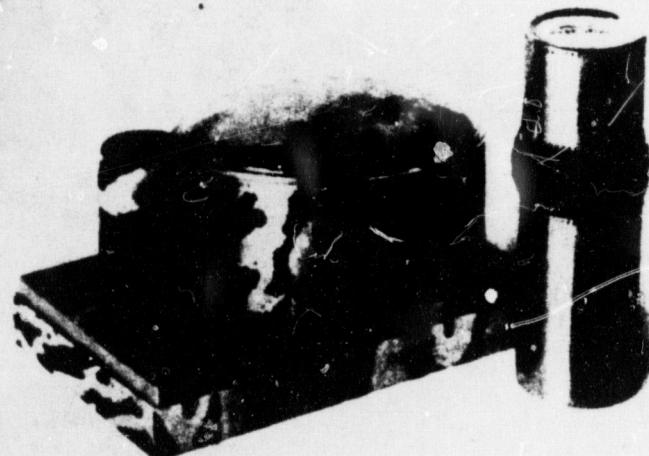


DONALD BROOKS

foley's
HOUSTON

Fabergé

Flame stitched cardigan suit
electrified by Donald Brooks.
TIGRESS tops off the bath beautiful with fragrant accessories.
Cologne Extraordinaire, Bath Sets.



E65

Fabergé

Oscar de La Renta puts the cling into the sleeveless jumpsuit.

Silver dotted organza dress floats over it.

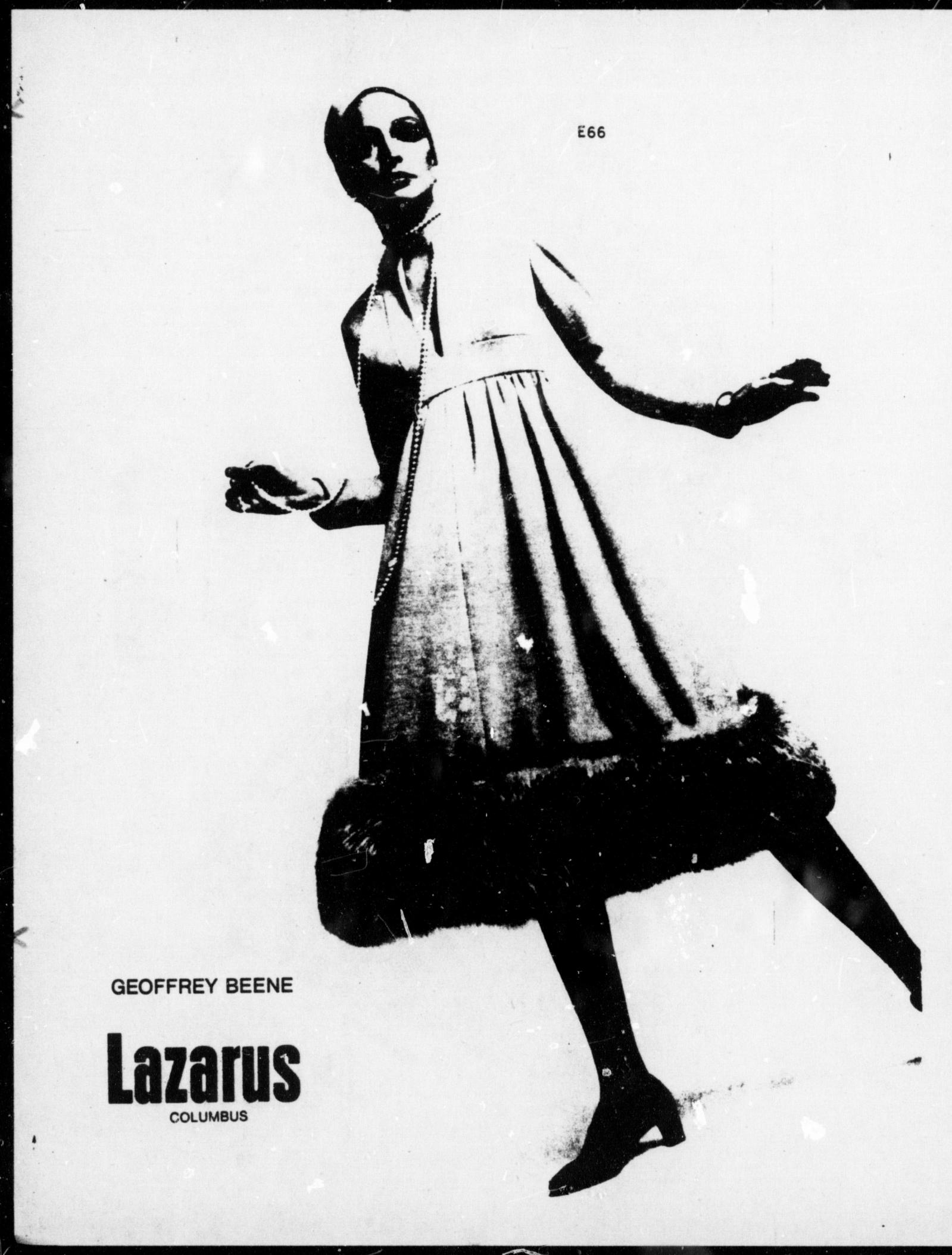
KiKU, golden luxuries for after the bath.

After Bath Cologne, Bath Powder.



filene's
BOSTON

OSCAR de La RENTA



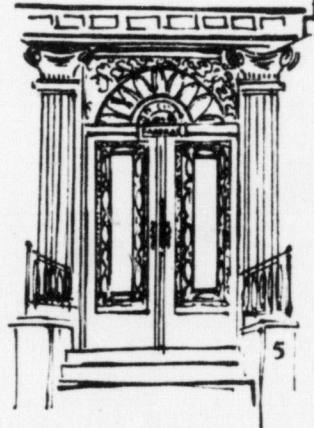
E66

GEOFFREY BEENE

Lazarus

COLUMBUS

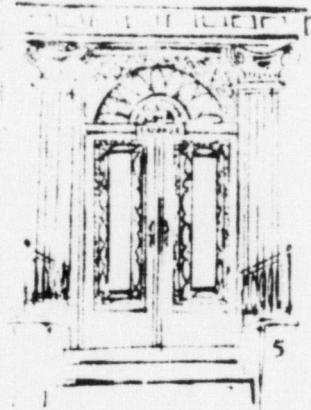
E67



The wool jersey statement. The sock of fox. The stopper,
Geoffrey Beene's new restaurant length.
TIGRESS...feline, warm, uninhibited. Fabergette De Luxe Parfum,
Cologne Extraordinaire, De Luxe Bath Ensemble.

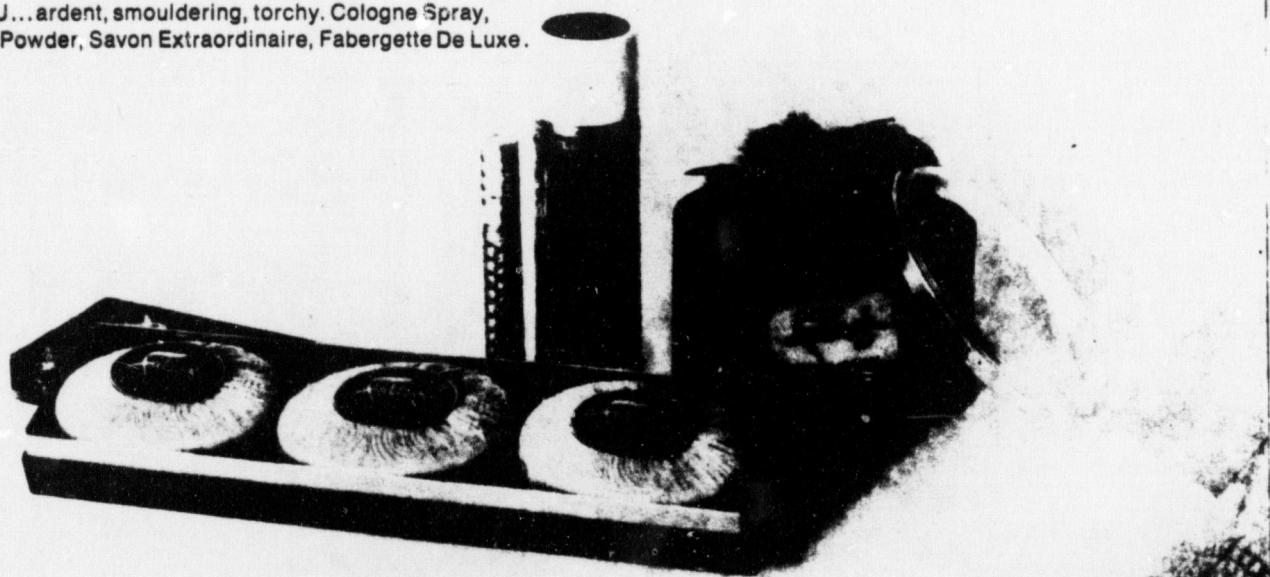


E68



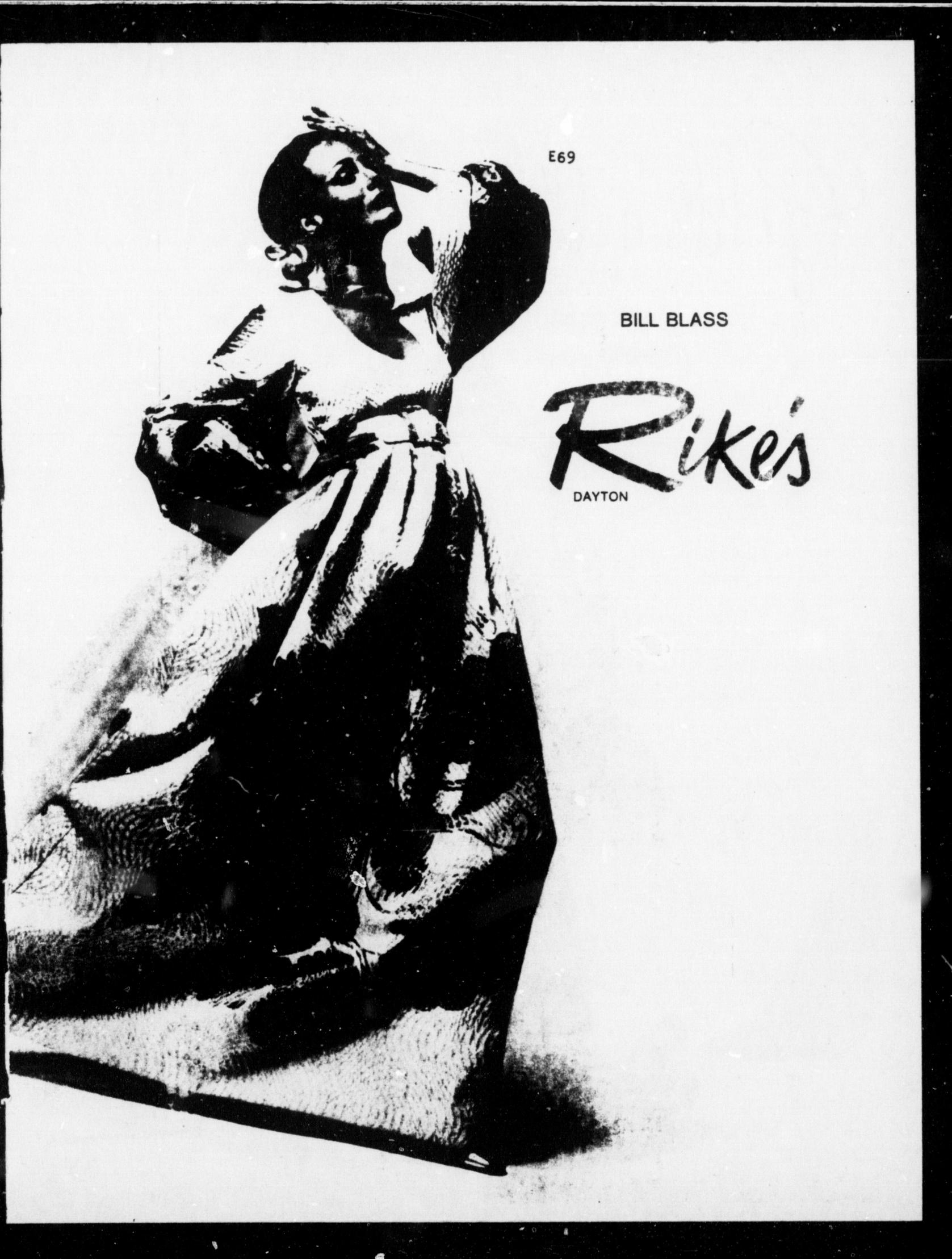
Bill Blass indulges romantic fantasy with generous brocaded flowers,
voluminous sleeves and a trail of scarf.

FLAMBEAU...ardent, smouldering, torchy. Cologne Spray,
Bath Powder, Savon Extraordinaire, Fabergette De Luxe.



Fabergette





E69

BILL BLASS

Rikes
DAYTON

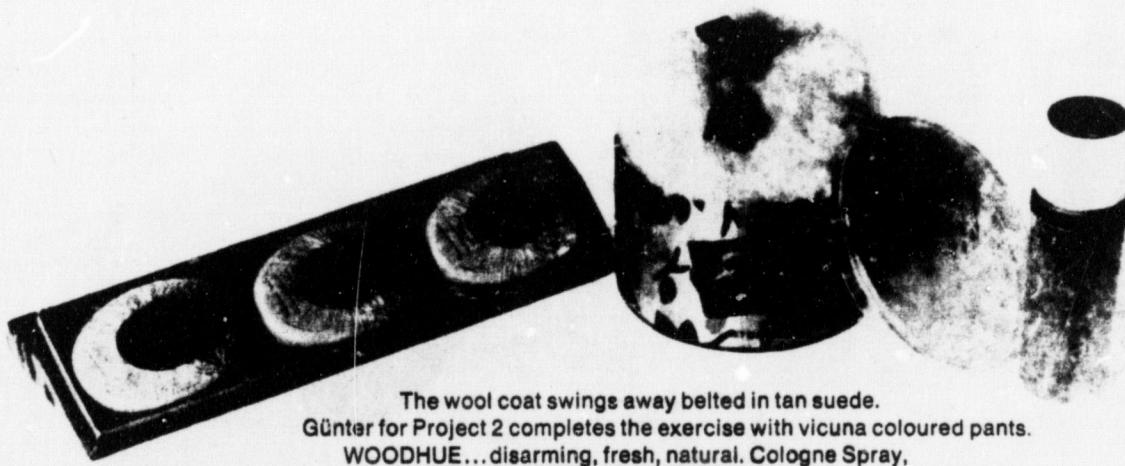
Goldsmiths
MEMPHIS

E70

GÜNTER FOR PROJECT 2



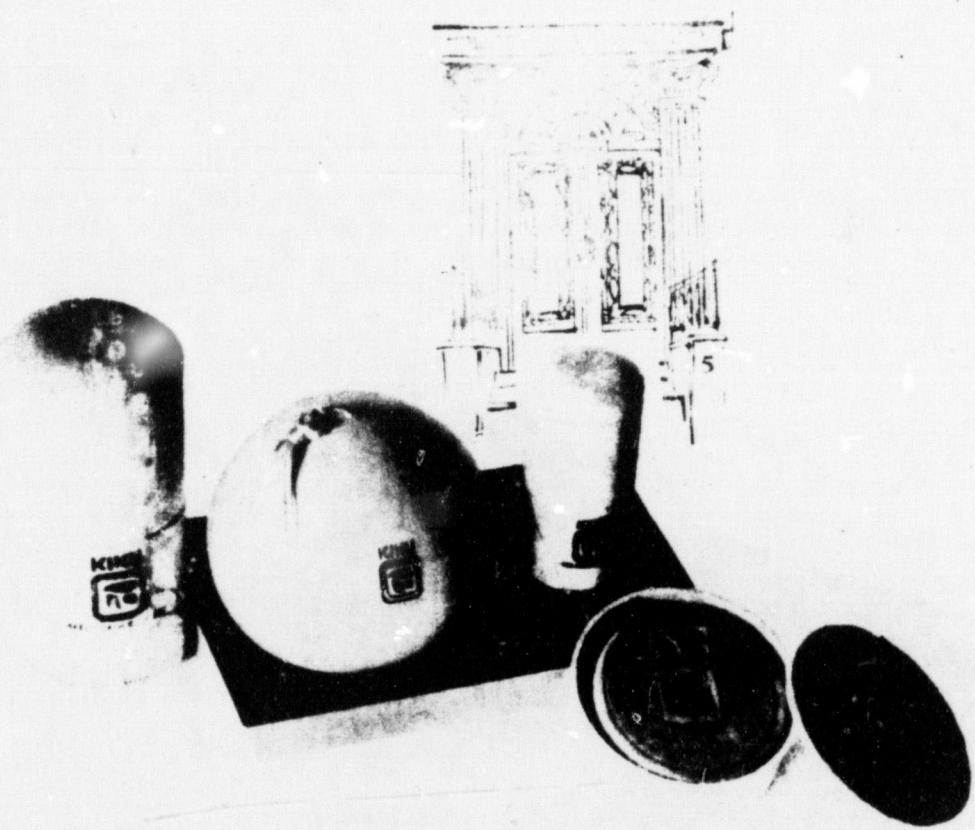
E71



The wool coat swings away belted in tan suede.
Günter for Project 2 completes the exercise with vicuna coloured pants.
WOODHUE...disarming, fresh, natural. Cologne Spray,
Bath Powder De Luxe, Savon Extraordinaire.

Fabergé

E72

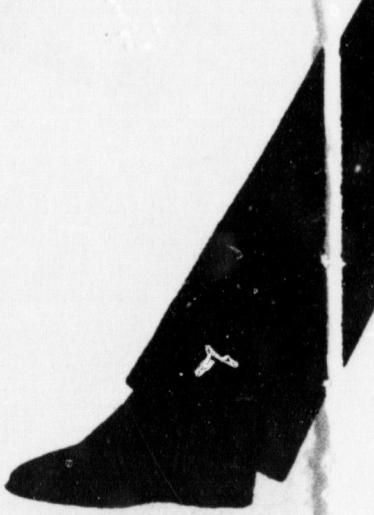


Chuck Howard gives the black and red jumpsuit with the long,
lean cardigan an easy air, and adds a cavalier touch with the horse-bit belt.

KIKU...love potions from a many splendoured collection.

De Luxe Bath Set, After Bath Cologne, Bath Soap.

Fabergé



E73

Sanger-Harris

DALLAS

CHUCK HOWARD



**ABRAHAM &
BROOKLYN, N.Y.**

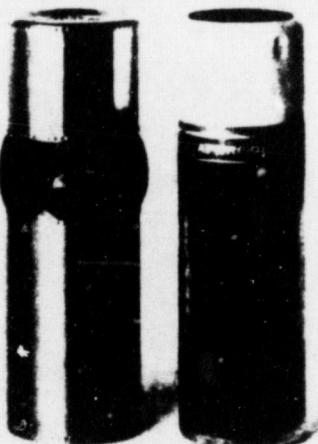
KASPER FOR
JOAN LESLIE

STRAUSS

E74

Fabergé

How to become more feminine...black point d'esprit, stripes of sequins,
and a brake of ruffling below the hips. By Kasper for Joan Leslie.
APHRODISIA spells out clear-cut sophistication.
Cologne Extraordinaire, Cologne Spray Extraordinaire.



B U R D I N G E S
MIAMI

E75

B. H. WRAGGE



Fabergé

B. H. Wragge's sleeveless tweed dress moves nonchalantly
through time under petit point wool jacket.

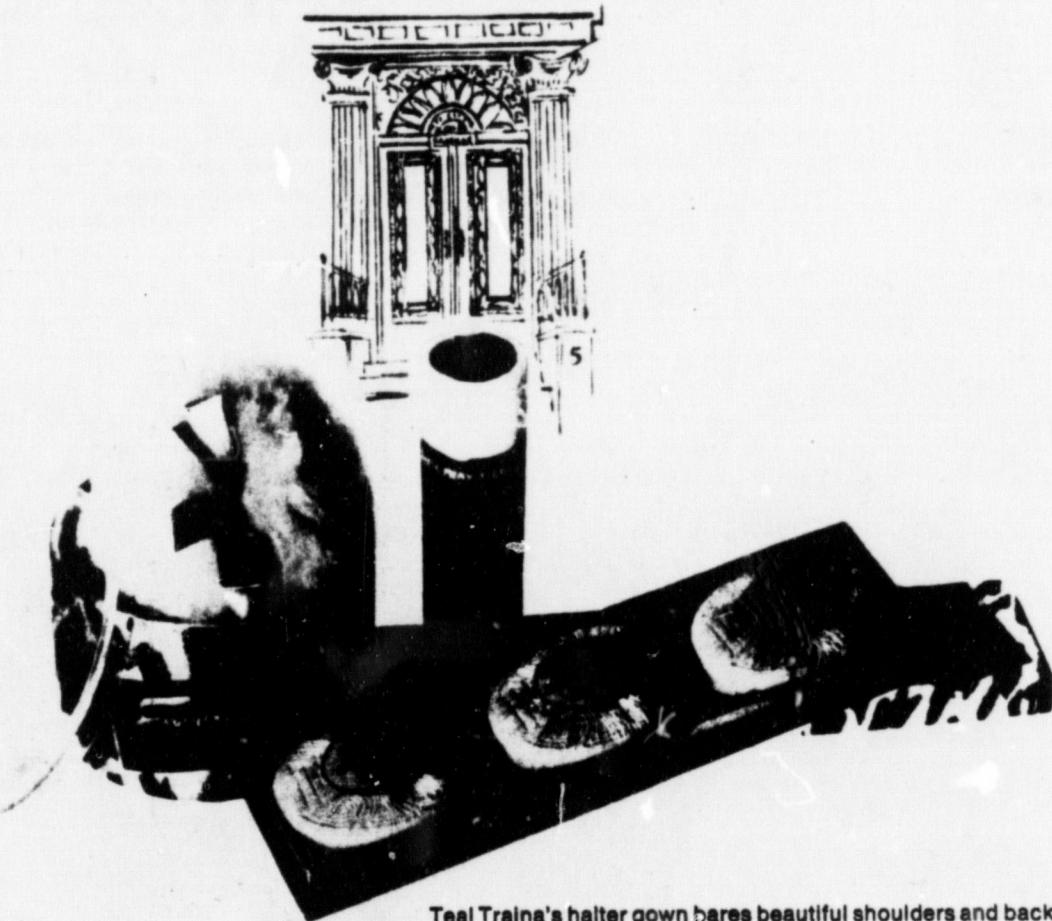
TIGRESS...are you wild enough to wear it?

Parfum Extraordinaire, Cologne Spray.



E76

Fabergé

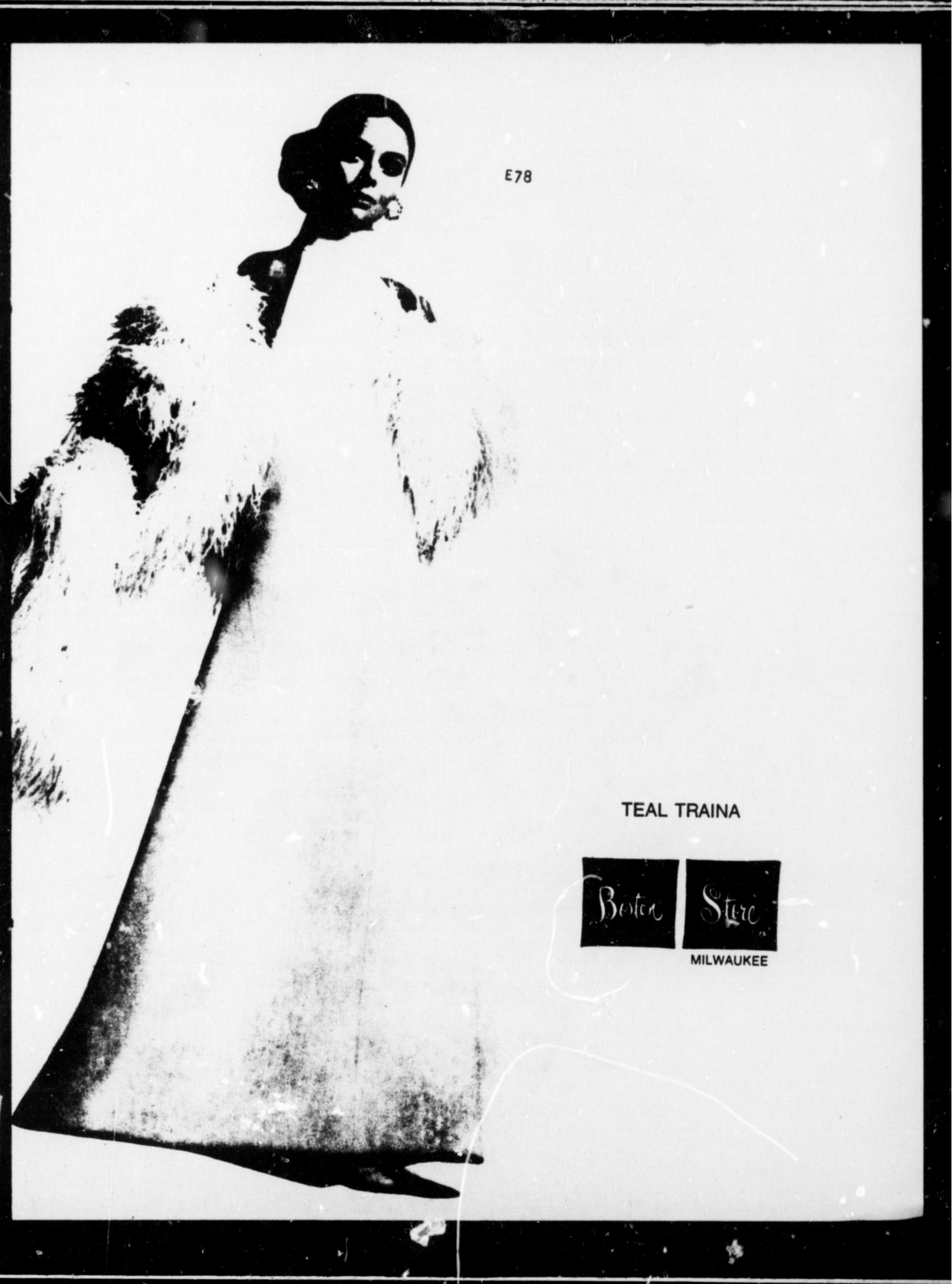


Teal Traina's halter gown bares beautiful shoulders and back.

The stole is a throwaway of ostrich and chiffon.

TIGRESS...just a little bit savage. Cologne Spray,

Dé-luxe Bath Powder, Savon Extraordinaire.



E78

TEAL TRAINA



MILWAUKEE

E79



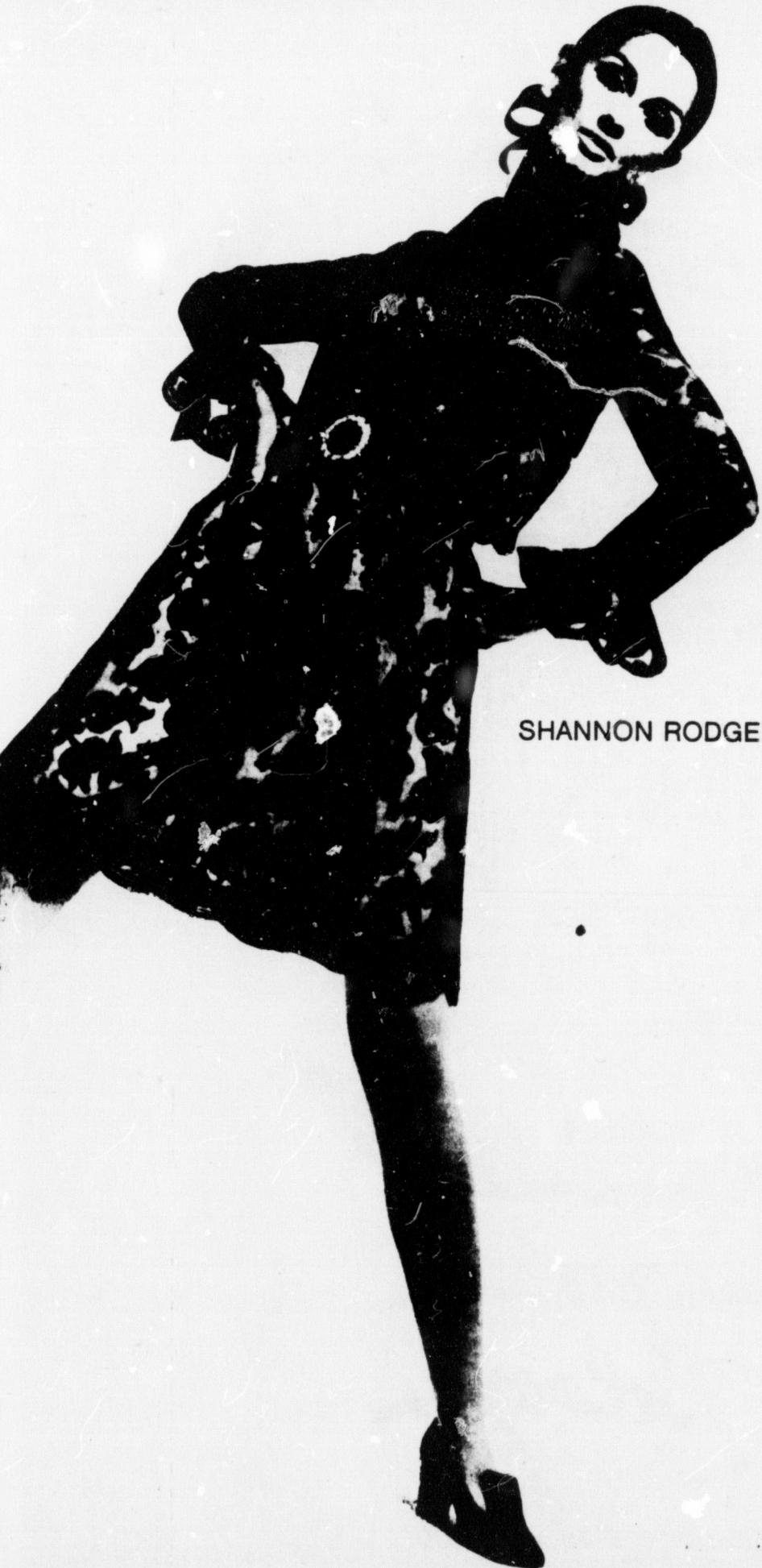
Chantilly lace dress becomes even more demure with jacket of flounced sleeves.

By Shannon Rodgers for Jerry Silverman.

KIKU, devoted to gentle essence of woman.

After Bath Cologne, Bodysoft, Bath Powder De Luxe, Bath Soap.

Fabergé



E80

Levy's
tucson

SHANNON RODGERS FOR JERRY SILVERMAN

E81

APHRODISIA

WOODHUE

FLAMBEAU

BRUT

KIKU

5

TIGRESS

Fabergé

...for whatever the fashion mood

VOGUE, September 1, 1969

PLAINTIFF'S EXHIBIT PX40000 - VOGUE, SEPTEMBER 1, 1969, pp.19-23,
ESTEE LAUDER PRESENTS 1970 COLLECTION OF READY-TO-WEAR
EYE MAKEUP

E82

Estée Lauder
defines a new eye
for fashion
with her
1970 collection of
Ready-To-Wear
Eye Makeup

Introducing the first great fashion look of 1970—

The Glistening Satin Eye

created by Estée Lauder
for her new
Ready-To-Wear Eye Makeup
Collection

The first great look of 1970—pastel-shadowed, satin-lustred.
A play-of-light look that's yours to create, with:

Eyelid Foundation and Under-Eye Primer Stick are the basic beginnings for all Estée Lauder Ready-To-Wear Eye Makeup. They prepare your eyes for makeup the way an artist prepares his canvas.

Pressed Eyelid Shadow lets you brush on luminous, satin-smooth color, quickly and evenly.

Eyelid Liner Cake adds subtle definition with a quick, sleek silky line.

Eye Glaze is the newest way to "finish" lids—a glistening highlight you apply over shadows and liner.

Lash-Lengthening Cake Mascara makes lashes look naturally luxuriant.

Eyebrow Cake gives brows soft new definition.

Estée Lauder

E84



E85

©1968 Estée Lauder Inc. Photograph: Strebenski

Introducing the second great fashion look of 1970—

The Matte Velvet Eye

created by Estée Lauder
for her new
Ready-To-Wear Eye Makeup
Collection

The second great look of 1970—deep-shadowed, velvet-textured.
A gentle, misty-eyed look that's yours to create, with:

Eyelid Foundation and Under-Eye Primer Stick are the basic
beginnings for all Estée Lauder Ready-To-Wear Eye Makeup. They
prepare your eyes for makeup the way an artist prepares his canvas.

Solid Creme Eyelid Shadow is the newest form of shadow, mists your
lids with color to create the texture of soft, smoky matte velvet.

Liquid Eyelid Liner brushes on a velvety line to delineate and
dramatize upper lids.

Lash-Lengthening Roll-On Mascara darkens and separates lashes,
makes them look longer, thicker.

Eyebrow Cake gives your brows soft new definition.

Estée Lauder

E86



...and dinner dress by Geoffrey Beene

Introducing Parfum de Toilette.

Parfums Marcel Rochas fills a void.
Parfum de Toilette is lighter than perfume,
yet much longer lasting than cologne.
It's the great in-between.

Add it to your arsenal of fragrances in
Femme or Madame Rochas: \$6.50 and \$10
in regular and atomizer bottles.

For a brief time, our newly designed gift
sets include an atomizer of Parfum de Toilette
and a flacon of perfume in Femme or
Madame Rochas, \$6.50 each set.

Parfums Marcel Rochas



this
is one
original
that
can't
be
copied



MADE IN FRANCE - PACKAGED IN FRANCE AVAILABLE AT FINE STORES

VOGUE MAGAZINE, SEPTEMBER 1,
1969, P.303, HANAE MORI
PERFUME AD

E89



The Very Breath of Love.

HANAE MORI



Fragrance of fulfillment. Perfume 1 fl. oz. \$45. $\frac{1}{2}$ fl. oz. \$25.
... available also in Eau de Cologne Pure Mist and Eau de Cologne Aerosol.
Only at the finest stores.

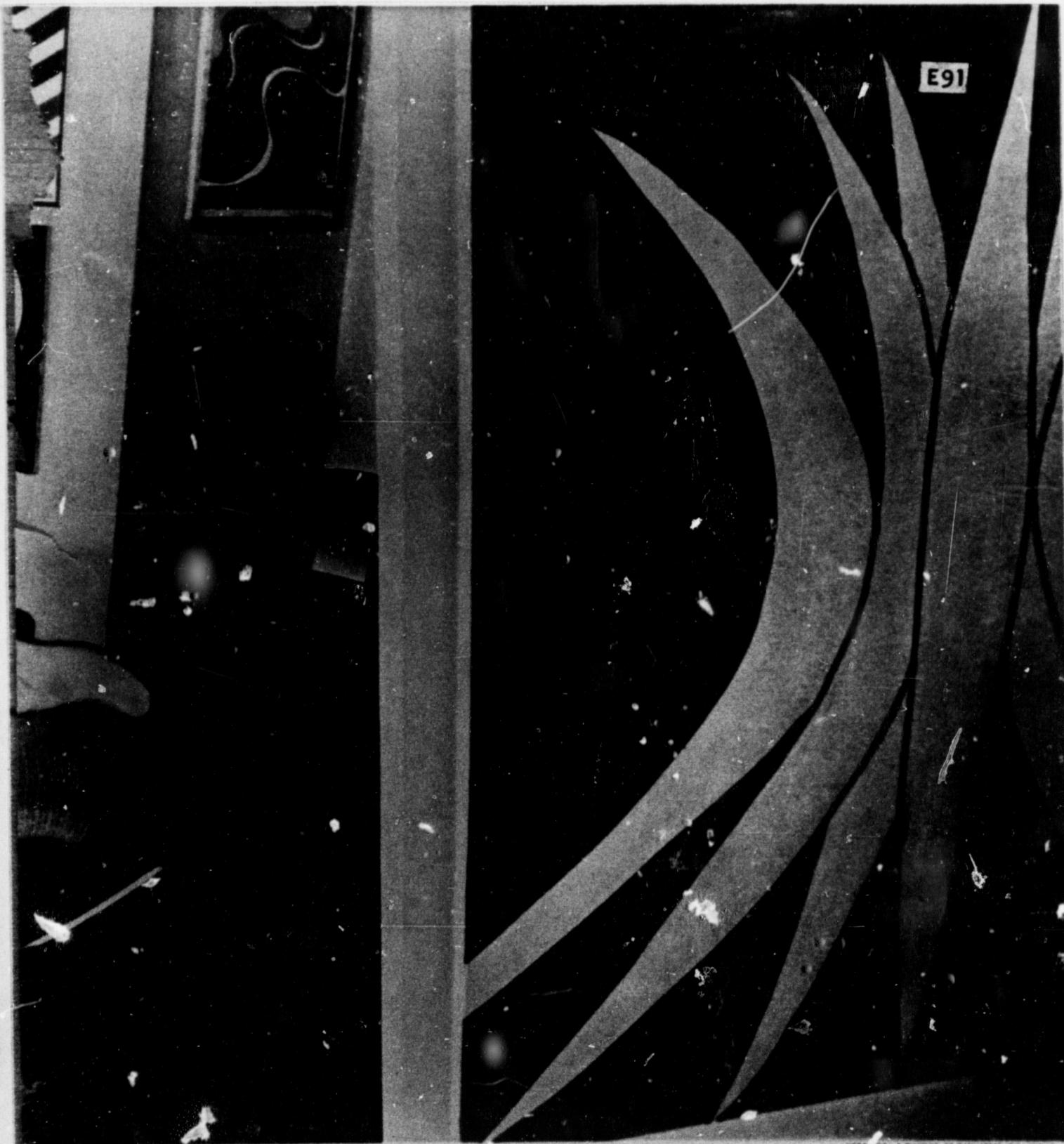
PLAINTIFF'S EXHIBIT PX4qqqq - VOGUE MAGAZINE, MARCH 1, 1970
PP.54-55 "VERA PAINTS BRAZIL"

E90



PHOTOGRAPHED IN VERA'S HOME DESIGNED BY MARCEL BREUER. *PRICES SLIGHTLY HIGHER IN THE WEST.

Vera for art lovers



E91

Because Vera believes a woman shouldn't just live with art, she should live in it—Vera paints art for you to wear.

These Veras, to look at and to live in, were inspired by Vera's trip to "Carnaval do Brasil". Marvelous Brazilian madness moved Vera to paint scarves, shirts, shifts, tunics

and pants in whirling colors for you to have a whirl in.

This Vera collector hangs art from Vera's Brazil collection and wears Vera's "Amazon Flora"—a shift that can also shift into a tunic. With self-scarf in Dacron® polyester and cotton chiffon, in three different colorworks combina-

tions, sizes 8 to 18, about \$32.00*.

Vera's Brazil collection now flying via Varig Airlines into fashionable stores, Lord & Taylor, all branches; J. L. Hudson Company, Detroit; Sanger-Harris, Dallas; J. W. Robinson, California; Jordan Marsh, Florida; Rich's, Atlanta. In Dacron. *

VERA, INC., A DIVISION OF MACKINNON INDUSTRIES, INC.

Vera
PAINTS BRAZIL

58

PLAINTIFF'S EXHIBIT PX4qqqq - VOGUE MAGAZINE, MARCH 1, 1970 E92
P.9 ADELE SIMPSON
AD



ADELE SIMPSON FOR I MAGNIN

JACK COWLEY

Z
I
MAGNIN

CALIFORNIA · SEATTLE · PORTLAND · PHOENIX

Gets
into
your
skin.



And
under
his.

The sexiest, richest, smoothest,
most concentrated, longest lasting
fragrance of them all.

Comes in Bath Perfume, Body Lotion
and Eau Parfumée. The very newest
from Dior.

Dioressence.

BEAUTY CHECKOUT

Model makeup strategy

She might have been painted by Botticelli—been the model for his Venus risen from the sea with her long, curling, brown hair, the sun-glinted, sea-green eyes, the ripe yet slender child-woman's figure. Or she might have sat for Modigliani—for one of those portraits of a dark-haired young woman with a mysterious, far-away expression and an elongated face and form. Marisa Schiaparelli Berenson is the American-born granddaughter of couturière Elsa Schiaparelli and a great-niece of art collector and art historian Bernard Berenson. Educated in Europe and America, she speaks five languages and loves the outdoors. She was among the first of a group of young, much-photographed beauties to really experiment with changing her "look" by changing her makeup. To her photography sessions she always carries a makeup box that is one of the largest owned by any model. Marisa loves making herself over and creating fantastic makeup effects for the camera. "I've worn green and mauve and all sorts of things on my face," she said. "I still do for work. I put colour all around the eye. I smudge it in for a kind of pastel-painting effect. The best stuff for this comes in very greasy sticks and you can slide on as much or as little as you like. Leichner makes a kind I use very often. I put it on with my fingers and then add powder to pale or dull the colour even more, or else use something like a face gleamer to highlight it or make it shiny." Marisa says she loves shopping about and finding new kinds of makeup and trying them for new effects with her face. "I like gold things very much, too. For example, gold powder on top of the eyes makes them gleam. Dusting the face with sheer gold-flecked powder gives a marvellous burnished effect in strong indoor lighting." Among the most imaginative and fantastic makeups she created for herself were peacock eyes with vibrant shades of turquoise, blue, and gold makeup.

Marisa also uses makeup tricks to change, or accentuate or minimize her features for photographs. "Sometimes I just put some shading on the end of my nose to shorten it, and on each side to make it seem sharper, narrower. If you add dark shading under the cheeks," she explained, "you highlight the cheekbones and give your face the appearance of a stronger-bone structure. White or pale shading on the cheekbones makes them more prominent," she added. "I do it because I don't have the kind of strong-boned features I'd like to have." Marisa is all for colour to help a woman's face. "I like the feeling of that glowing kind of face that seems healthy and alive." To achieve it artificially, she puts bol' quantities of pink blusher on her forehead, chin, and cheeks. Away from the camera, Marisa uses far less makeup. "I think it is nice to look as natural as possible." With or without false eyelashes, she uses "the darkest, most gooey mascaras" she can find, a blusher, and some powder. To remove makeup, she prefers Johnson's Baby Oil, followed by a thorough cleansing with anything *except* soap and water. "I put only creams or milk bath or something like that on my skin," she said. "I always try different creams and démaquillants, experiment with them just as I do with makeups, because I find that things often work well at first, but then after awhile your skin gets used to them or something and they seem to lose their good effect. Generally," she added, "I think it's psychologically beneficial to change things."

Marisa also watches her diet very carefully, not as much for weight as for hair and skin. "I have been taking Vitamin A and E pills that I find are great for the eyes, hair, and skin. They compensate for a lot of foods I don't eat simply because they don't taste good, or are too fattening." Marisa has a simple, triple-ingredient prescription for staying pretty and healthy: "Balance your diet, experiment with new things, and—at all costs—stay as happy as possible." . . .

BEAUTY *bulletin*

PLAINTIFF'S EXHIBIT PX49999 - VOGUE MAGAZINE
MARCH 1, 1970 pp.176-177 BEAUTY BULLETIN,
TURN ON THE COLOUR

Turn on the colour

E94

Colourquake, Colourquake! ***Raise***

a new hue. Christian Dior just did. Raised 93 great, great hues. The shakers and makers of couture colours have turned their designing guilk to makeup, here now at Saks Fifth Avenue. La Collection—Maquillage Dior is big and beautiful, all shades mixable, blendable, full of delectable ploys. Marisa Berenson, in a green, blue, and pink mood, mixed eight of them for the Colourquake, right. Pointillism around eyes accomplished by jade and celadon cream-stick eyeshadow—dot-dot-dot around lids. Marine eyeliner, a run-proof new formula, dot-dot-dots base of upper lids. Mascara Vert brushes up lashes, brow. Cyclamen, a soufflé rouge, warms cheekbones, cloaks a shoulder. Mouth is outlined with soft Lip Liner pencil, filled in with Bois de Rose lipstick. Teint d'Été is the shade of Dior's Teint Naturel, a double-doing liquid make-up base that treats the face as it satins on colour. . . . Tasselled earrings by Giorgio di Sant' Angelo.

Dive into colour head first.

Let your coif help deliver your colour message. There's no woman known for her colour dramatics who doesn't attribute her rave reviews to the cut of her hair. See the cut, left, by Chany for Freelancers: masterfully sculpted to catch the light and bounce it back with endless psychedelics. Its side panel is cropped to curve into the face—and lift it. Its long back, centre-parted, wraps around throat like a mediaeval wimple to sharpen the chin definition. . . . The hair itself is marvellous. As in all good colour games, what's underneath is still dealing the cards.

BERT STERN





E95

Promotion
Edition
Jordan Marsh
Boston

E96

PLAINTIFF'S EXHIBIT PX51 - PROMOTION EDITION
JORDAN MARSH - BOSTON "VERA AND JORDAN"
© SHAKE UP BOSTON

PX 5(1)

October 15th-20th

Vera and Jordan Marsh Shake Up Boston



BARRAGE OF VERA WINDOWS

A dramatic line-up of Vera windows were unveiled at Jordan Marsh on Thursday, October 12th. Display imagination was revealed window after window showing new directions in Vera fashions. A dazzling display of Vera table linens was shown with harmonizing cloth and tableware. Vera sheets and towels were set against a stark black background to dramatize Vera's remarkable color sense. Windows flanking the entrance to the store were filled with Vera scarves, belts, little sweater accessories. Within the store, Vera vinyl posters carried the eye to every important Vera selling area.

Week-Long Special Events



Boston, Mass., Oct. 22nd. This morning the management of Jordan Marsh, one of America's greatest stores, announced spectacular response to a series of Vera Fashion Events that swept through the downtown and branch stores from Monday, October 16th to Friday, October 20th. These events were promoted throughout the week in every Boston newspaper. The *Herald Traveler*, *Record American* and *Boston Globe* covered the special merchandising programs highlighting Vera fashions. A series of full color advertisements, publicity editorials, stories about Vera and her newest products, provided the Boston public with news of "Vera Vibrations" at Jordan Marsh. This widespread newspaper coverage was backed by special television broadcasts, store windows and interior

displays, as well as a group of storewide programs including fashion shows, demonstrations of scarf tying, napkin folding, slide presentations, all directed at stimulating consumer interest.

On the sales training level, Formfit Rogers and Burlington, as well as The Vera Companies, sponsored special sales training breakfasts and dinners to provide sales personnel with the background story of new Vera products. Store management should be congratulated for stimulating events that led to enormous consumer interest as well as rewarding sales increases in every department after department. The week of Vera Events has proven that when a great store goes all out for a great fashion name, the results can make fashion and selling history.

Cooperating with the retail promotion director of Vera Companies, Jordan Marsh planned a week filled with traffic-builders in fashion departments of both downtown and branch stores. A schedule of daily informal showings was set up in dress departments, sportswear, lingerie. Spotlight showings of Vera for Formfit Rogers introduced this new line to consumers. Michele Keith of Vera collected crowds

around displays of Vera linens by demonstrating the art of napkin folding and ways to create a "layered look" in tabletop settings. Jim Bravacos, Vera's New England representative, demonstrated the "art of scarf tying" in scarf departments at downtown and branch stores. Anyone who visited the store at any hour throughout the week was aware of the Vera Vibrations that were "shaking up" all of Boston.

ON THE INSIDE

Series of full color ads
Vera for Formfit Rogers
Vera Dresses • Vera Sportswear
Vera Scarves and Accessories
Vera for Burlington
Vera Home Fashions

HERE'S HOW A GREAT STORE LAUNCHED A GREAT VERA PROMOTION...

Promotion Edition
Vera Awards

Special Issue

Vera prints

Vera Given Triple Crown

It's a triple crown for Vera in home furnishings this year. The National Home Fashions League presented her with its "Trail-blazer Award" in May. The National Society of Interior Designers gave her its "Total Design" Award in June. And in October, the august Smithsonian Institution will pay tribute to "Vera: The Renaissance Woman."

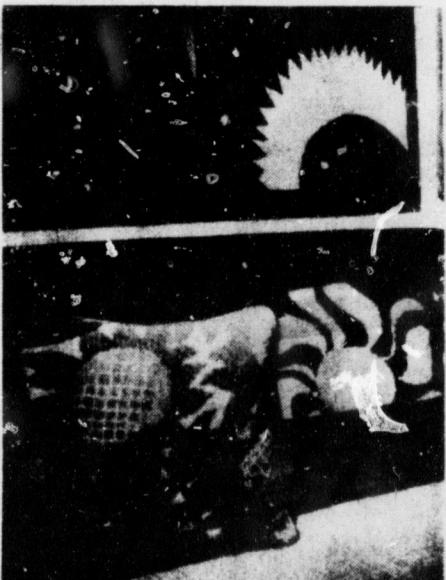
These awards recognize 27 years of print designs by Vera, designs which have helped materially to change the American home scene. Her tablecloths, placemats, napkins, kitchen towels and, more recently, sheets, pillowcases, bedspreads, draperies, shower curtains and needlepoint designs lighten and brighten millions of homes.

This petite, feminine lady who is president of the Vera Companies turns the credit away from herself onto the buying public. "Whatever success I have known," she said in her acceptance speech for the Trailblazer Award, "is because I have always painted UP to the public, not down. I have always found the public very sensitive to new trends in the world of art and design. Consciously or subconsciously, they are strongly influenced by the contemporary art scene and welcome so called avant garde designs—sometimes long before many professionals."

HER CURRENT table linen collection is very Vera indeed. There are the vibrant colors she so loves, yellows and oranges, bright pinks, blues, greens. And there are also sharp two-color designs: crisp, contemporary black and white, striking red and white. There are fruits and flowers as only Vera can draw them. And there are also highly sophisticated geometric and abstract patterns.

This award-winning designer has a teenage son and daughter, four dogs, and lives in a house overlooking the Hudson designed by Marcel Breuer, noted architect of the Whitney Museum. She is the only woman on the board of directors of Manhattan Industries, of which the Vera Companies are a division. "I don't really understand big business," she says, "but I understand what the public wants."

She paints every one of the hundreds of original designs which appear every year in Vera sportswear, accessories and home furnishings. "That's easy for me," she says. "I'm okay with a paint brush. But please, please, don't ask me to spell."



Vera to Claim Three Awards for Designs

Paint She Can, Spell She Can't

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Sensitive to Trends

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Vera can draw them. "When she draws an apple it's the essence of all apples," a noted art director recently said. And there are also highly sophisticated geometric and abstract patterns.

Really Is a Vera

There really is a Vera, of course. She's a little lady who has a teenage son and daughter, four dogs, and lives in a house overlooking the Hudson designed by Marcel Breuer, the noted architect of the Whitney Museum. "We couldn't afford the house when we bought it," she admits. She's the only woman on the board of directors of Manhattan Industries—the Vera Companies are a division of Manhattan. ("I don't really understand big business," she says, "but I understand what the public wants.")

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It's as If Home's Decor Had Signature of Vera And a Ladybug Symbol

By LISA HAMMEL

Special to The New York Times

CROTON, N.Y.—The dining room ell, with the table set for lunch, was distraction enough: the stone floor and severe wooden table a background for a sunny harmony of oranges and yellows in the flowers, the napkins, the placemats. Even the hostess wore yellow—a printed pants suit strewn with poppies and touches of wildflowers.

Suddenly a little insect appeared and crawled across the hostess's orange linen placemat. "My goodness!" she cried. "It's a ladybug."

There was a momentary silence at the table, and then an amused and slightly startled bubble of comment. For the hostess was Vera, the textile designer. And the symbol that appears in the corner of everything she produces, alongside her boldly scrawled name, is a ladybug. It was fitting that the dining room scene should have been underscored by Vera's orange-spotted good luck symbol. For the room is as personal and colorful and lively as any of the more deliberate designs she has been producing for better than a quarter of a century.

And so it is with every corner of her house. It is as if she cannot hang a birdhouse in a tree or fill a vase with flowers or set a bowl on a shelf, or place a chair next to a sculpture without having those square inches of lightly filled space fall into an arrangement that enchants the eye and bears her signature . . . in the air.

A Modest Beginning

Vera Neumann lives in a one-level glass and wood house that fits snugly into a wooded hillside above the Hudson River. Its spare geometry of boxes and planes acts as a kind of frame for Vera's arrangements. Marcel Breuer, who was the architect, clearly understood.

When Vera and her late husband, George, had the house built 16 years ago, their fortunes were beginning to rise. Mr. Neumann, a businessman who escaped from Vienna with his parents in the thirties, had been her partner from the beginning.

And the beginning was modest enough. She had a tiny studio in Manhattan ("a little smaller than my present dining room") with just about enough room to do some silk-screening on a kitchen table. They took in a friend, Werner Hammel—who is still Vera's partner —



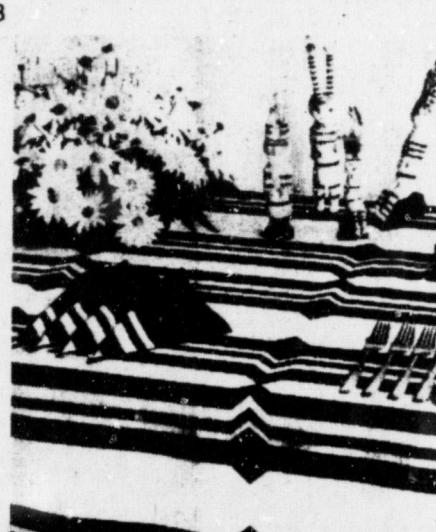
and each put \$1,000 into the business.

It started with linen table mats and then, when they couldn't get the fabric because of postwar scarcities, Vera turned to scarves—"because there was plenty of parachutes silk."

Today, her designs sell in 20,000 stores throughout the world. She has always signed her work. "Because they were always paintings first

that were then transferred to other things," she explained. The ladybug was just for good luck.

She lives now with her two adopted children, John, 19, who wants to be a painter, and Evelyn, 17, who is interested in animal husbandry. Not surprisingly, most of the bedspreads, draperies, and table and bath linens in her home are Vera designs. But, perhaps surprisingly, she does



not design especially for herself, but takes things from existing lines.

"I had to buy that in Macy's," she said, pointing to one of her designs—a purple flowered comforter—in her daughter's bedroom. "It was just the simplest way to get it."

This has been a year of awards for Vera. Last week she was honored at the Smithsonian Institution in an

evening's program called, "Vera: the Renaissance Woman."

And indeed, there is almost nothing she hasn't designed—clothing, accessories, lingerie, bed and table linens, needlepoint and posters.

Is there anything else she wants to try? Well, she thought she'd like to do painting for its own sake, she said. "And one day soon, I'd like to go to China."



Renaissance Woman Paints Daisies

By ELENI
Star-News Staff Writer

"Vera: The Renaissance Woman," was the featured attraction at last night's Smithsonian Resident Associates program at the Museum of History and Technology.

The woman whose designs grace not only the body but furnish the home, decorate the walls and provide good design at every level of her talent, is a woman who is one to one with people.

"Don't forget to take home your napkins," she insisted at the supper in her honor, given by The Washington Fashion Group after the 8 p.m. multimedia presentation of highlights of her 27-year career. "Everyone does anyhow," she observed.

In addition, to commemorate the occasion of her Smithsonian Institution appearance, Vera Neumann made sure each feminine guest took home a silk scarf of the Foucault Pendulum poster she created.

The sale will benefit the scholarship programs for ghetto children that are a part of Mrs. Janet Solinger's plan for the Smithsonian Resident Associates to help in the city.

Slides, film and models with the taped voice of Marcel Breuer, the famed architect who designed her New York showrooms, provided the audience with insights into the Vera character.

REA LUBAR, who produced the 1½-hour spectacular at the Smithsonian Institution also read a few remarks from Vera's sister Alice Siegel.

They are a preface to a new book by Vera on needlopoint. "Vera, the artist, designer, business woman, wife, mother, widow, housekeeper, gardener, dog lover, world traveler, birthday rememberer and appointment forgetter, is my sister."

At seven this sister is drawing fireflies. Ferns. The flowers she sees in the woods along the Rippowam River, in Stamford, Conn., where they live.

"She has a special love for daisies, and paints all kinds, from the smallest wild ones to huge orange sunflowers."



Vera: The Big Apple and Other Designs

By Nina S. Hyde

If more than half the kitchens in America today are bright yellow it is because Vera Neumann—better known as just Vera—started designing accessories for the kitchen and bath in bright colors, particularly yellow and orange, more than 20 years ago.

Vera was in Washington yesterday to present a program at the Smithsonian Institution relating the original inspiration for her designs, her paintings and their translations into clothes and products for the home.

"The kitchen and the bath were always the drabdest rooms in the house," Vera said. "The poor woman at home all day, she just had to have some color. Even just with a bright colored apron."

Vera figures that yellow has been successful because it is easier to live with than most other colors. "Besides, I'm a sun person," she said. "I always have pushed yellow and orange."

Her first print splash was the big apple, first successful in 1945 as a golden delicious (yellow) and secondly as a mackintosh (red). This

year she revived the red apple print, doing it both on linen and plastic.

At Veraindustries, the print in a blouse, a placemat, a scarf, a sheet starts as a painting. "I think in the shape of a canvas," she said. "I always paint or sketch, and then I see how the design might work into other things." (Fortunately she can paint with either hand; she just broke her right arm in a fall.)

Vera's major source of inspiration comes from her travels and the folk art she collects on each trip. Her newest collection to be introduced shortly is based on a plane trip from Ibiza, where she owns an apartment, to Majorca. "As I flew over Ibiza, the windmills looked like sunflowers," a print she uses as a scarf, sportswear and a poster. The braided palms, carried in Easter processions in Ibiza, will show up as a print for placemats, linens, blouses and shirtdresses. Some prints never span the range of designs. "I couldn't use a string of garlic print for dresses, but it was great for kitchen accessories," Vera said.

Vera sought some way to use the Smithsonian as in-

spiration for a poster which she gave to the Smithsonian Resident Associates to use to raise money for their scholarship program. She settled on the pendulum around which she presented her program last night for members of the Smithsonian Associates and Fashion Group.

Vera now licenses her designs to Burlington, which uses them for sheets and pillowcases. Shortly, her prints will show up in underwear ("Please call it lingerie," she said, the word lingerie just isn't right) for Formfit Rogers. Even having turned down the use of her designs in paper products, swimwear, umbrellas and vinylized wall coverings, the business of Vera still reportedly totals more than \$80 million at retail.

Her own best customer. Vera changes her kitchen and bathroom designs twice a year when her new patterns come out. "I like to see how they wear," she said. "Not in the washing but how they wear on the eye."

She changes the art around her houses about as often. "If you don't change the art around you, it becomes less important to you," she said. "After a while you don't see it at all."

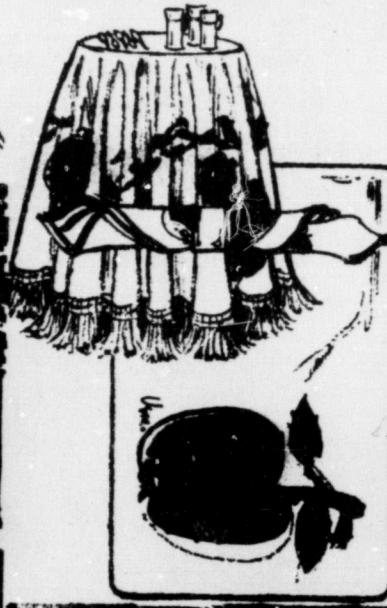
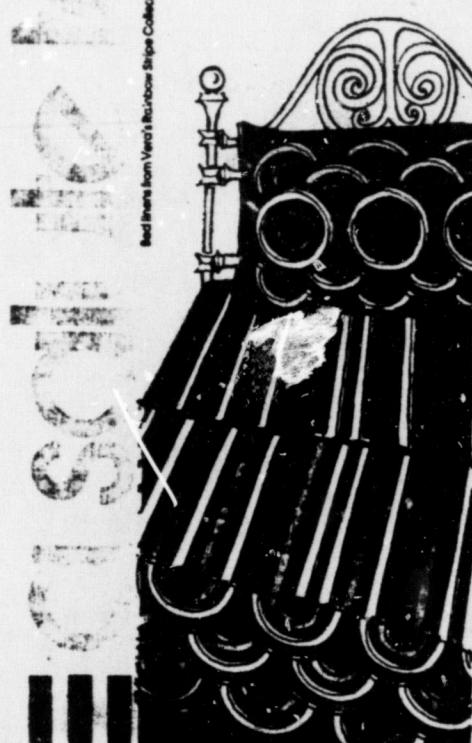


E100



Vera's big Apple table & kitchen linens, \$1 to \$16

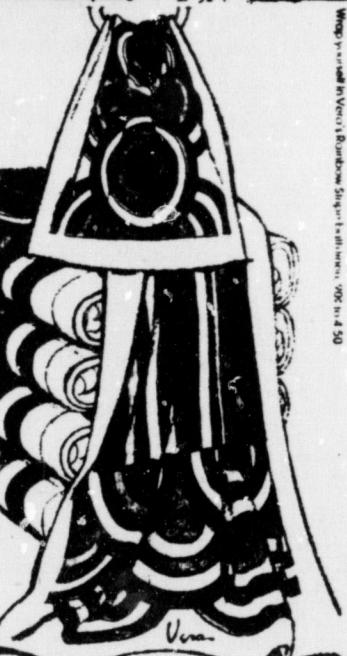
Bed linens from Vera's Rainbow Stripe Collection, \$10 to \$16



Town & Country Sportswear by Vera Cotton blouson \$24, nylon blouson, \$46



From a collection of Vera print scarves, \$3 to \$4.



Wings in a well in Vera's "Budding Spring" print blouse, \$26, in 4-50

The hecht co joins with the smithsonian institute in saluting vera's imitable talents in the field of modern design. Her vivid style has been hailed by fashion experts here and abroad and we at the hecht co have long felt her brilliant diversity is outstanding in both fashion and home decorating fields. Here, just a sampling of what we have in store for you: linens, dresses, sportswear, bedding, and more.

You are invited to come enjoy the wonderful world of vera at the hecht co. It will brighten your life! Come and enter the vera crossword puzzle contest without charge. Entries with the correct solution will receive a vera puzzle. Our scarf department has vera's Love-Me-Not booklet to give you showing the many ways of wearing and tying scarfs.

A scarf tying demonstration will be held downtown, wednesday, october 4, 11 to 2 p.m.; at tysons corner, 4 to 8 p.m.; creative table ways will be demonstrated at landover mall, tuesday, october 3, 1 to 4 p.m.; at montgomery mall, wednesday, october 4, 4 to 8 p.m.

the hecht co
FOR THE VERA BEST

E101



WOODWARD
& LOTHROP

TO VERA

..... A BOUQUET OF BEST WISHES FROM WOODIES

Washington Fashion Group with the Smithsonian Resident Associates has named Vera the "Renaissance Woman." For she is an innovator of bold, colorful design in fashion. We join in the salute to her.

FOR YOU

..... BOUQUETS OF BRIGHT FASHION FROM VERA

Come gather her newest creations. . . stunning florals, smashing abstracts. Bright, bold colors that Vera combines so successfully, in apparel designed to enhance your wardrobe. Become a Vera collector and have an art for dressing!

Pant Tops shown, just two of many in our sportswear collection: left, Field Flowers, in drip dry cotton. . .right, Camellias, in polyester/cotton.. each sizes 10-18. 24.00 Ban Lon® pants of 100% nylon stretch knit in pink, red, plum, and many other Vera fashion and basic shades, 8-18. 16.00 Potomac Sportswear, Third Floor Washington, and All Stores

Scarves sketched, both in silk: Floral Square, 5.00 Abstract Fine Line Print, 8.00 From our beautiful collection of silks and silk blends, a splendid array of color, 4.00 to 8.00 Scarves, First Floor Washington, and All Stores



Strawbridge & Clothier

VERA PAINTS A PUZZLE!

INFORMAL MODELING
Wednesday 11 to 2 and 5 to 7, Third.
Restaurant, Sixth, 12 to 1:30

DRESS, swirling wave print of Antron[®] nylon, navy or red with white, 8-18 \$36
Devon Shop (354) Third, Philadelphia.

Separates in sizes 8 to 18. Print on white shirt, of Dacron[®] polyester, \$28
Pant, Ban-Lon[®] knit of DuPont nylon, \$16
Sportswear (371) Third, Philadelphia.
Ban-Lon is a trademark of Joseph Bancroft & Sons Co.

GET A PIECE OF A GIANT JIGSAW FROM THE VERA PUZZLE BOX, THIRD FLOOR: IF IT FITS, YOU WIN A TICKET FOR LUNCH ON THE HOUSE FOR TWO!
Puzzle Prize Show, Third. All modeling, displays, demonstrations of Vera products in Philadelphia stores.

TABLE SETTING DISPLAYS, NAPKIN FOLDING TECHNIQUES
Mix or match Vera prints and solids. Tablecloths of permanent press soil release cotton, \$6 to \$15
Napkins, \$1. Placemats, \$1. Linens (162) Second, Philadelphia. Selection, all stores.

SCARF TYING DEMONSTRATIONS
By Michele Keith for Vera, Third, Philadelphia. Scarfs in choice of many patterns and colors, \$2 to \$6
Scarfs (123) First. All 9 stores.

OUR NINE STORES OPEN LATE EVERY NIGHT INCLUDING SATURDAYS
Philadelphia 10-11 9 Ardmore, Jenkintown, Wissington 9:30-11 10 Cherry Hill, Springfield, Plymouth Meeting, Northeast, E. Falls 10-11 10

The Vera Touch



VERA DESIGNS FOR EASY-CARE IN DUPONT NYLON, creates vibrantly colored prints, washable, non-wrinkling and thereby great travelers. Prints for 52 weeks a year . . . for Ohio or Florida or a trip around the world. ENJOY "FORMAL MODELING TODAY in the Tempo Shop Downtown. From our collection . . . left: clouds of pale blue on sky blue, and, near the hem, islands of Erin green; sizes 8 to 16, 36.00. Right: two piece, an overblouse of bold dots, a skirt of swirling squares; black or brown with white, sizes 8 to 16, 50.00. Second Floor Downtown and Branches.

©Dupont registered trademark

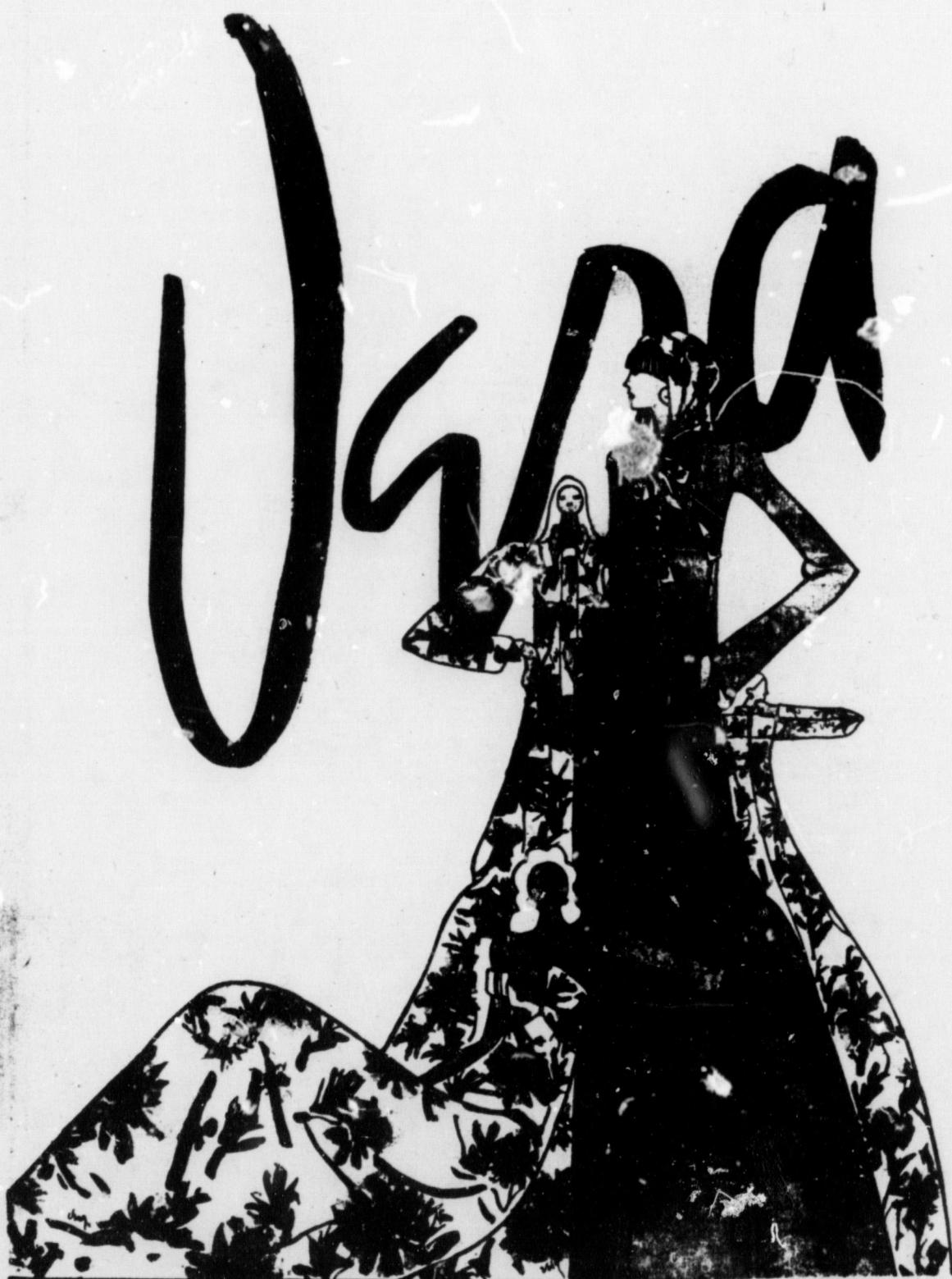


E104

AN EXCLUSIVE NEW LINGERIE COLLECTION BY VERA FOR FORMFIT ROGERS

Famed Vera, renowned for her delightful prints has designed a very special collection of designs for Formfit Rogers. All beautiful. All unmistakably Vera. Sketched from Vera's Rose print collection. Glorious roses glow in blue, purple and green against a white background of DuPont Antron III® non-cling nylon tricot. Featured soft fleece hooded robe, concealed zip front, nylon tricot hood and tie. S, M, L sizes. 45.00. Left to right: softly gathered halter gown. P, S, M sizes. 25.00. Long shir style gown, S, M, L sizes. 26.00. Mandarin coat, concealed zip front, P, S, M sizes. 28.00. Available in many other exciting styles. Lingerie, Downtown, Fashion Square

FROST BROS



PX - 6

DOYLE DANE BERNBACH INC.



PRODUCT BURLINGTON SHEETS



1. (SFX)



2. (SFX)

TITLE "VERA JUNGLE"

CODE BUCS-1025 (DEALER VERSION)



3. ANNCR: We asked Vera,



4. our favorite artist to
paint us a jungle of
flowers



5. to put on Burlington
Sheets



6. and Burlington Towels and
bath accessories.



7. So Vera went off to a jungle



8. and painted what she
saw.



9. We knew jungle colors
were Vera colors,



10. strong, reaching right out
at you.



11. And we got what we
wanted.



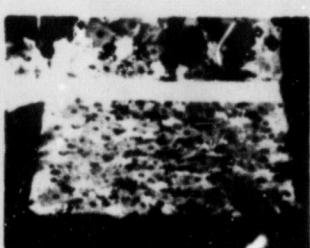
12. A Vera jungle that turns
bed and bath



13. Into a beautiful blooming
bower.



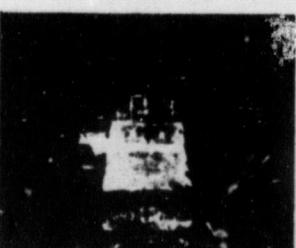
14. The tropical flowers on
Vera sheets and towels,



15. need little tending.



16. All you do is toss them
into a washer dryer.



17. At Burlington we make
an art of everyday living.



The Vera Collection
by Burlington
is made of 100% polyester and cotton.



18. (SFX)



19. (SFX)

20. (SFX)

E106

YERDA

Chimeneas
Estufas de leña
Estufas de carbón
Estufas de gasoil
de la mejor calidad y precio.

Beaton

in's ultimate monument to Beaton, which was totally the Victorians might term "vain." It ushered and came to us-size crimson balloon of

silver, silk screen and white Beaton, the multifaceted artist of the Victorian green-and-gold office in repose in a setting for the Crystal Ball, a phantom girl that braved out 1,300 Dubuque, New York, and inserted numbers of the information of a new name in spin by party.

The original Crystal Palace required 1,500 tons of iron and 900,000 square feet of glass and took five months to build. You'll be to "old to hear" even though neither weighs as much nor took as long.

Before the ball proper began there were cocktails in the Fairmont's Regency Room, another man-mountain shoulder, transformed by Beaton into Royal Street for the night. The decor was largely black and white with booths' booths set up under black and white umbrellas where one bet on horse races flashed on an enormous screen and a kiosk under which the Royal Army Concert Band, their horns at did their thing, was the dazzling blonde chair.

New York, Arizona, Mexico life, Mrs. Lawrence is Mary visible for some of the country's was a wondrous sight in a dress Glass with a slim white jersey over python top. Handsome Mr. dazzling in white tie and tails, present, with varying degrees

blown in from Europe for the lot to say they dressed up the of the Bolivian king, wore sapphire hanging from her neck that kind of a rock commands

Evening dresses from the Paris back to back by Mrs. Alfred Karriff brown organza with McCormick Blair of Washington caught high at the neck

Black Organza

who as Kathleen Windsor wore Sarah's black organza did Mrs. Edmund Lynch of from the Greenhouse for the electric blue organza by Dior, as to her New York and Newfoun with bronze feathers at

All Blaw red chiffon currently smothered herself in diamonds as Crystal Ball was the biggest her debut there; in 929. Oh,

sous in heavy white lace overed at Mary Wells Lawrence's the Union Jack poking its way she'll always be an England.

Heavy Traffic

Dancing check to check (and floor to B7 Harrington's for minstrels) Sir, Baron Alphonse de la Princesse Childeric de Burgh, Lord Wimborne, Earl of the David Metfessel and others, Cello's Crystal Palace, when again at Adolph Zukor's ninth

BE A
SENSUOUS
SANTA

GIMBELS

PX 16a

GIVE HER "ROSALEDA"
THE FRAGRANCE OF SPAIN,
EXTRACTED FROM
THE HOUSE OF VERA

A fragrance that is Spain's alone, capturing the magic scent of a rose bush growing on a hill with the color of a Spanish sunset. There's a little bit of the flirt and very full. Enjoy it all the more with Rosaleda. Toilet Water, 4½ oz. \$10

Toilet Water, 4½ oz. and soap set, 5 oz. 12.50

These fragrance gifts are also available in Vera's Ventolera No. 2, Rose Violette and Azalea scents.



VERA'S "NOCHES
DE ACAPULCO" PERFUME...
A truly special fragrance for a special
kind of woman. In a hand cut crystal
bottle. 8 ¾ oz. 16.25

We'll gift wrap your purchase right at
our cosmetic counter as our gift to you.

Mail or phone within delivery area, add \$2.50. Beyond delivery area, add \$1 for handling and mailing.
CLOTHES, STREET FLOOR, GIMBEL'S B'WAY AT 3RD, STREET FLR, GIMBEL'S EAST, LEX. OF 60th.
GIMBEL'S BROADWAY AT 33RD STREET; GIMBEL'S EAST, LEX. AT 86TH STREET, PE 6-5100;
WESTCHESTER, 914-YO 3-2000; PARANUS, 201-B43 3000;
BRIDGEPORT, 202-266-8711; VALLEY STREAM, ROOSEVELT FIELD, 516-341-6000.

PLAINTIFF'S EXHIBIT PX16b - N.Y. POST, DECEMBER 11, 1972
P. 16, GIMBELS AD

E108

PX 16b

GIMBELS

BE A
SENSUOUS
SANTA

ityhose sale

LIVE HER THE SPANISH
FRAGRANCE OF ROSALEDA
IMPERIAL FOR UN FROM
THE HOUSE OF VERA

NOCHES
PERFUME

rosaledela

E109

PLAINTIFF'S EXHIBIT PX17nn - ADS FOR VERA PERFUME & MEN'S COLOGNE

Para Ella...

Para El, SU COLONIA...

VERA de España

¡Una colonia para HOMBRES de alto voltaje!

Dist. exclusivos:
TODO IMPORTS, LTD.
37 E. 12th St. N.Y., N.Y. 10003
Tel.: (212) 533-5450

A YORK, VIERNES 5 DE FEBRERO DE 1971 21 ✓

23
E 110

PLAINTIFF'S EXHIBIT PX23 - PROTEST LETTER, AUGUST 3, 1970
TO TODO IMPORTS LTD.

August 3, 1970

File 9070-F

Todo Imports
37 E. 12 Street
New York City, N. Y. 10003

Attention of Mr. P. A. Riter Grossman

Dear Sir:

This office is counsel to Scarves by Vera, Inc., a company which has been in business for many years in boutique items under the trademark VERA. These boutique items are sold side by side with toiletries, costume jewelry, etc.

An advertisement of yours on page 54 of "Women's Wear Daily" of July 29, 1970 has been called to my attention. I write to advise that should you proceed with the plans to market toiletries in this country under the brand VERA, suit will be brought for an injunction to restrain such use and an accounting of the profits and damages.

This letter is being sent by Certified Mail with a request for return receipt so there will be no question that you are on notice of my client's rights in the trademark VERA and that you will proceed with the planned use of this item at your peril.

Yours truly,

WRL

WRL/A
Certified Mail
Return Receipt Requested

RECEIPT FOR CERTIFIED MAIL—20¢

SENT TO
Todo Imports
STREET AND NO. Att: Mr. P. A. Riter
37 E. 12 Street Grossman
CITY AND STATE
New York City, N.Y. 10003

If you want a return receipt, check which
 10¢ shows to whom, 35¢ shows to whom, when, and address where delivered
 and when delivered
If you want restricted delivery, check here
 50¢ fee

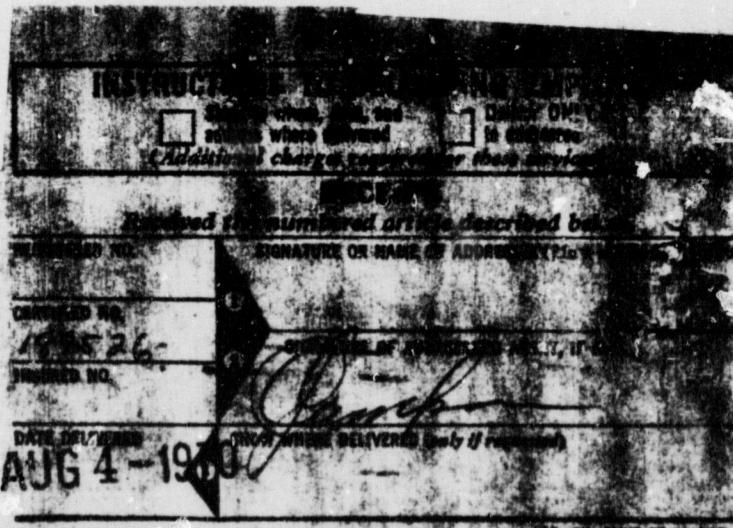
FEES ADDITIONAL TO 20¢ FEE

POSTMARK OR DATE

POD Form 3800
June 1962

CAUTION—NOT FOR
INTERNATIONAL MAIL

(See other s.)



No. 18952b

PLAINTIFF'S EXHIBIT PX24 - SALES AND ADVERTISING EXPENDITURES - E111
SCARVES BY VERA, INC.

<u>Y/E</u>	<u>Scarves</u>	<u>Belts</u>	<u>Blouses</u>	<u>Linens</u>	<u>Other</u>	<u>Total</u>
12/31/66	4,147,000	-	5,155,000	1,190,000	12,000	10,504,000
1/31/68	4,082,000	-	6,593,000	1,302,000	71,000	12,058,000
1/31/69	5,070,000	-	6,838,000	1,326,000	227,000	13,461,000
1/31/70	8,259,000	-	6,913,000	1,696,000	161,000	17,029,000
1/31/71	6,856,000	-	8,061,000	2,056,000	58,000	17,031,000
1/31/72	4,809,000	868,000	9,927,000	2,715,000	12,000	18,331,000
1/31/73	4,510,000	791,000	11,750,000	3,580,000	484,000	21,115,000
2/1/74	4,715,000	210,000	9,601,000	4,603,000	317,000	18,906,000
	42,448,000	1,869,000	64,838,000	17,928,000	1,342,000	128,435,000

Advertising Expenditures

<u>Y/E</u>	<u>Scarves</u>	<u>Blouses</u>	<u>Linens</u>
1/31/74	186,000	133,000	234,000
1/31/73	202,000	148,000	162,000
1/31/74	165,000	125,000	82,000
1/31/71	139,000	116,000	62,000
1/31/70	343,000	63,000	50,000
1/31/69	274,000	44,000	43,000
10/1 /67- 1/31/68	75,000	89,000	39,000
 <u>Y/E -</u> <u>9/30/67</u>	 193,000		
 <u>9/30/66</u>	 86,000	 144,000	 38,000
 <u>9/30/65</u>	 40,000	 718,000	 710,000
	<u>1,703,000</u>		

PLAINTIFF'S EXHIBIT PX25 - LIST OF COUTURIERS

E112

Galatzine	Adele Simpson
Pucci	Gucci
Bill Blass	Trigere
Hatt Carnegie	Nettie Rosenstein
Chanel	Dior
de Rauch	Givenchy
Balenciaga	Pierre Balmain
H. Morai	Geoffrey Beene
Anne Klein	Hermes
Lanvin	Ricci
Guy Larouche	Jean Patou
Mary Quant	Norell
Revillon	Worth
Germaine Monteil	



Adele Simpson. Little lady with big ideas.

Not only fashion, but now a fabulous fragrance.

DEFENDANT'S EXHIBIT DFA - VERALINE REGISTRATION, USPO

E114

UNITED STATES PATENT OFFICE

Registered Aug. 3, 1954

593,295

PRINCIPAL REGISTER
Trade-Mark

Ser. No. 644,794, filed Apr. 6, 1953

VERALINE

Scarves by Vera, Inc. (New York corporation)
417 Fifth Ave.
New York, N. Y.

For: SCARVES FOR WOMEN AND GIRLS, in
CLASS 39.
First used June 6, 1952, and in commerce June
6, 1952.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit A.

DEFENDANT'S EXHIBIT DXB - VERA REGISTRATION

E115

United States Patent Office

683,332

Registered Aug. 11, 1959

PRINCIPAL REGISTER Trademark

Ser. No. 57,096, filed Aug. 12, 1958

Scarves by Vera, Inc. (New York corporation)
417 5th Ave.
New York 16, N.Y.

For: LADIES' SCARVES, NECKTIES, BLOUSES,
SHAWLS, AND KERCHIEFS ADAPTED TO BE
WORN AS HEAD COVERINGS AND AS NECKER-
CHIEFS, in CLASS 39.

First use in September 1947; in commerce in September
1947.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit B.

ID

748,841
Registered Apr. 30, 1963

PRINCIPAL REGISTER
Trademark

Ser. No. 142,566, filed Apr. 18, 1962

VERACLOTH

Scarves by Vera, Inc. (New York corporation)
45 W. 18th St.
New York, N.Y.

For: PRINTED, WOVEN TEXTILE FABRIC FOR
MAKING INTO LAMINATED AND NONLAMINAT-
ED PLACE MATS, TABLE COVERS, AND THE
LIKE, in CLASS 42.

First use Mar. 19, 1962; in commerce Mar. 20, 1962.
Owner of Reg. Nos. 593,295 and 683,332.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit C.

ND

United States Patent Office

759,284
Registered Oct. 29, 1963

PRINCIPAL REGISTER Trademark

Ser. No. 153,779, filed Sept. 24, 1962

VERAMAT

Linens by Vera, Inc. (New York corporation)
45 W. 18th St.
New York 11, N.Y.

For: PLACE MATS AND NAPKINS MADE OF
LINEN AND OTHER TEXTILE FABRICS, in
CLASS 42.

First use June 1, 1960; in commerce June 1, 1960.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit D.

10

United States Patent Office

775,874
Registered Aug. 25, 1964

PRINCIPAL REGISTER Trademark

Ser. No. 167,169, filed Apr. 19, 1963

VERATERRY

Scarves by Vera, Inc. (New York) Corporation
45 W. 18th St.
New York 11, N.Y.

For: WOMEN'S SCARVES AND TOGAS AND
BEACHWEAR—NAMELY, BEACH ROBES, BEACH
HOODS, BEACH BLOUSES AND BEACH DRESS-
UPS—in CLASS 39.

First use Mar. 11, 1963; in commerce Mar. 11, 1963.
Owner of Reg. Nos. 683,332 and 748,841.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit E.

AD

DEFENDANT'S EXHIBIT DXF - VERASHEER REGISTRATION

United States Patent Office

E119

778,214

Registered Oct. 6, 1964

PRINCIPAL REGISTER Trademark

Ser. No. 170,560, filed June 7, 1963

VERASHEER

Scarves by Vera, Inc. (New York corporation)
45 W. 18th St.
New York 11, N.Y.

For: SCARVES, in CLASS 39.
First use Dec. 10, 1962; in commerce Dec. 10, 1962.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit F.

ND

United States Patent Office

778,215

Registered Oct. 6, 1964

PRINCIPAL REGISTER Trademark

Ser. No. 170,564, filed June 7, 1963

VERACREPE

Scarves by Vera, Inc. (New York corporation)
45 W. 18th St.
New York II, N.Y.

For: SCARVES, in CLASS 39.
First use Dec. 10, 1962; in commerce Dec. 10, 1962.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit G.

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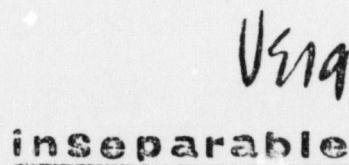
United States Patent Office

842,895

Registered Jan. 23, 1968

**PRINCIPAL REGISTER
Trademark**

Ser. No. 226,083, filed Aug. 19, 1965



Scarves by Vera, Inc. (New York corporation)
45 W. 18th St.
New York, N.Y.

For: COORDINATED GARMENTS AND ACCESSORIES FOR WOMEN - NAMELY, BLOUSES COORDINATED WITH SKIRTS, BLOUSES COORDINATED WITH SLACKS, SCARVES WORN ABOUT THE NECK AND SCARVES WORN ON THE HEAD COORDINATED WITH DRESSES, BLOUSES, SKIRTS, AND SLACKS - in CLASS 39.

First use Jan. 4, 1965; in commerce Jan. 4, 1965.
Owner of Reg. No. 683,332.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit H.

150

United States Patent Office

858,284
Registered Oct. 8, 1968

PRINCIPAL REGISTER Trademark

Ser. No. 268,229, filed Apr. 3, 1967

VERABOUT

Scarves by Vera, Inc. (New York corporation)
45 W. 18th St.
New York, N.Y. 10011

For: LADIES' SCARVES WHICH MAY ALSO BE
USED AS ARTICLES OF HEADWEAR, in CLASS 39
(INT. CL. 25).

Firs use June 1, 1966; in commerce June 1, 1966.
Owner of Reg. Nos. 593,295, 683,332, and others.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit I.

DD

United States Patent Office**892,110****Registered June 2, 1970****PRINCIPAL REGISTER
Trademark**

Ser. No. 336,867, filed Sept. 2, 1969

VERATERRY

Scarves by Vera, Inc. (New York corporation)
45 W. 18th St.
New York, N.Y. 10011

For: BEACH AND BATH TOWELS AND HAND
TOWELS, in CLASS 42 (INT. CL. 24).
First use June 1, 1967; in commerce June 1, 1967.
Owner of Reg. No. 775,874.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit J.

120

DEFENDANT'S EXHIBIT DXK - VERA REGISTRATION (SUITCASES, ETC.)

United States Patent Office

894,870

Registered July 21, 1970

E124

PRINCIPAL REGISTER
Trademark

Ser. No. 340,828, filed Oct. 15, 1969

VERA

Scarves by Vera, Inc. (New York corporation)
45 W. 18th St.
New York, N.Y. 10011

For: SUITCASES, HANDBAGS, PURSES, VALISES,
ATTACHE CASES, AND WALLETS, in CLASS 3
(INT. CL. 18).

First use Oct. 2, 1969; in commerce Oct. 10, 1969.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit K.

10

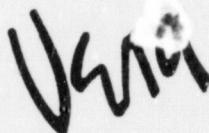
United States Patent Office

896,548

Registered Aug. 11, 1970

**PRINCIPAL REGISTER
Trademark**

Ser. No. 336,731, filed Sept. 2, 1969



Scarves by Vera, Inc. (New York corporation)
45 W. 18th St.
New York, N.Y. 10011

For: ARTICLES OF WEARING APPAREL FOR WOMEN, YOUNG WOMEN AND GIRLS—NAMELY, SCARVES, NECKTIES, BLOUSES, SHAWLS, AND KERCHIEFS ADAPTED TO BE WORN AS HEAD COVERINGS AND AS NECKERCHIEFS; BARBECUE SETS INCLUDING APRONS AND GLOVES; COVER-ALLS IN THE NATURE OF SMOCKS; OUTER DRESS AND SPORT SHIRTS, OUTER SHORTS AND TROUSERS OF ASSORTED LENGTHS, DRESS PA-

JAMAS, WAISTCOATS, SHIFTS, DRESSES, PLAY-SUITS, SKIRTS, TUNICS, TOPS, JUMPSUITS, SASHES, MUFFLERS, PONCHOS, HATS, CAPS, AND HOODS—in CLAS. 39 (INT. CL. 25).

For: TABLE LINENS, i.e., TABLECLOTHS, NAPKINS, HAND TOWELS, KITCHEN APRONS, DISH TOWELS, GUEST TOWELS, POT HOLDERS, PLACE MATS, AND BATH TOWELS, in CLASS 42 (INT. CL. 24).

First use September 1947; in commerce September 1947.

Owner of Reg. No. 683,332.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit L.



DEFENDANT'S EXHIBIT DXM - STROH-MEYER & ARPE REGISTRATION FOR VERA

Pub. (Sec. 12 c) on April 27, 1948

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit M.

E126

Renewed for 2d time for 20 years from Feb 8, 1961
Affd. Sec. 8 Acct.

352

Sec. 1st affidavit filed on April 21, 1954

UNITED STATES PATENT OFFICE.

STROHMEYER & ARPE COMPANY, OF NEW YORK, N. Y.

TRADE-MARK FOR CERTAIN NAMED FOODS.

ACT OF FEBRUARY 20, 1905.

139,640.

Registered Feb. 8, 1921.

Application filed September 4, 1919. Serial No. 122,318.

STATEMENT.

To all whom it may concern:

Be it known that STROHMEYER & ARPE COMPANY, a corporation duly organized under the laws of the State of New York, having its principal place of business in the borough of Manhattan, city, county, and State of New York, and also having an office for the transaction of its business at Nos. 139-141 Franklin street, borough of Manhattan, city, county, and State of New York, has adopted for its use the trade-mark shown in the accompanying drawing.

The trademark has been continuously used in its business since 1909.

The class of merchandise to which the trade-mark is appropriated is Class No. 46, Foods and ingredients of foods, and the par-

ticular description of goods comprised in said class upon which said trademark is used is: olive oil, salad oil, preserved vegetables, preserved fish, rice, macaroni, cheese, coffee, tea, olives, pickles, candy, and caviar.

The applicant herein, STROHMEYER & ARPE COMPANY, is the owner of Trade Mark Number 75,219.

The trademark is usually applied or affixed to the boxes, bottles, packages and containers containing the goods by affixing thereto a printed, stenciled or lithographed label upon which the trademark is shown.

STROHMEYER & ARPE COMPANY,
By L. PORCYET,
Its Secy. & Treas.

VERA

DECLARATION.

State of New York county of New York ss:

Lt. Colonel G. PORCYET being duly sworn deposes and says: that he is secy. & treas. of STROHMEYER & ARPE COMPANY, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation to be the owner of the trademark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge, information and belief, has the right to use said trademark, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that

said trademark is used by it in commerce among the several States of the United States, and that the drawing and description presented truly represent the trademark sought to be registered, and that the specimens show the trademark as actually used upon the goods.

L. PORCEYET.

Subscribed and sworn to before me this 22 day of August, 1919.

[L. s.] JNO. H. BECKMANN,
Notary Public.

Certified to be a true copy of the registration, which is in full force and effect with notations of all effective actions taken thereon, excluding transfers, as disclosed by the records of the United States Patent Office.

AUG 30 1971
Attest:
W. D. Ghat
Attesting Officer



Registered Sept. 8, 1953

Registration No. 579,632

PRINCIPAL REGISTER
Trade-Mark

REGISTERED FOR A TERM OF 20 YEARS FROM Sept. 8, 1953

Affd. Sec. 8 Acct.

Scarves by Vera, Inc. v.
 Todo Imports Ltd.
 Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit N.

Sec. 15 affidavit filed

*ND***UNITED STATES PATENT OFFICE**

J. R. Beaton Company, Inc., New York, N. Y.

Act of 1946

Application March 12, 1952, Serial No. 626,298

*Vera Smart***STATEMENT**

J. R. Beaton Company, Inc., a corporation duly organized under the laws of the State of New York, located at New York city, New York, and doing business at 411 Fifth Avenue, New York city, New York, has adopted and is using the trade-mark shown in the accompanying drawing, for WOMEN'S FULL-FASHIONED HOSIERY, in Class 39, Clothing, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to containers therefor in trade, and requests that the same be reg-

istered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on February 6, 1931, and first used in commerce between the States which may lawfully be regulated by Congress on February 6, 1931.

The name "Vera Smart" is not the name of a particular individual and is fanciful.

J. R. BEATON COMPANY, INC.,
 By ROGER MILLS,
 President.

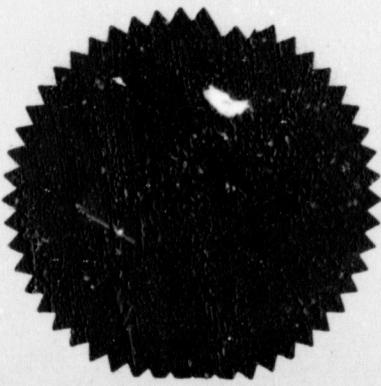
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION,
 WHICH IS IN FULL FORCE AND EFFECT, WITH NOTATION
 OF ALL STATUTORY ACTIONS TAKEN THEREON, AS DIS-
 CLODED BY THE RECORDS OF THE UNITED STATES PATENT
 OFFICE. SAID RECORDS SHOW TITLE TO THE REGIS-
 TRATION IN Mayer-Beaton Corporation,
 a N. J. corp.

Attest:

JUN 28 1973.

Ex-Attesting Officer

COMMISSIONER OF PATENTS



United States Patent Office

658,909

Registered Feb. 25, 1958

**PRINCIPAL REGISTER
Trademark**

Ser. No. 25,130, filed Feb. 26, 1957

VERA STEWART

Vera Stewart Company (partnership)
745 5th Ave.
New York, N.Y.

For: COSMETICS—NAMELY, COLOGNE, PERFUMES, AND BATH OIL—in CLASS 51.

First use Dec. 16, 1954; in commerce Feb. 20, 1957.

The name "Vera Stewart" is a professional name used by Vera Breslauer, a living individual, whose consent is of record.

REGISTERED FOR A TERM OF 20 YEARS FROM Feb. 25, 1958

Affd. Sec. 8 Acct.

Sec. 15 affidavit filed

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit O

DO

Certified to be a true copy of the registration,
which is in full force and effect, with notations
of all effective actions taken thereon, excluding
transfers, as disclosed by the records of the
United States Patent Office.

Attest:

JUN 29 1978
Ex. Williams
Attesting Officer

Ronald Postenbaker

COMMISSIONER OF PATENTS

United States Patent Office

670,677
Registered Dec. 2, 1958

PRINCIPAL REGISTER Trademark

Ser. No. 10,125, filed June 13, 1956

'VERA-SHARP'

The Borden Company (New Jersey corporation)
350 Madison Ave.
New York 17, N. Y.

For: CHEESE, in CLASS 46.
First use Dec. 31, 1926; in commerce Dec. 31, 1926.
Sec. 2(f).

REGISTERED FOR A TERM OF 20 YEARS FROM Dec. 2, 1958

Affd. Sec. 8 Accept.

Sec. 15 affidavit filed

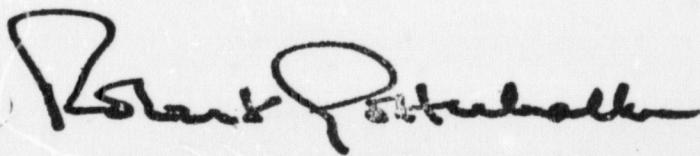
Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit P.

TD

CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION,
WHICH IS IN FULL FORCE AND EFFECT, WITH NOTATION
OF ALL STATUTORY ACTIONS TAKEN THEREON, AS DIS-
CLOSED BY THE RECORDS OF THE UNITED STATES PATENT
OFFICE. SAID RECORDS SHOW TITLE TO THE REGIS-
TRATION IN Borden, Inc.

Attest:

JUN 29 1979
E. S. McAllister
Attesting Officer


Robert P. McAllister

COMMISSIONER OF PATENTS

DEFENDANT'S EXHIBIT DXQ - MEDICAMENTA VERA REGISTRATION
United States Patent Office 755,116

E130

Registered Aug. 20, 1963

PRINCIPAL REGISTER
Trademark

Ser. No. 154,432, filed Oct. 3, 1962

MEDICAMENTA VERA

Parke, Davis & Company (Michigan corporation)
Joseph Campau Avenue at the River
Detroit, Mich.

For: PUBLICATION FOR THE MEDICAL PROFESSION, in CLASS 38.

First use on or before May 19, 1962; in commerce on
or before May 19, 1962.
Owner of Reg. No. 743,815.

REGISTERED FOR A TERM OF 20 YEARS FROM Aug. 20, 1963

CANCELLED
SECTION 8

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit Q.

JP

Certified to be a true copy of the registration
issued by the United States Patent Office and
subsequently canceled.

Attest:

JUN 29 1973
E. J. Williams
Attesting Officer

COMMISSIONER OF PATENTS

Ronald L. Riebold

United States Patent Office

638,831

Registered Dec. 18, 1956

**PRINCIPAL REGISTER
Trademark**

Ser. No. 7,789, filed May 7, 1956

VERA CRUZ

D. B. Fuller & Co., Inc. (New York corporation)
1407 Broadway
New York 18, N. Y.

For: TEXTILE FABRICS IN THE PIECE OF
COTTON, RAYON, SYNTHETIC FIBRES AND MIX-
TURES THEREOF, in CLASS 42.

First use Jan. 10, 1955; in commerce Jan. 11, 1955.

REGISTERED FOR A TERM OF 20 YEARS FROM Dec. 18, 1956

Affd. Sec. 8 Acct.

Sec. 15 affidavit filed

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit R.

TD

CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION,
WHICH IS IN FULL FORCE AND EFFECT, WITH NOTATION
OF ALL STATUTORY ACTIONS TAKEN THEREON, AS DIS-
CLOSED BY THE RECORDS OF THE UNITED STATES PATENT
OFFICE. SAID RECORDS SHOW TITLE TO THE REGIS-
TRATION IN J. P. Stevens & Co., Inc.

Attest:

JUN 2 1973
E.S. Williams
Attesting Officer

Ronald Postlewait

COMMISSIONER OF PATENTS

United States Patent Office

624,542

Registered Apr. 3, 1956

**PRINCIPAL REGISTER
Trademark**

Ser. No. 691,475, filed July 18, 1955

Vera Horn

Harry A. Horn
P. O. Box 671
Beverly Hills, Calif.

For: WOMEN'S WEARING APPAREL—NAMELY,
CLOTH STOLES, BOLEROS, JACKETS, SHRUGS,
SWEATERS, SCARVES—in CLASS 39.

First used Apr. 5, 1955; in commerce Apr. 5, 1955.
"Vera Horn" is the name of the wife of the applicant,
and a consent to the use and registration of this name is
of record.

REGISTERED FOR A TERM OF 20 YEARS FROM Apr. 3, 1956

Affd. Sec. 8 Acct.

Sec. 15 affidavit filed

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit U.

ID

CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION
WHICH IS IN FULL FORCE AND EFFECT, WITH NOTATION
OF ALL STATUTORY ACTIONS TAKEN THEREON, AS DIS-
CLOSED BY THE RECORDS OF THE UNITED STATES PATENT
OFFICE. SAID RECORDS SHOW TITLE TO THE REGIS-
TRATION IN Vera Woorgaft Horn

Attest:

JUN 28 1978
Eric Williams
Attesting Officer

COMMISSIONER OF PATENTS

DEFENDANT'S EXHIBIT D.V - BROCHURE OF ISABEL MARIA -
VERA PRODUCTS

E133

LINEA JOVEN DE BELLEZA

*Isabel
Maria*

VERA

Scarves By Vera, Inc. v.

Todo Imports Ltd.

Civ. Act. No. 71 CIV. 3017

Defendant's Exhibit V. ~~XX~~

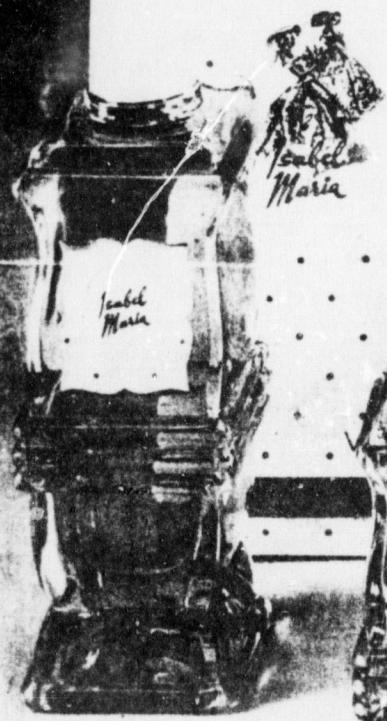
E134

Dusting Powder

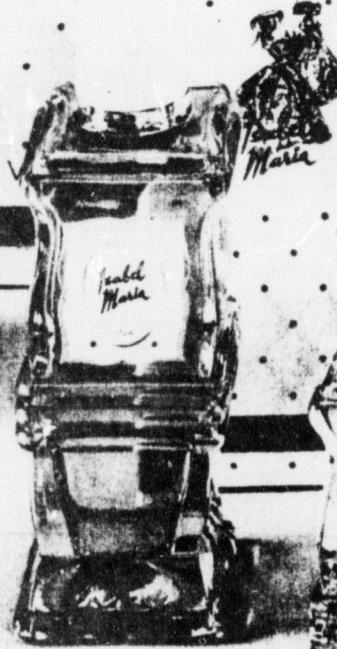
Isabel
Maria

VERA

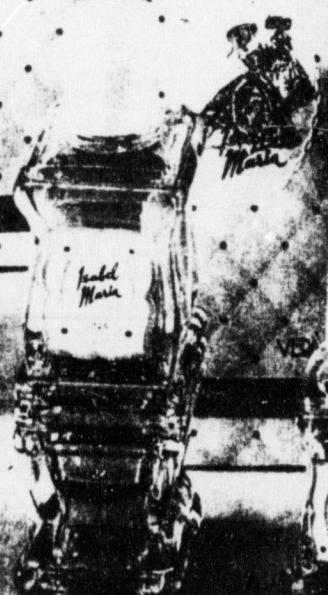
1640



130



131



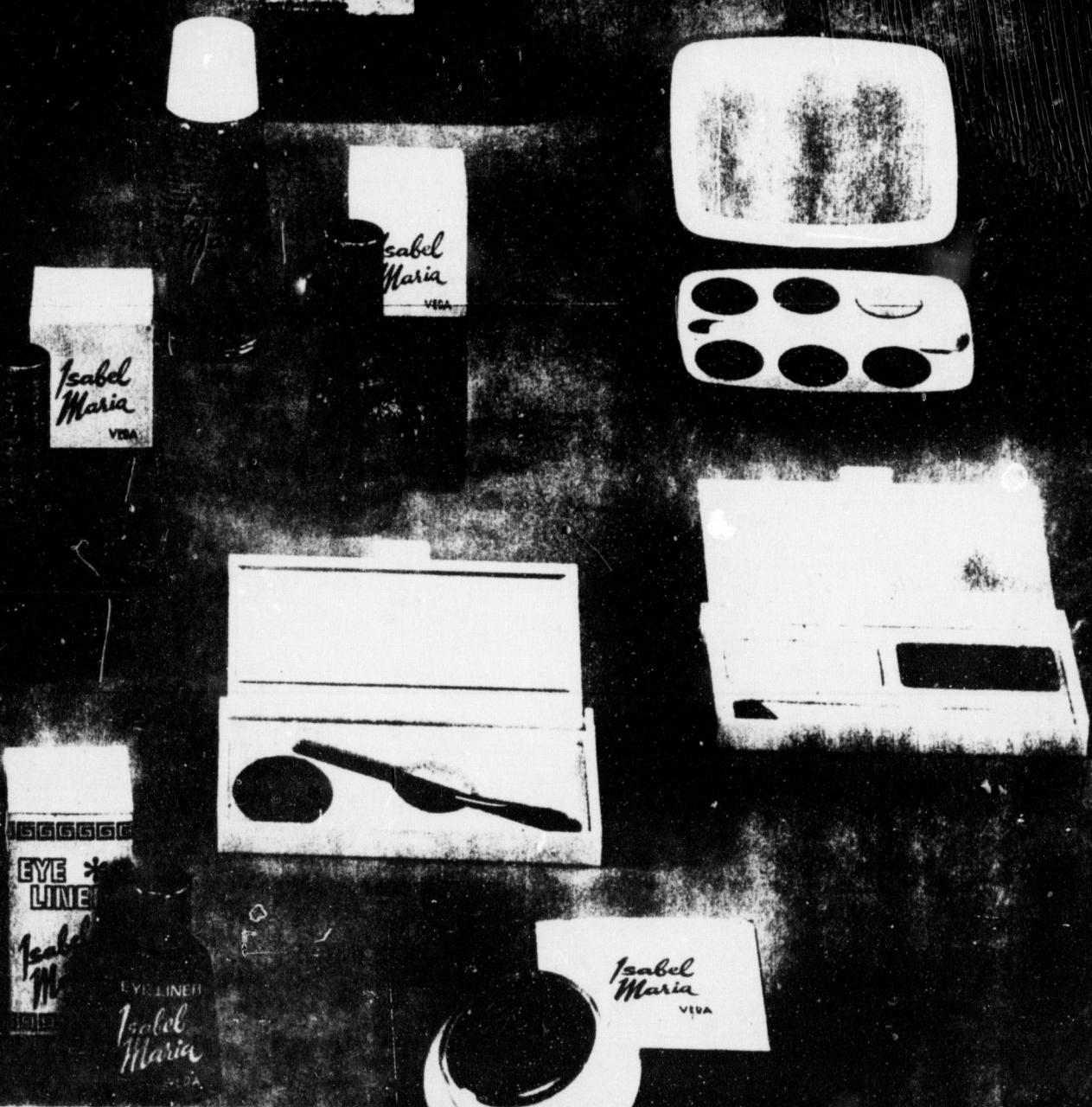
132



133

E135

Diles esta versión de color para tus labios
y ojos y tus oídos comprenderán que los
únicos maestros que realizan una maquillaje son los
que llevan la naturaleza.



*Isabel
Maria*

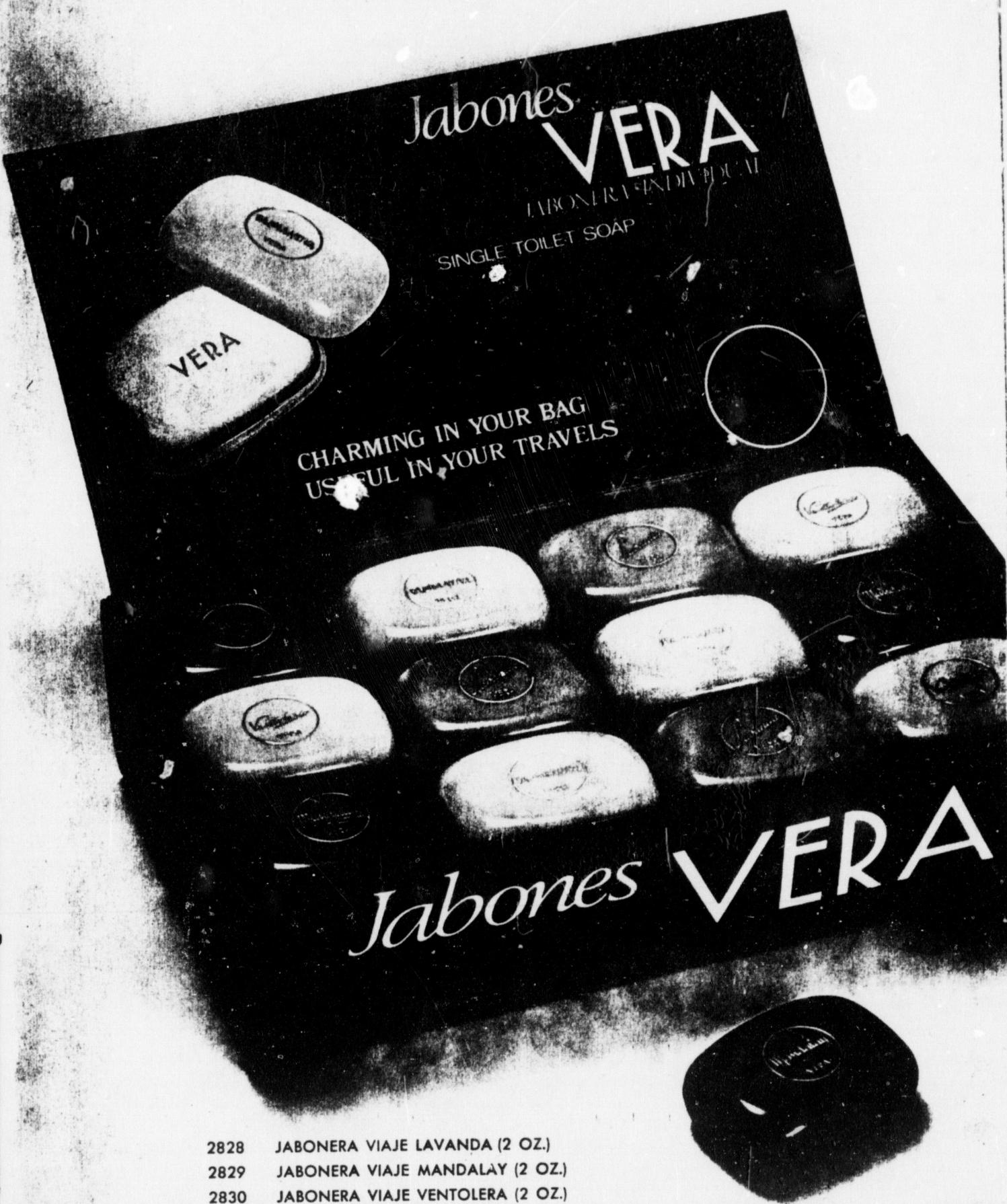
E136

- 130 COLONIA ISABEL MARIA TIPO 1/4 LITRO
- 131 COLONIA ISABEL MARIA TIPO 1/8 LITRO
- 132 COLONIA ISABEL MARIA TIPO 1/16 LITRO
- 133 COLONIA ISABEL MARIA TIPO 1/32 LITRO
- 1700 TALQUERA ISABEL MARIA
- 1715 SOMBRA DE OJOS ISABEL MARIA (6 COLORES)
- 1703 CREMA COLOR PARA LABIOS ISABEL MARIA
- 1625 SOMBRA ACUARELA ISABEL MARIA
- 4007 EYE LINER ISABEL MARIA
- 2500 POLVO CREMA SOMBRA ISABEL MARIA
- 258 QUITAESMALTE ISABEL MARIA
- 1704 PERLA ISABEL MARIA
- 1705 LACA ISABEL MARIA
- 1712 ESTUCHE COSMETICA ISABEL MARIA
- 1640 GÉLEE DESMAQUILLANTE ISABEL MARIA

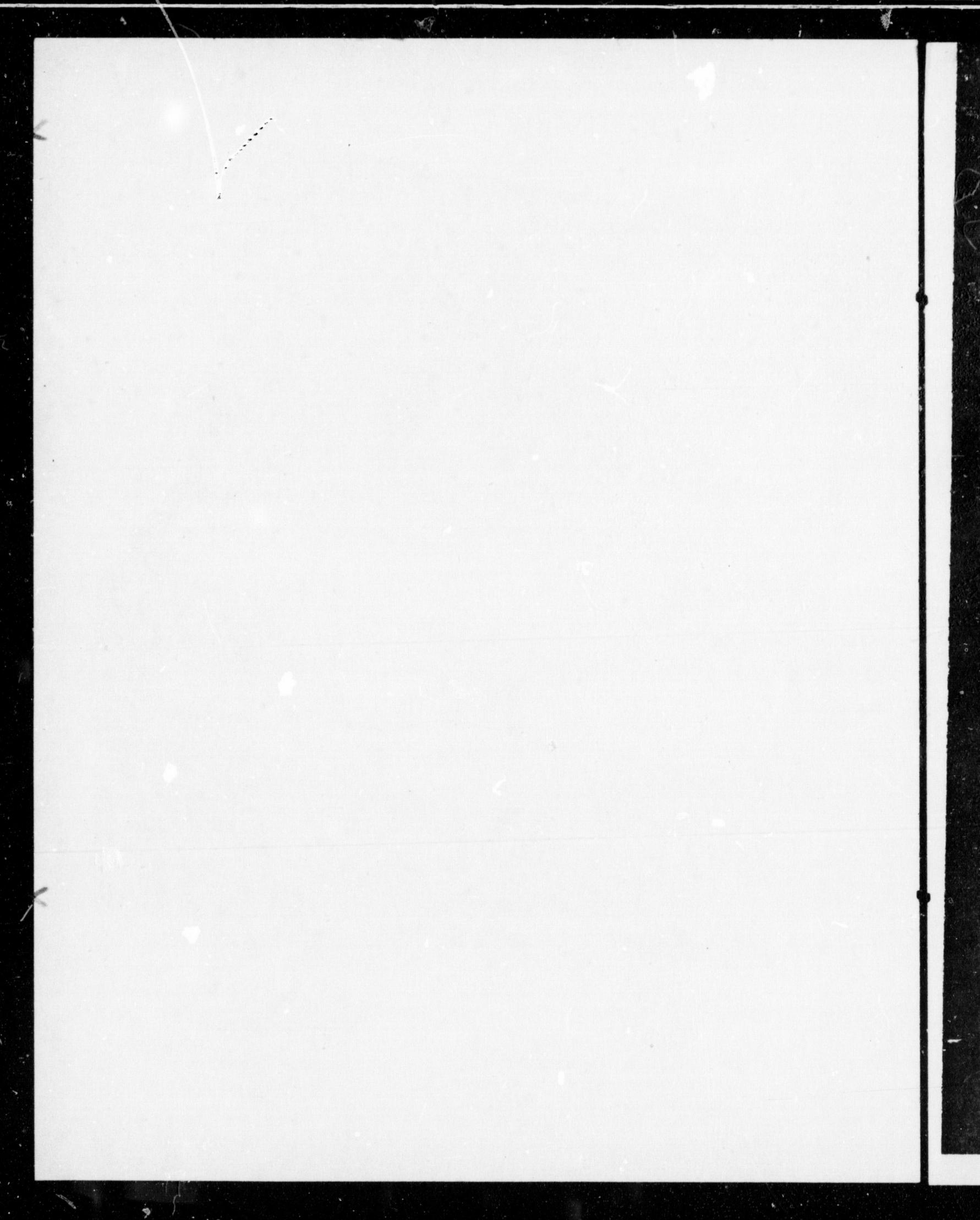
VERA Perfumeria y Cosmética, S.A.

TRAV. DE GRACIA, 332 - TEL. 2360504 - BARCELONA-13

2828/31 CAJA-EXPOSICION 36 JABONERAS VIAJE (72 OZ.)



- 2828 JABONERA VIAJE LAVANDA (2 OZ.)
- 2829 JABONERA VIAJE MANDALAY (2 OZ.)
- 2830 JABONERA VIAJE VENTOLERA (2 OZ.)
- 2831 JABONERA VIAJE PALMANOVA (2 OZ.)



Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit Y.

E138

AD

DEFENDANT'S EXHIBIT DXY - SIGLO DE ORO BROCHURE



E139

1903

1900

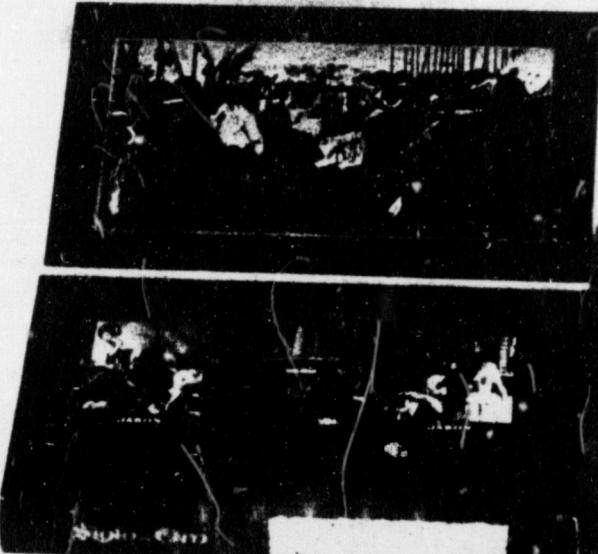
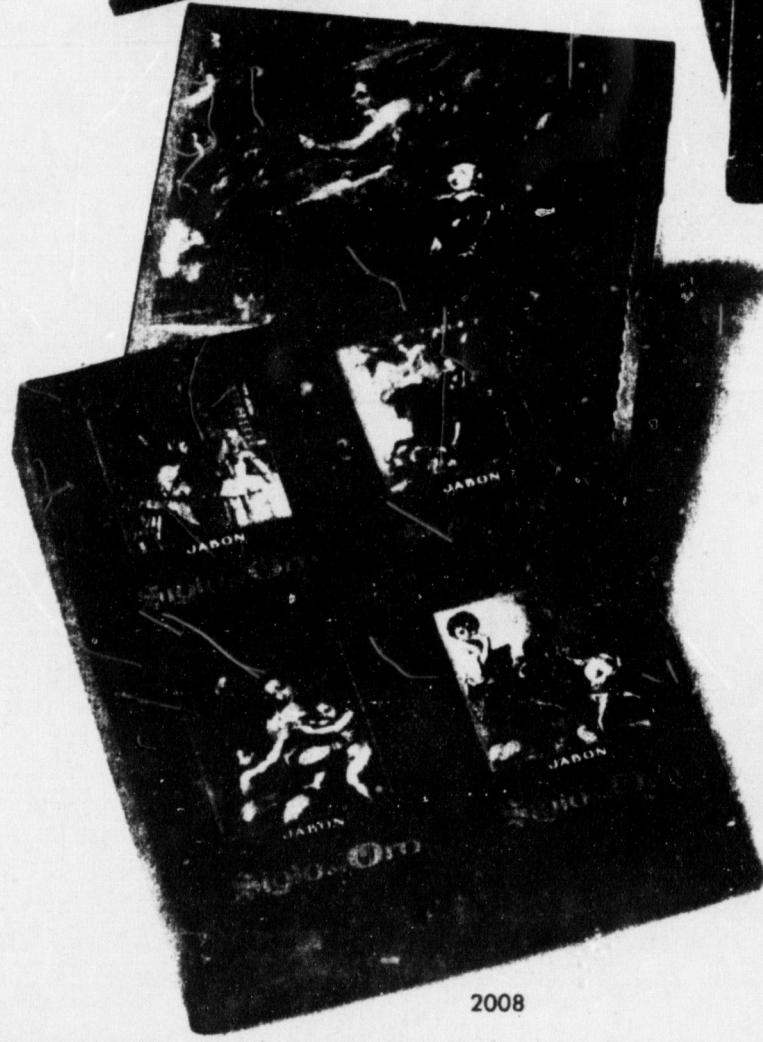


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de
Oro

2008



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Carmen

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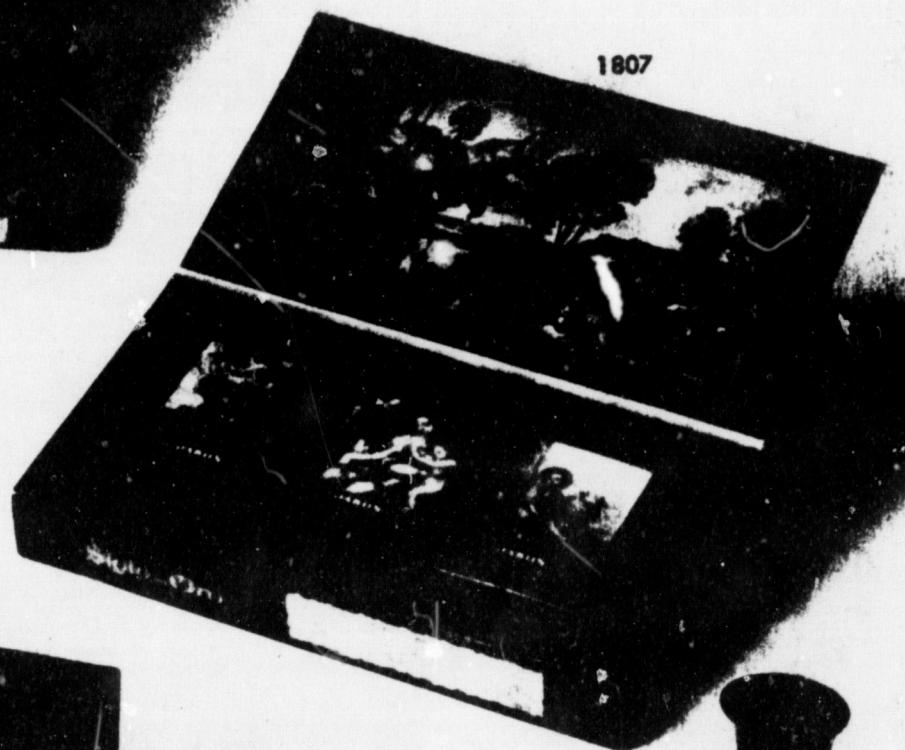
1903

E140

1902



1807



1808

Siglo Oro



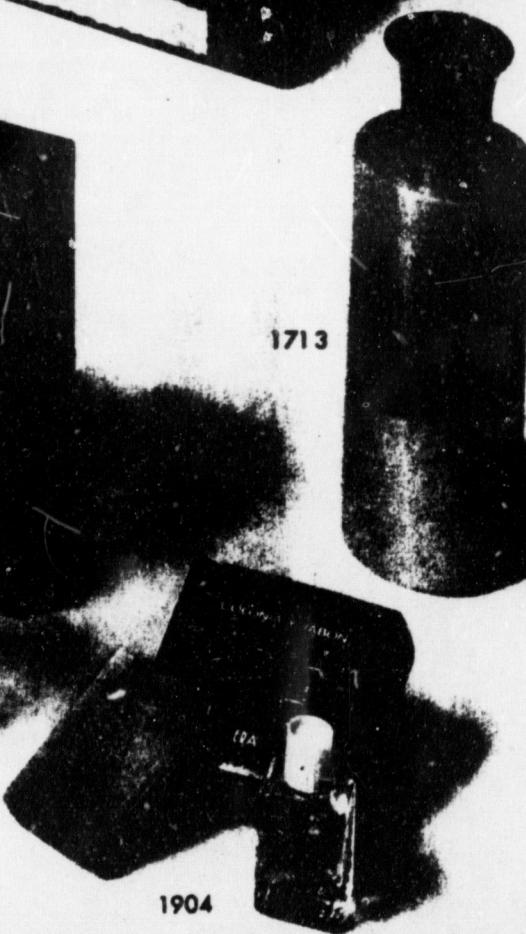
1003

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1002

1713

1904



E141

scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit AD

200

DEFENDANT'S EXHIBIT DXAD - COVER PAGE SHOWING VENTOLERA AND
MANDALEY PERFUMES

142



REF. 2302
1 PERFUME 2 1/4 OZ. 96°



REF. 2301
1 PERFUME 2 1/2 OZ. 96°

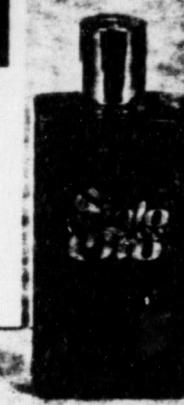


DEFENDANT'S EXHIBIT DXAJ - BROCHURE P.5

E143



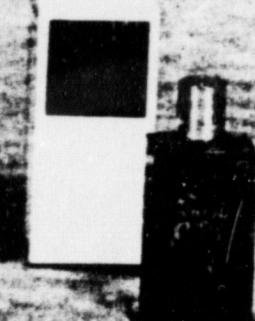
REF. 1021



REF. 1022



REF. 1023



REF. 1024

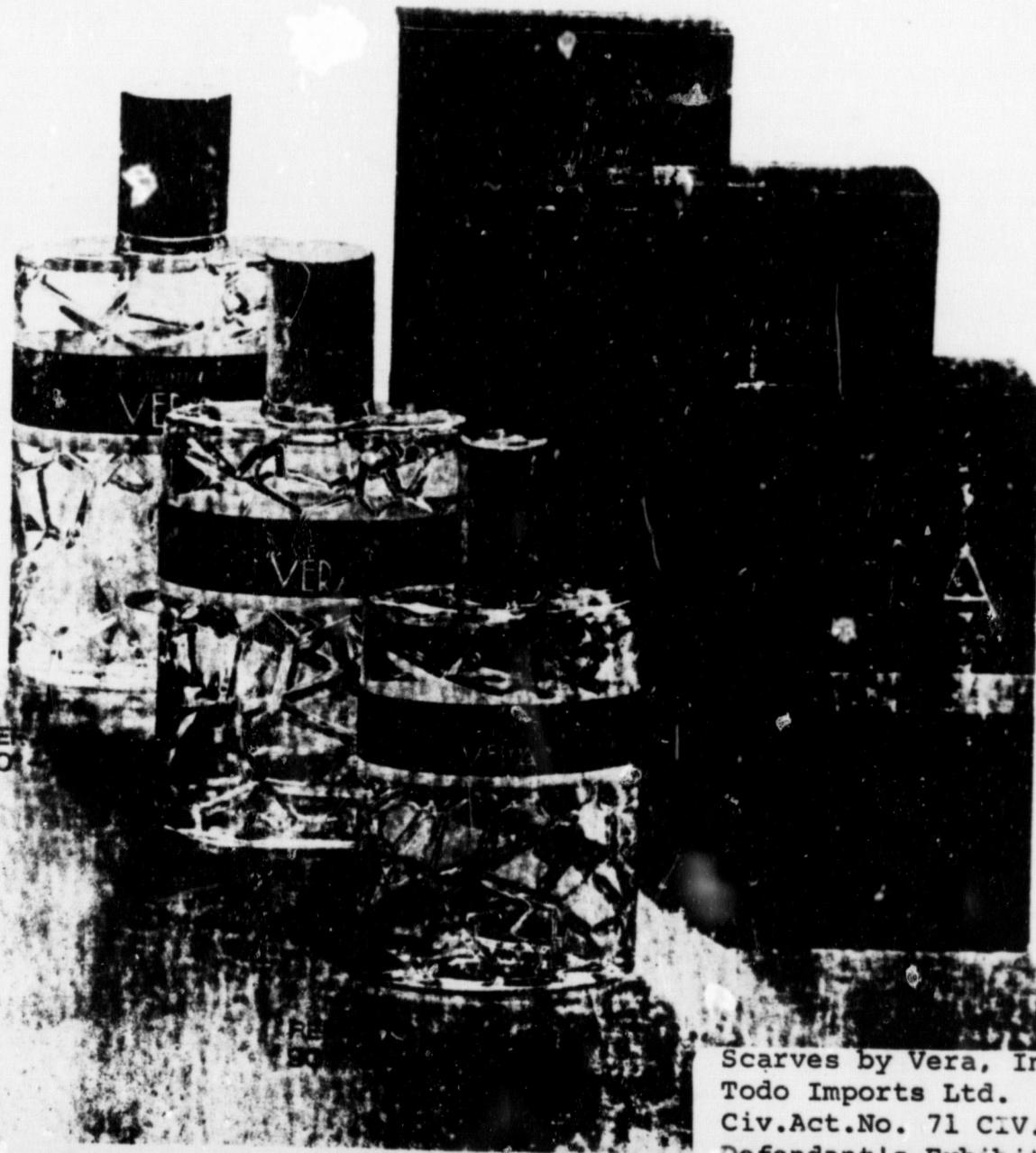


VERA...

i Una colonia para personas de alto voltaje !

Colonia VERA, es integrarse en la exclusiva fragancia de la audacia; es dejarse "atrapar" por el impulso del primer impacto!

Por eso Colonia VERA es impetuosa y agresiva como la juventud misma.



Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit AN



16^a CLASE



D2619361

SWORN TRANSLATION

I, TEODORA GAMBETTA, Sworn Translator in the Province of Barcelona, Spain, with domicile at Rambla de las Flores 85, Barcelona, DO HEREBY CERTIFY: That a document written in French has been brought to me for translation into English which, to the best of my knowledge and belief, says the following:

"Bureaux Internationaux Réunis pour la Protection de la Propriété Intellectuelle (United International Offices for the Protection of Intellectual Property)

Service of international registration of trademarks.

32, Chemin des Colombettes, 1211 Genève 20 (Suisse).

CERTIFICATE OF INSCRIPTION IN THE INTERNATIONAL TRADEMARKS REGISTER.

The statements appearing at the back hereof are in agreement with the inscriptions entered in the International Trademarks Register.

Geneva, June 19, 1968.

United International Offices for the Protection of Intellectual Property. For the Director. Signed (illegible).

(Back of the document)

Date of Extension: 14 January 1968 (Charter of Nice, Art. 7, al.5)
Extension No. R 134216.

Registration being extended: No. 134216 of 14 January 1948.

Date when the application for extension was received: 16 May 1968.

ABELARDO VERA MARTINEZ, Industrialist

332, Travesera de Gracia, BARCELONA (Espagne).

V E R A

C1. 3 - Perfumes, toilet and beauty products, and tooth-paster.

C1. 5 - Sanitary products.

Deposit and registration in country of origin (Spain): 31st May 1947/

3rd May 1967, No. 195162.

Extension in the Sense of Article 7 of the Charter of Nice,
for the following countries:

- Germany (Federal Republic), France, Hungary, Liechtenstein, San Marino, Switzerland, Checoslovaquia, Yugoslavia;
- Belgium, Italy, Luxemburg, Monaco, Netherlands, Portugal, United Arab Republic, Roumania, Tunisia."

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal, in the city of Barcelona, this eighth day of September nineteen hundred seventy one.



R. Gambetta

Spain
Province of Barcelona
City of Barcelona
Consulate General of the
United States of America

I, Russell M. Winge, Vice Consul
of the United States of America, duly qualified, do
hereby certify that Teodoro Gambetta,
whose true signature is affixed hereto, is described and
affixed to this instrument as follows: 8th day
of September 71, in the official Spanish
sworn translator of such documents as may be required, duly qualified, to
whose official capacity and credit are due.

For the contents of the foregoing document I assume no
responsibility.

IN WITNESS WHEREOF I have hereunto set my hand and affixed
the seal of the American Consular Service at Barcelona, Spain,
this 9th day of September
u. 71

R. Winge
U.S. Consul

E148

Date de renouvellement

14 janvier 1968
(Acte de Nice, art. 7, al. 5)

Renouvellement N°

R 134216

Enregistrement renouvelé: N° 134216, du 14 janvier 1948

Date de réception de la demande de renouvellement: 16 mai 1967

ABELARDO VERA MARTINEZ, industriel
332, Travesera de Gracia, BARCELONA (Espagne)

VERA

Cl. 3 — Produits de parfumerie, de toilette, de beauté et dentifrices.

Cl. 5 — Produits d'hygiène.

Dépot et enregistrement au pays d'origine (Espagne):
31 mai 1947 - 3 mai 1967, N° 195 162

Renouvellement au sens de l'art. 7, Acte de Nice, pour les pays suivants:

- Allemagne (Rep. fed.), France, Hongrie, Liechtenstein, St-Marin, Suisse, Tchécoslovaquie, Yougoslavie,
- Belgique, Italie, Luxembourg, Monaco, Pays-Bas, Portugal, Rép. Arabe Unie, Roumanie, Tunisie.



DEFENDANT'S EXHIBITS DXBD, BD-1, BD-2, BD-4, BD-5, BD-7,
BE, BF, BG, BH, BH-1, BH-3, BH-4,
BI, BI-1, BI-2, BJ, BK, BL, BL-1,
BL-2, BM, BN - INVOICES (24 SEPARATE
PAGES)

(pp.E149 to E172)

R. H. MACY & CO. INC.

E149

THE MAY DEPT. STORES CO.

MACY'S NEW-YORK
L. BAMBERGER & CO.
NEWARK N.J.
THE LASALLE & KOCH CO
TOLEDO O.
DAVISON PAXON CO.
ATLANTA GA.
MACY'S CALIFORNIA
MACY'S KANSAS CITY MO.
GEORGE INNES WICHITA KANSAS
J. L. BRANDEIS & SONS
OMAHA NEB.

MEIER & FRANK CO.
PORTLAND ORE.

MARKET RESEARCH OFFICES FOR:
R. H. MACY & Co. INC.
THE MAY DEPARTMENT STORES COMPANY

J. L. BRANDEIS & SONS, INC.
MEIER & FRANK COMPANY, INC.

★
TORRE DE MADRID 8.º - III
MADRID-13 (SPAIN)
TELEPHONE 2412391
CABLE ADDRESS: VASCOBINI-MADRID

M. O'NEIL CO.
AKRON OHIO
THE HECHT CO.
BALTIMORE MD.
THE MAY COMPANY
CLEVELAND OHIO
MAY D & F
DRIVER COLORADO
MAY-COHEN'S
JACKSONVILLE FLA.
THE MAY COMPANY
LOS ANGELES CAL.
THE MAY COMPANY
SAN DIEGO CAL.
KAUFMANN'S
PITTSBURGH PA.
FAMOUS-BARR CO.
ST.LOUIS MO.
THE HECHT CO.
WASHINGTON DC.
STROUSS-HIRSHBERG
YOUNGSTOWN OHIO

8 de Noviembre de 1962

PRODUCTOS VERA
Travesera de Gracia, 332
BARCELONA.

Estimados señores:

Ref.: Orden 1589/Dept. 67 Kaufmann's, Pittsburgh.

Nos es grato confirmar la conversación telefónica sostenida en el día de hoy con su estimado Sr. Serrano y aclararles los siguientes puntos:

1) La dirección completa de la tienda es la siguiente:

KAUFMANN'S
400 Fifth Avenue,
Pittsburgh 19, Pa.

2) Las marcas de embalaje son:

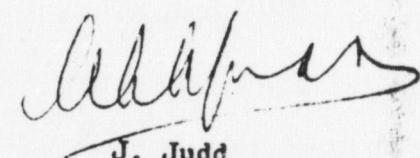
JCR
Orden № 1589
In bond to New York
Made in Spain.

DEPT 67
(SJS) PITTSBURGH, PA
VIA NEW YORK

3) Cada pieza debe ser marcada "MADE IN SPAIN".

Además les acompañamos hoja de instrucciones para envío por barco.

Muy atentamente,


J. Judd

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant



ADUANA DE
BARCELONA

E150

Registrado al n.º 46072/62.

DON FERNANDO SOLÍS DÍAZ JEFE DEL NEGOCIADO DE EXPORTACIÓN
EN FUNCIONES, A ESTE EFECTO, DE SEGUNDO JEFE DE LA ADUANA DE BARCELONA

CERTIFICO: Que p/a PRODUCTOS VERA presentó en esta Aduana la factura de exportación núm. 34016 correspondiente a la carpeta núm. 8096, para embarcar en el buque nombrado INDEPENDENCE con destino a NEW YORK los géneros que seguidamente se detallan, los que, reconocidos por el Vista de servicio, con el resultado que se expresa, fueron embarcados en la fecha que se indica.

Número de bultos	Sus clases	Marcas	Numera-ción	Peso bruto Kgs.	CANTIDAD Y CLASE DE LAS MERCANCIAS SEGUN LA NOMENCLATURA DEL ARANCEL DE IMPORTACION
					<p>----- 1. L. A. I. ----- Cajas J & C 149¹⁵ Ciento diez y siete kilos 500 gramos peso neto en 718 PIEZAS. JABÓN DE TOC DOQ Partida Arancel nº 34.01.00. Valor F.C.B. 136'34 al cambio 2'807 Pts son 8.078'40 Pesetas. Remite PRODUCTOS Vera. Licencia de Exportación nº 62/240427. Mercancía que se acoge a los beneficios de la DISFRUTACIÓN. S. E. T. T. A. P. A. certifico lo que se indica para la 1. L. A. I.</p> <p>Vera y Tade 71. Ciu 3017 Def. Ex. BD 1</p> <p style="text-align: right;">FD</p>

Número de bultos	Sus clases	Marcas	Numera-ción	Peso bruto Kgs.	CANTIDAD Y CLASE DE LAS MERCANCIAS SEGUN LA NOMENCLATURA DEL ARANCEL DE ...PORTACION
					E151

DELIGENCIA DE RECONOCIMIENTO

Reconocido y *que factura, - J. A. V.*

DELIGENCIA DE EMBARQUE

Embarcado hoy, Y de 18 de 1962.

Y para que conste y surta sus efectos ante la Delegación de Hacienda, solamente válida para la Degravación Fiscal, expido la presente con el V.º B.º del Ilmo. Sr. Administrador, en Barcelona
a veinte de diciembre de mil novecientos sesenta y dos

V.º B.º

P. O.

MAY D. & F. - DENVER

E152

Dept

18

PARIS.

September 13th, 1962 ORDER N° 1464

M PRODUCTOS VERA - Travessera de Gracia 332 - 080 - BARCELONA (SPAIN)
 ESCOMPTE ~~net~~ Feb Barcelona - LIVRABLE LE OCTOBER 15TH, BEFORE IF POSSIBLE

NUMÉRO DE RÉFÉRENCE	QUAN-TITÉS		US\$
		ORDER PLACED AS PER YOUR NO. A 4007/7 DATED 9/12/62 RECORDED	per box
SIGLO DE ORO	72 Boxes - containing 3 cakes of soap 5 oz per box Famous Paintings, blue) as stated		(0,48 ⁷
VENTOLERA 48	Boxes - containing 4 cakes of soap 5 oz per box Corrida de Toros - as stated		0,1?
	Marcas a colocar sobre las cajas de mader: MDS/D/1464/1... In bond to New York Made in Spain <i>[Signature]</i> En bond destinado a New York Made in Spain Importación, U.S.A. Vera & Tordera 71 Ciu. 30.7 Def. Ex. BD2 332)		

Chaque article doit être marqué "Made in France" par une griffe cousue, gravure, estampillage ou moulage, suivant la nature de la marchandise.

En outre, chaque article doit porter une étiquette neutre timbrée "Made in France" indiquant notre ou votre numéro.

Important - Voir instructions au verso

BD2

KAUFMANN & PITTSDAHL

67

Dept.

E153

Madame

PARIS, Octobre 23, 1948
6, rue de la Paix

ORDER N° 1559

M Vera - Travessera de Gracia 202-212 Barcelone

ESCOMPTE Not - Feb Barcelona

LIVRABLE LE 20 de novembre e dates

NUMÉRO DE RÉFÉRENCE	QUANTITÉS	ITEM
SUGLO 100-000	124	<p>Box containing 4 items, each in polythene bag. Flowers painted reproduction on either side of bag.</p> <p>(Each side of 2 boxes has reproduction of the same design on opposite sides of bag.)</p>
OFFICIALE	30	<p>Box containing 2 items, each in polythene bag. Flowers painted reproduction of the same design on both sides.</p> <p>(Each of 3 boxes has reproduction of the same design on both sides.)</p>
		<p>Vera U-Tel. 11 Ciè-3017 Def. Ex BD4</p> <p>12/62 Vague de l'industrie de</p>

Chaque article doit être marqué "Made in France" par une griffe, tresse, gravure, estampillage ou moulage, suivant la nature de la marchandise.

En outre, chaque article doit porter une étiquette neutre timbrée "Made in France" indiquant notre numéro.

Important - Voir instructions au verso

~~Todo~~
~~DEFENDANT~~

BD4

TD

R. H. MACY & CO. INC.

THE MAY DEPT. STORES CO.

MACY'S NEW-YORK

L. BAMBERGER & CO.
NEWARK N.J.

THE LASALLE & KOCH CO
TOLEDO O.

DAVISON PAXON CO.
ATLANTA GA.

MACY'S CALIFORNIA

MACY'S KANSAS CITY MO.

GEORGE INNES WICHITA KANSAS

J. L. BRANDEIS & SONS OMAHA NEBR.

MEIER & FRANK CO. PORTLAND ORE.

E154

MARKET RESEARCH OFFICES FOR:

R. H. MACY & Co. INC.

THE MAY DEPARTMENT STORES COMPANY

J. L. BRANDEIS & SONS, INC.

MEIER & FRANK COMPANY, INC.

*

TORRE DE MADRID (8.º - II)

MADRID-13 (SPAIN)

TELEPHONE 2412891

CABLE ADDRESS: VASCORINI - MADRID

16 de Noviembre de 1962

M O'NEIL CO.
AKRON OHIO

THE HECHT CO.
BALTIMORE MD.

THE MAY COMPANY
CLEVELAND OHIO

MAY D & F
DENVER COLORADO

MAY-COHEN'S
JACKSONVILLE FLA.

THE MAY COMPANY
LOS ANGELES CAL.

THE MAY COMPANY
SAN DIEGO CAL.

KAUFMANN'S
PITTSBURGH PA.

FAMOUS-BARR CO.
ST.LOUIS MO.

THE HECHT CO.
WASHINGTON DC.

STROUSS-HIRSHBERG
YOUNGSTOWN OHIO

Sr. Don Serrano,
PRODUCTOS VERA
Travesera de Gracia 332,
Barcelona.

Estimados señores:

Por la presente tenemos el gusto de poner en su conocimiento que acabamos de abrir una oficina en Madrid dedicada al asesoramiento de nuestros compradores de Nueva York en el mercado español.

El que suscribe se desplazará a Barcelona la semana próxima con el fin de introducir nuestra organización a varios fabricantes y ver el tipo de mercancía que éstos fabrican.

Creemos que los artículos de su fabricación podrían ser de nuestro interés, por lo que les agradecería se sirvan concederme una entrevista para tratar acerca de las posibilidades de hacer negocios con Vds. en el próximo año de 1963.

Esperando que el próximo jueves por la tarde sea de su conveniencia, y pueda saludarles personalmente en breve, quedamos,

Muy atentamente,

Vera & Teles

71 Cal 3017

Dpto. Ex. BDS

Juan Judd

je

Todo DEFENDANT
BDS X



B 2

LICENCIA DE EXPORTACION POR OPERACION

Los conceptos recuadrados en trazo grueso,
a rellenar por la Administración.

5. Teléfono del exportador	2-36-05-04
6. Número de Registro General de Exportadores	5-460

1. Titular
2. Calle o plaza y número
3. Población
4. Provincia

7. Aduana de salida

Puerto de Barcelona

9. Mercancía

Jabón de Tocador

12. Valor total de la operación en divisas

136'34 \$ U.S.A.

16. Gastos que se produzcan en divisas por

- Fletes
Seguros
Comisiones
Otros

TOTAL

22. Valor neto a reembolsar

136'34 \$ U.S.A.

25. Peso neto

197'5 Kgs.

26. Peso bruto

149'5 Kgs.

29. Plazo de validez

tres meses

32. Condiciones especiales y observaciones

Uva C. Tono

7. Ciu. 30/7

DEFENDANT Ex. 807

36. Resolución
El Director General de Comercio Exterior
P. D.

BP7

PRODUCTOS VINA

Travesera de Gracia, 332-346
BARCELONA

8. Núm.
de la
licencia

10. Partida arancelaria 11. Clave
estadística

34-01
14. Cantidad autorizada 15. Unidad

718 past. pastilla

18. Cantidad exportada

(A llenar por la Aduana)

20. Valor exportado 21. Divisa

(A llenar por la Aduana)

24. Equivalencia en pesetas del valor
neto a reembolsar

8.078'40
28. Tipo de envase

cajas madera

31. País de destino

III. III. P.

33. Grupo global número

0

37. Sello y fecha de salida

Ejemplar para el interesado

E156

a.l.

KAUFMANN'S
400 Firth Avenue
Pittsburgh - 19 Pa.
U.S.A.

30 Nov-1962

59252
39320
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15,00

* * *

144	52,50 Cajas. Jabón Siglo de oro (4 past.)	7560,00
36	45,00 " " Vent. " España " "	<u>1620,00</u>
	12,00 % Descuento	9180,00
		<u>1101,60-</u>
		Total 8078,40
		8078,40*
	Al cambio en U.S.A.	Total USA 136,34

Envío por vía marítima de 4 cajas
Peso bruto 149,500 Kgs. numeradas
del 1 al 4.

Pago.- CREDITO BANCARIO.

Comisión	Giro
Repaso	Ref. 8498
Portes	"

Abono	1962
TOTAL	

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BE AD

(BE)

AMERICAN EXPORT LINES, INC.

E157

FORWARDING AGENT - REFERENCES

DELIVERING CARRIER TO STEAMER:

CAR NUMBER - REFERENCE

(SPACE IMMEDIATELY ABOVE FOR SHIPPERS MEMORANDA—NOT PART OF BILL OF LADING)

BILL OF LADING

SHIP **INDEPENDENCE**
PORT OF DISCHARGE FROM SHIP
NEW YORK

FLAG

FIER

BARCELONA/BADIA

(THE SCOPE OF THE VOYAGE IS DESCRIBED IN CLAUSE 2 HEREOF)

SHIPPER **X & S. P/C PRODUCTOS VERA**

CONSIGNEE: ORDER OF J. CORTEZ & CO. 5-10 Bridge Street NEW YORK AT

ADDRESS ARRIVAL NOTICE TO: **THE BAY DEPT. STORES 50 West 44 Th Street NEW YORK**

PARTICULARS FURNISHED BY SHIPPER OF GOODS			
MARKS AND NUMBERS	NO. OF PKGS.	DESCRIPTION OF PACKAGES AND GOODS	CUB. METERS
J.B.O. 1589/1-4	4 cajas	JABON DE TUCUMAN	149'5
IN BOND TO NEW YORK		(TOILET SOAP)	
MADE IN SPAIN			
NEW YORK			
		Scarves by Vera, Inc. v. Todo Imports Ltd. Civ. Act. No. 71 CIV. 3017 <u>Defendant's Exhibit</u>	
		BP	
		SD	

GOODS SHIPPED ON BOARD S.S.

ON = 8 DIC 1952

INDEPENDENCE

Received from the above named shipper, the goods or packages said to contain goods mentioned above, in apparent good order and condition, unless otherwise indicated in this bill of lading, to be transported subject to all the terms of this bill of lading with liberty to proceed via any port or ports within the scope of the voyage described herein, to the port of discharge or so near thereto as the ship can always safely get and leave, always effect at all stages and conditions of water and weather, and there to be delivered or transhipped on payment of the charges thereon. If the goods in whole or in part are shut out from the ship named herein for any cause, the Carrier shall have liberty to forward them under the terms of this bill of lading on the next available ship.

It is agreed that the custody and carriage of the goods are subject to the following terms on the face and back hereof which shall govern the relations, whenever they may be, between the shipper, consignee, and the Carrier, Master and ship in every contingency, wheresoever and whenever occurring and also in the event of deviation, or of unseaworthiness of the ship at the time of loading or inception of the voyage or subsequently, and none of the terms of this bill of lading shall be deemed to have been waived by the Carrier unless by express waiver signed by a duly authorized agent of the Carrier.

Kos. 16	@	per 1000 Kos. \$ 16-
Kos. Todo	per 1000 Kos. \$ ——
DEFENDANTES	69	per cub. meter \$ ——
cm	69	per cub. meter \$ ——
cm	69	per cub. meter \$ ——
cm	69	per cub. meter \$ ——
ft. in. m	per 40 cub. ft. \$ ——

IN ACCEPTING THIS BILL OF LADING the shipper, consignee and owners, whether written, printed, or stamped on the front or back hereof, any fixtures or privileges to the contrary notwithstanding,

IN WITNESS WHEREOF, the Master of the said ship has affirmed to (Number) bills of lading, all of this tenor and date, ONE which being accomplished, the others to stand void.

BARCELONA

Dated at

For AMERICAN EXPORT LINES, INC. Agents

R. H. MACY & CO. INC.

E158

THE MAY DEPT. STORES CO.

MACY'S NEW-YORK

L. BAMBERGER & CO.
NEWARK N.J.

THE LASALLE & KOCH CO.
TOLEDO OHIO

DAVISON PAXON CO.
ATLANTA GA

MACY'S CALIFORNIA

MACY'S KANSAS CITY MO

GEORGE INNES
WICHITA KANSAS

J. L. BRANDEIS & SONS
OMAHA KERO

MEIER Y FRANK CO.
PORTLAND ORE

MARKET RESEARCH OFFICES FOR:

R. H. MACY & Co. Inc.

THE MAY DEPARTMENT STORES COMPANY

J. L. BRANDEIS & SONS, INC.

MEIER & FRANK COMPANY, INC.

*

Torre de Madrid 68,º 1D

MADRID-13 (SPAIN)

TELEPHONE 21.036

CABLE ADDRESS: VASCOBINE - MADRID

14 de enero de 1968

M. O'NEIL CO.
AKRON OHIO

THE HECHT CO.
BALTIMORE MD

THE MAY COMPANY
CINCINNATI OHIO

MAY D. & F.
DENVER COLORADO

MAY-COHN'S
JACKSONVILLE FLA

THE MAY COMPANY
LOS ANGELES CAL

THE MAY COMPANY
SAN DIEGO CAL

KAUFMANN'S
PITTSBURGH PA

FAMOUS-BARR CO.
ST. LOUIS MO

THE HECHT CO.
WASHINGTON DC

STROUSS-HERZBERG

YOUNGSTOWN OHIO

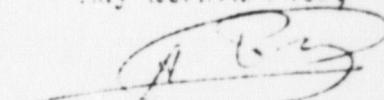
PRODUCTOS VERA
Travesera de Gracia, 662
Barcelona.

Estimados señores:

Adjunto a la presente cheque nº 51860 por la cantidad de \$136.44 en pago de la orden nº 1589 para el Depto 67 de Kaufmann's, Pittsburgh.

Aproveche la oportunidad para sus saludos.

Atentamente,



Antonio Pérez
M. C. Comisionado

AP/je

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BG



E159

PRODUCTOS VERA

FÁBRICA DE PERFUMERÍA

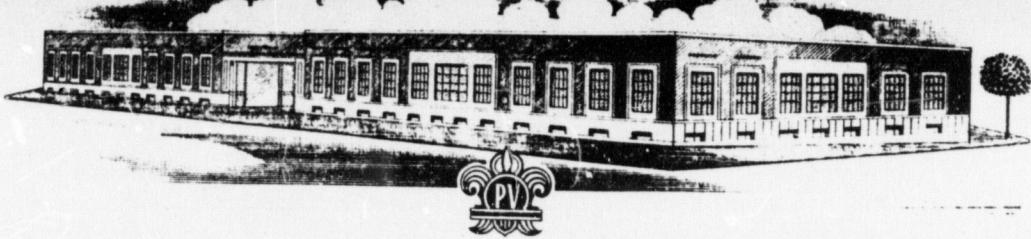
DIRECCIÓN TELEGRÁFICA
"PROVERA"

BARCELONA
TRAVESSERA, 332-340
TELÉFONO 236-05-04
E-mail: barcelonamail@barcelonamail.com

Cia Cte
Banco Hispano Americano
Banco Español de Crédito
Banco de Bélgica

Factura n.º 31487
Pedido n.º 1000000
Fugaz
Reintegro

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BH



E160

PRODUCTOS VERA

FÁBRICA DE PERFUMERÍA

DIRECCIÓN TELEGRÁFICA
"PROVERA"Cta. Cte.
Banco Hispano Americano
Banco Español de Crédito
Banco de Bilbao

BARCELONA, 26 de Septiembre de 1.963

Sr. Don Max Abrams & Robert Tendler
New-York.(USA.)TRAVESERA, 332-346
TELÉFONO 236-05-04
(13 LINEAS)Factura n.º
Pedido n.º
Pago:
Reintegros:

CANTIDAD	PRECIO UNIDAD	ARTICULOS	IMPORTE	TOTAL
		Detalle del producto que contiene cada una de las 18 cajas, que componen n/ envío a New-York(USA.), correspondiente a nuestro pedido nº 58884/31407.	Peso Bruto Kgrs.	Onzas de Alcohol por/unidad.
Cajas numeradas.				
nº 1	95 cajas jabón Siglo de Oro 3 pastillas	51,- Kgrs.	--	
nº 2	95 " " " " 3 "	51,- "	--	
nº 3	95 " " " " 3 "	51,- "	--	
nº 4	75 " " " " 3 "	51,- "	--	
	6 frascos Colonia Siglo de Oro 1/2 litro.,		onzas	
	6 " " " " 1/4 " y		onzas	
nº 5	6 cajas jabón Ventolera España 4 pastill.	53,5 "	--	
nº 6	78 " " " " 4 "	52,- "	--	
nº 7	78 " " " " 4 "	52,- "	--	
nº 8	78 " " " " 4 "	52,- "	--	
nº 9	144 frascos Colonia Siglo de Oro 1/8 litro.,	52,- "	onzas	
	6 " " " " 1, litro,		onzas	
	6 " " " " 1/16 " y		onzas	
nº 10	5 cajas jabón Ventolera España 4 pastill.	60,- "	--	
nº 11	56 " " Siglo de Oro 5 pastillas	46,- "	--	
nº 12	56 " " " " 4 "	46,- "	--	
nº 13	56 " " " " 4 "	46,- "	--	
nº 14	56 " " " " 4 "	46,- "	--	
nº 15	56 " " " " 4 "	46,- "	--	
nº 16	24 " " " " 4 "	46,- "	--	
	37 " " Ventolera España 4 pastill. y		--	
	4 frascos Mandalay Opal		--	
nº 17	2828 muestras jabón Siglo de Oro (sin cargo)	46,- "	onzas	
nº 18	2172 " " " " (" "),	58,5 "	--	
	2 frascos Mandalay Opal,		onzas	
	6 " " Loción Ventolera	55,- "	onzas	
	Total peso bruto.....	910,- Kgrs.		

Vera U. Tele

71 CiU. 3017

Del. Ex. BH1 10

BH

E161

A 2



SOLICITUD DE LICENCIA DE EXPORTACION
POR OPERACION

Los conceptos recuadrados en trazo grueso,
a llenar por la Administración.

5. Teléfono del exportador

2-36-05-04

6. Número de Registro General
de Exportadores

5.460

7. Aduana de salida

Puerto de Barcelona

9. Mercancía

Jabón de tocador

12. Valor total de la operación en divisas

68'86 \$ U.S.A.

16. Gastos que se produzcan en divisas por

Fletes
Seguros
Comisiones
Otros

TOTAL

22. Valor neto a reembolsar

68'86 \$ U.S.A.

25. Peso neto

51'840 Kgs.

26. Peso bruto

73 Kgs.

27. Marca de los envases

F.B.C

29. Plazo de validez

tres meses

30. Destinatario

Famous - Barr. Co. (Grupo Macy)
St. Louis (Mo) EE.UU.

10. Partida arancelaria 11. Clave estadística

34-01 B

0

14. Cantidad solicitada 15. Unidad

576 Past. pastilla

18. Comisión de exportación

19. Llenado por la Aduana

20. Valor exportado

21. Divisa

24. Llenado por la Administración

25. Equivalencia en pesos del valor neto a reembolsar

4.118'40

28. Tipo de envases

caja madera

31. País de destino

EE.UU.

33. Grupo global número

14 o

34. Firma del interesado

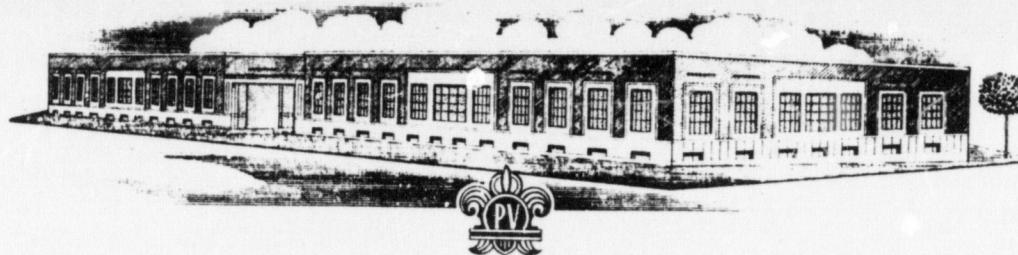
PRODUCTOS VERA
P. P.

Vera v. Toclo
71 Ciè. 36-7
Def. Ex. Blt. 3

DEFENDANT
BH 3

ZD

Resguardo de la solicitud para el interesado



E162

PRODUCTOS VERA

FÁBRICA DE PERFUMERÍA

DIRECCIÓN TELEGRÁFICA
"PROVERA"

François Barré & Co. (Grupo Hacy)
Saint Louis (Mo) U.S.A.

BARCELONA
TRAVESERA, 332 - 346
TELÉFONO 236-05-04
(2 LINEAS)

9nd april - 1963

Cta. Cte.
Banco Hispano Americano
Banco Español de Crédito
Banco de Bilbao

Factura n.^o 61907
Pedido n.^o 48199
Pago: 26091
Reintegro: 0/decom.

CANTIDAD	PRECIO UNIDAD	ARTICULOS	IMPORTE	TOTAL
		Detail containing, to Sant Lchis.		
Oax.	M.R. 1	288 Pos. wrapped soaps Ventolera de España; in 12 cartons. 288 Pos. wrapped soaps Siglo de Oro" in 12 cartons.	73 Kgs.	
		All	73 Kgs.	
		<u>DEFENDANT</u> Vera G. Tellez 7, Cto. 3017 Dep. Ex. BH4	I6	
		BAY		

E163

Messrs. Macy & May.
Famous Mart.
St. Louis (MO)-(USA)

April 8th., 1964.

70588
2003/Art.
Recd.

288 7*20 Wrapped Toilet Soap "Ventolera de Espana", packed in boxes with 24 tablets. 2.073*60

T O T A L..... 2.073*60
Changes 1 - Ptas. 59*73.... 534*72.

Freight..... FOB BARCELONA.
Delivery..... Ag. Balmañ, Vda. Simó & Co.
Boxes..... ONE . FBG/3379/1.
IN BON TO NEW-YORK
MADE IN SPAIN.
D.A.T. 11.
Total Weight..... Kgrs. 43.-
Net " " 34.-

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BI

Boletines

SEPARARSE EL IMPRESO ANTES DE DEPOSITARLO
NO SE CAMBIE O ALTERE

CUANDO SE SEPARA Y SE PAGA EL CHEQUE ARRIBA
EXPUESTO, VIENE A SER UN RECIBO DE PAGO POR
ESTA CUENTA, NO SIENDO OTRO NECESARIO

E164

FECHA	DESCRIPCION	CANTIDAD	DESCUENTO		OTRAS DEDUCCIONES		CANTIDAD NETA
			%	Cantidad	Para	Cantidad	
12/5/64	Ntro. Pedido nº 3379 s/fra. 70588	2.073,60					2.073,60
RS 19							

*B Q Q /
BI1*

Vera v TeDe

71 Cív. 3017

Daf. Ex. BI1

10

E165

A 2



SOLICITUD DE LICENCIA DE EXPORTACION
POR OPERACION

Los conceptos recuadrados en trazo grueso,
a rellenar por la Administración.

5. Teléfono del exportador

2-36-05-04

6. Número de Registro General
de Exportadores

5.460

7. Aduana de salida

Puerto de Barcelona

9. Mercancía

Jabón de Tocador

12. Valor total de la operación en divisas

34'72 \$ U.S.A.

16. Gastos que se producen en divisas por

Fletes
Seguros
Comisiones
Otros

TOTAL

22. Valor neto a reembolsar

34'72 \$ U.S.A.

25. Peso neto

34 Kgrs.

26. Peso bruto

43 Kgrs.

29. Plazo de validez

Tres meses

32. Condiciones especiales y observaciones

34. Firma del interesado

PRODUCTOS VERA

P. P.

BIZ

1. Titular

2. Calle o plazo y número

3. Población

4. Provincia

PRODUCTOS VERA

Travesera de Gracia, 332-346

BARCELONA

id.

5. Plano
6. solicitud

9. Caja de aplanadoras 10. Clave
astorística

34-01 B

0

14. Cantidad solicitada 15. Unidad

288 pastilla pastilla

18. Cantidad exportada

(A rellenar por la Aduana)

20. Valor exportado 21. Divisa

(A rellenar por la Aduana)

24. Equivalencia en pesetas del valor
neto a reembolsar

2.073'60

28. Tipo de envase

Caja madera

31. País de destino

EE. UU.

33. Grupo global número

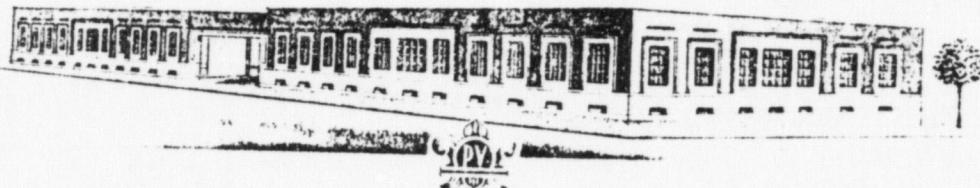
140.

Vera c. Tede

71 Ciu. 3017

Def. Ex. BIZ.

Por cuenta de la entidad nominal interesada



E166

PRODUCTOS VERA

FÁBRICA DE PERFUMERÍA

BARCELONA

April 15th., 1.964

Messrs. Lacy & May.
Famous Barr.
St. Louis (USA).

Contenido de 100 cajas rotuleadas:

DEC/5579/1.

10 BOB TO NEW-YORK.

MADE IN SPAIN.

NETT. 11.

288 Pastillas de Jabón de Tocador marca "Ventolera de España",
empaquetada en estuches conteniendo 24 pastillas cada una.
P O T A L: 12 Estuches conteniendo 24 pastillas de Jabón de
Tocador, marca "Ventolera de España".
Peso bruto: 43.- kgre.
" neto: 34.- kgre.
Medidas de la caja contenedora: 0'42x0'43x0'64".

TRAVESEIRA 332-346

TELEFS. | 236 05 02
 | 236 05 03
 | 236 05 04

DIRECCIÓN TELEGRÁFICA PROVERA,

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit B

PRUDENTIAL LINES INC.

ONE WHITEHALL STREET NEW YORK 4, NEW YORK

E167

AMERICAN FLAG VESSELS

FORWARDING AGENT—REFERENCES

EXPORT DECL NO.

DELIVERING CARRIER TO

CAR NUMBER—REFERENCE

BILL OF LADING

(Subject to the Terms and Conditions on Reverse Side Hereof)

SHIP "BIDDEFOR VICTORY"

FLAG PIER

PORT OF LOADING

PCRT OF DISCHARG. FROM SHIP NEW YORK

SHIPPER

por ota. Productos Vera.-

Street.—New York, 4 N.Y.

CONSIGNEE: ORDER OF

M.J. CORLETT & CO Inc. 8/10 Bridge

DESTINATION OF GOODS

(If goods are to be transshipped or forwarded after discharge from ship)

ADDRESS ARRIVAL NOTICE TO

PARTICULARS FURNISHED BY SHIPPER OF GOODS

MARKS AND NUMBERS	No. OF PKGS.	DESCRIPTION OF PACKAGES AND GOODS	SHIPPER'S WEIGHT KILOS	FOUNDWS
F.B.C.	1	caja. Jabon de tocador. (Toilet soap).—	43	
<u>FLETE A DESTINO</u>				
"ON BOARD"				

~~FREIGHT FORWARD~~

@	PER 2240 LBS.	\$	
@	PER 2240 LBS.	\$	
FT. @	PER 40 CU. FT.	\$	
FT. @	PER 40 CU. FT.	\$	
FT. @	PER 40 CU. FT.	\$	

(CONDITIONS CONTINUED FROM REVERSE SIDE HEREOF)
IN WITNESS WHEREOF, THERE HAVE BEEN EXECUTED 3
BILLS OF LADING, ALL OF THE SAME TENOR AND DATE, ONE OF
WHICH BEING ACCOMPLISHED, THE OTHERS TO STAND VOID.

Prudential Lines Inc.

BY
BARCELONA

ISSUED AT NEW YORK, N.Y. 25 APR. 1964

(DATE)

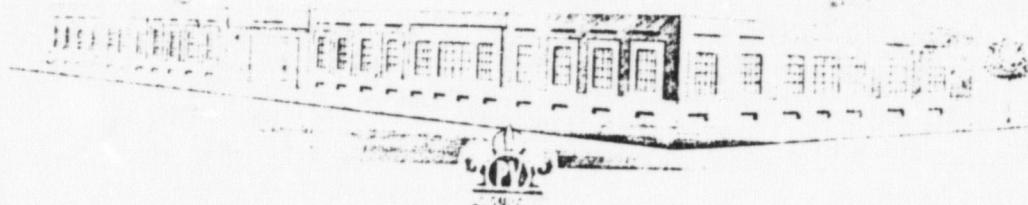
B/L No.

500M

TOTAL . . \$

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BK

30



E168

PRODUCTOS VERA

FÁBRICA DE PERFUMERÍA

DIRECCION TELEGRAFICA
"PROVERA".

2. My Long American
3. The Land of Creeds
4. Our Stars

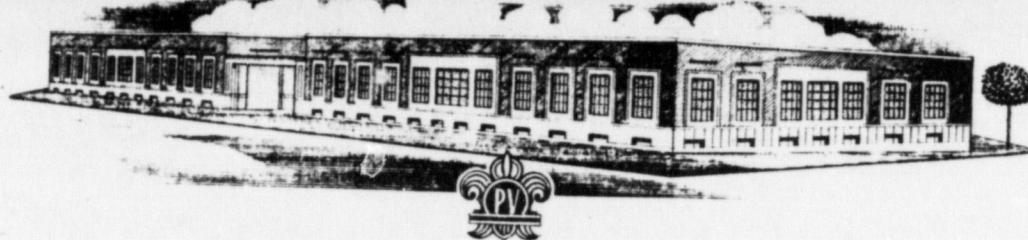
Star Art, Inc.
225, 25th Street
Brooklyn 1-0
N.Y. 10001

BARCELONA 29

TRA 21-1-2 322 145
TRE 21-1-2 216 15 14

1.1
Favorable - Not
Favorable - Simultaneous
Favorable

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BL



E169

PRODUCTOS VERA

FÁBRICA DE PERFUMERÍA

DIRECCIÓN TELEGRÁFICA
"PROVERA"

Cto. Cte.
Banco Hispano Americano
Banco Español de Crédito
Banco de Bilbao

BARCELONA

TRAVESERA, 332-346

TELÉFONO 236-05-04

(3 LINEAS)

29 de Abril de 1.964

The Star 225, Inc.
225, 25th Street-Brooklyn-32
Nueva York (USA).

Factura n.º 71.140.
Pedido n.º
Pago: 2004
Reintegro:

CANTIDAD	PRECIO UNIDAD	ARTICULOS	IMPORTE	TOTAL
900	55'80	Estuches "Siglo de Oro" (Jabón-Colonia)	50.220.-	
1.500	3'50	Frascos Colonia "Siglo ORO", Individual	5.250.-	
1.500	3'50	" Mañajo " " "	5.250.-	
24	47'21	" " " 1/4"	1.133'04	
225	44'63	" Colonia " " 1/8"	10.041'75	
350	28'32	" " " 1/16"	9.912.-	
24	13'73	Lápices Perfillar Plástico	329'52	
24	15'45	" Cejas Isabel-Maria	370'80	
24	15'45	" Sombreado Isabel-Maria	370'80	
12	168'24	Pulverizadores ACAPULCO (Loción-Extracto)	2.018'88	
6	123'76	" LYRIUM	772'56	
6	128'76	" MADALAY	772'56	
6	128'76	" VENTOLERA	772'56	
6	154'51	" MANDALAY OPAL	927'06	
6	236'91	" 4 ROSAS"	1.421'46	
		TOTAL, s.e.d.o.....		89.562'99
	4%	Descuento.....		35.825'19
	7%	TOTAL.....		53.737'80
		Descuento s/. Ptas. 10.500.-.....		735'--
		TOTAL.....		53.002'80
		Al cambio Of. 8 1 - Ptas. 59'70... -----		8 887'99
DIFENDANT		Corresponde a este pedido 6 Pulverizadores (muestra gratuita).		
Vera u. Tede		Se deduce de la presente		
71 Cw. 30.7		un 2% pp.		
Def. Ex. BL1				
BL1		Envío: Agencia Sra. Vda. de Fernández.		1.060'05
		Bultos: 14 Cajas numeradas: 11 al 22, 69, y 70.		
		Pesos Bruto: 811'500 Kgrs. Total líquido a bir		51.942'75
		Neto ::679'500 "		870'14
		Pago: Contra entrega Documentos.		
		FOB BARCELONA.		

NOTA.— Esta exportación forma parte de una partida de 71 Cajas.



A 2



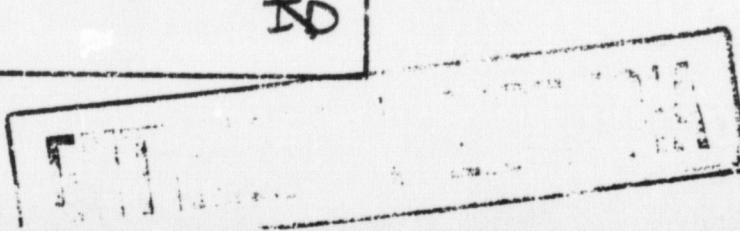
E170

SOLICITUD DE LICENCIA DE EXPORTACION
POR OPERACION

Los conceptos recuadrados en trazo grueso
a llenar por la Administración

5. Teléfono del exportador 2-36-05-04	1. Titular 2. Calle o plaza y número 3. Población 4. Provincia	PRODUCTOS VERA. Travesera de Gracia 332 al 346. BARCELONA. idem.	
6. Número de Registro General de Exportadores 5.460.	7. Aduana de salida Puerto de Barcelona.		
8. Mercancía Perfumería	9. N.º de la solicitud		
10. Partida arancelaria 33.06	11. Clave estadística 00	12. Valor total de la operación en divisas 887'90 \$ USA.	
13. Lugar y condiciones de entrega Puerto de Barcelona	14. Cantidad solicitada 679'500 Kg.	15. Unidad Kg.	16. Gastos que se produzcan en divisas por Fletes Seguros Comisiones Otros
TOTAL	17. Forma de venta "en Firme"	18. Cantidad exportada (A llenar por la Aduana)	19. Forma y plazo de pago Contra presentación de documento a su Viajante, hoy en Barcelona
22. Valor neto a reembolsar 887'90 \$ USA	23. Valor unitario (Precio neto) 1.307 : USA.	24. Equivalencia en pesetas del valor neto a reembolsar 53.002'80.	20. Valor exportado (A llenar por la Aduana)
25. Peso neto 679'500 Kg.	26. Peso bruto 811'500 Kg.	27. Marca de los envases Star 225.	28. Tipo de envase Cajas de madera.
29. Plazo de validez Tres meses	30. Destinatario Star 225, Inc. 225, 25th Street-Brooklyn-32 NUEVA YORK (USA)	31. País de destino EE. UU. de América,	32. Condiciones especiales y observaciones VERA U. TECO 71 C/0 - 3er Def. Ex BL2 DO
34. Firma del interesado <i>[Firma]</i>	35. Grupo global número 176		

BL 2



PRUDENTIAL LINES INC.

ONE WHITEHALL STREET NEW YORK 4 NEW YORK

E171

AMERICAN FLAG VESSELS

FORWARDING AGENT - REFERENCES

EXPORT DECL. NO.

DELIVERING CARRIER TO

CAR NUMBER & REFERENCE

BILL OF LADING

(Subject to the Terms and Conditions on Reverse Side Hereof)

SHIPPER VERA SCARVES LTD., 110 V. Y. 225, N.Y.C. 100-225

FLA. PIER

PORT OF LOADING

PORT OF DISCHARGE FROM SHIP

N.Y. V. Y. 225

FLA. PIER

SHIPPER VERA SCARVES LTD., 110 V. Y. 225, N.Y.C. 100-225

CONSIGNEE: ORDER OF 110 V. Y. 225 N.Y.C.

DESTINATION OF GOODS N.Y. V. Y. 225

(If goods are to be transhipped or forwarded after discharge from ship)

ADDRESS ARRIVAL NOTICE TO

PARTICULARS FURNISHED BY SHIPPER OF GOODS

MARKS AND NUMBERS	NO. OF PKGS	DESCRIPTION OF PACKAGES AND GOODS	IN POUNDS WEIGHT X LBS. X FEET
3-225 1/4-5/16-23/51 52/68	56	110 V. Y. 225	
11,19-22-71	11	110 V. Y. 225	
20-21-69-70	4	110 V. Y. 225	
	71	110 V. Y. 225	3.666 - kilos
			NETWEIGHT 3.666 KILOS
			STANDARD SIZE

FREIGHT PREPAID

@	PER 2240 LBS.	\$
@	PER 2240 LBS.	\$
FT. @	PER 40 CU. FT.	\$
FT. @	PER 40 CU. FT.	\$
FT. @	PER 40 CU. FT.	\$
		\$
		\$
		\$

TOTAL . . . \$

500M

(CONDITIONS CONTINUED FROM REVERSE SIDE HEREOF)
IN WITNESS WHEREOF, THERE HAVE BEEN EXECUTED ³
BILLS OF LADING, ALL OF THE SAME TENOR AND DATE, ONE OF
WHICH BEING ACCOMPLISHED, THE OTHERS TO STAND VOID.

Prudential Lines Inc.

BY: *[Signature]*
FOR THE MASTER

ISSUED AT NEW YORK, N. Y.

DATE

B/L No.
Scarves by Vera, Inc. v.
Todo Imports Ltd.
1 Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BM

(THIS FORM DOES NOT REQUIRE CERTIFICATION BY A UNITED STATES CONSULATE OFFICES)

SPECIAL CUSTOMS INVOICE

BUREAU OF CUSTOMS

Customs and Border Protection

I. THIS SECTION TO BE FILLED IN FOR EVERY SHIPMENT

1. How were goods obtained by importer? By purchase or agreement to purchase Yes some other method No

DO NOT INCLUDE PURCHASE AND NONPURCHASE GOODS IN SAME INVOICE. USE SEPARATE INVOICES FOR EACH

2. Place (city and country) and date obtained by importer Name of exporting agency Name of shipping line

BARCELONA

"MOLINA VICTORY"

15-1-64

II. TO BE FILLED IN IF GOODS WERE PURCHASED OR AGREED TO BE PURCHASED

III. TO BE FILLED IN IF GOODS WERE NOT PURCHASED

1. Name and address of seller

PRODUCTOS VERA, Travesera de Gracia 312-346, BARCELONA (Cataluña)

2. Name and address of purchaser

STAR 225 INC. 225 25th Street BROOKLYN-32, NEW YORK 11250

3. Date order accepted

IV. THIS SECTION TO BE FILLED IN FOR EVERY SHIPMENT

(1)	(2)	(3)	(4)	(5)	(6)	(7)
MARKS AND NUMBERS ON SHIPPING PACKAGES	NUMBERS OR SYMBOLS	QUANTITY AND FULL DESCRIPTION OF GOODS (State contents of each package and the gross numbers or symbols if any)	UNIT PRICE PER UNIT OF TRADE OR EXPORT	AMOUNT OF TRADE OR EXPORT	CURRENT UNIT PRICE FOR EXPORT	AMOUNT OF TRADE OR EXPORT
S-225 1/71	56 cajas 11 cajas 4 cajas 71 cajas =====	JABON PERFUMERIA VARIOS COLOCNA. Peso bruto 3.666 Kgs. Peso neto 3.012'500 Kgs.	2.800 ¹ —		TCB	

(8) Country of origin
ESPAÑA

(9) If rate of exchange is fixed or varies give rate

If it is difficult to fix a rate, give the rate at which you are willing to sell the goods to another country or to the trade or at

V. THIS SECTION TO BE FILLED FOR EVERY SHIPMENT

1. IF GOODS WERE PURCHASED, have you stated in section IV, column 4, the purchase price of each item in the currency in which the goods were bought? Yes No
2. IF THE GOODS WERE NOT PURCHASED, have you stated in section IV, column 4, the price that you would have received or would be willing to receive now if the goods were sold in the ordinary course of trade for exportation to the United States? Yes No
3. What currency was used in this invoice transaction? U.S.\$
4. Whether the goods were purchased or obtained by the United States importer in some other manner, have you stated in section IV, column 4
 (A) (1) The price at which you are now selling the goods or offering them for sale for home consumption, including all applicable taxes
 Yes No
 (2) Is this price freely offered to anyone who wishes to buy the goods for home consumption? Yes No
 (B) (1) Have you stated in section IV, column 4, the price at which you are now selling the goods or offering them for sale for export to the United States and whether this price is f.o.b., c.i.f., c & f, or whatever the fact may be? Yes No
 (2) Is this price freely offered to anyone who wishes to buy the goods for export to the United States? Yes No
5. Have you listed all charges and stated whether each amount has been included in or excluded from the invoice amount? Yes No
 Is the inland freight included in the invoice price or value? Yes No Is the price or value of the goods the same as the factory as at the point of delivery? Yes No If the answer is no, have any sales been made at an ex-factory price? Yes No
6. Are any rebates, drawbacks, bounties, or other grants allowed upon the exportation of the goods? Yes No If so, have all been separately itemized? Yes No
7. If such or similar goods are being sold or offered for sale in the home market for home consumption, what taxes are applicable and are they included in the price shown in section IV, column 4?

Rate _____

Kind _____

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BN

DEFENDANT'S EXHIBIT DXBP - SIGLO DE ORO LABEL ATTACHED E173
TO VERA PERFUMERIA LETTERHEAD

VERA **PERFUMERIA Y COSMETICA, S. A.**

DOMICILIO SOCIAL Y FABRICA:
ALELLA - (Barcelona)

DIRECCION COMERCIAL:
Travesera de Gracia 332-342
Tel 236 05 04 *
BARCELONA 13

TELEGRAFOS: PROVERA



Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BP

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit BR

DEFENDANT'S EXHIBIT DXBR - TELEPHONE DIRECTORY - 2 PAGES

E174

1670 VELSCO-VERA

AREA CODE 212

50954 - New York Telephone Company 1971



VENEZUELAN "the daily one to Caracas"
INTERNATIONAL AIRWAYS

TICKET OFFICE
620 3 AVE.

 RESERVATIONS & INFORMATION 421-7722

EXECUTIVE OFFICES
18 EAST 48TH STREET N.Y.C.

VERITAS THERAPEUTIC COMMUNITY

PREVENTION - REHABILITATION & DETOXIFICATION

10 TO 25 YEARS OF AGE

439 WEST 47th STREET (BET. 9th & 10th AVES.) N.Y.C.

455 WEST 50th STREET (BET. 9th & 10th AVES.) N.Y.C.

765-1643
586-2424

Continued—From previous page

VERA INST OF JUSTICE—

Manhattan Bowery Project 8 E 3	533-8400	LO 3-3134	Vergano Jos 34 SeannAv	L 0 9-6353	Vermes Gabor 305 E 78	879-4436
Vera Intake 2000 Bway	595-7410	PL 3-0740	Vergara Alberto ins 120 Viall	B 0 9-0655	Vermes J C 15 WashingtonPl	GR 5-5390
Vera Ismael 310 W 93	227-1391	Verdecia Bias 340 HavenAv	568-9236	Vergera Anna M 22 Jaksn	673-6792	YU 8-1578
Vera J 71 VermilyenAv	942-2649	Verdecia Luis B 230 E 44	867-0865	Vergera Armond O B PeterCooperRd	DR 4-9062	734-5019
Vera Jorge 308 W 93	663-2976	Verdeflor Barbara 306 E 98	722-2274	Vergera Aurelio c/o 1W173	568-8040	255-3232
Vera Jorge De 155 Chrstphr	741-3407	Verdejo Andrea Mrs 505 E 118	348-5373	Vergera Camilo J 126 W 96	850-2070	691-7085
Vera Jorge De 155 Ridge	220-6693	Verdejo Felipe 70 W 95	666-6234	Vergera Eladio 338 E 11	473-6568	UN 5-8023
Vera Jose M 6 Jefsr	233-4609	Verdejo M 152 E 28	255-7075	Vergera Emilio E 530 W 16	AD 4-2438	Vermillion C Richard 350 E 84
Vera Juan 405 W 40	524-2913	Verdejo Rolando 100 W 93	850-8896	Vergera Fernando 436 E 69	249-2990	628-2325
Vera Justa 162 E 103	427-2759	Verdell B 676 RivDr	AU 1-4704	Vergera Jos D furs 150 W 30	L 0 4-5733	Vermillion James 118 E 19
Vera Ladies Ent&Novelties Corp 129 W 29	L 0 4-2958	Verdell Thos 523 W 517	WA 7-8162	Vergera Lilian 243 W 90	222-4263	533-2987
Vera Lazuk Galry		Verdell Thomas DDS 205 WestEndAv	595-6728	Vergera Lillian 315 E 69	TR 9-1128	Vermilye C John Mrs 1 SuttonPls
Main GoldStringHarbor	516 MY 2-6888	Verdell Thos DDS 121 W 120	R 9-1978	Vergera Louis 2065 Sav	SA 2-1295	EL 5-3271
VERA LINENS BY INC 4175Av	255-6464	Verderame Gary 2 Bond	674-1753	Vergera Lucrecia 12 W 85	TR 3-2820	Vermilye Gerard L 200 W 18
Vera Luis 1738 LexAv	876-1864	Verderai Raymond 209 E 56	755-4941	Vergera Luz 507 W 16	795-1569	989-5905
Vera Luis 346 E 104	534-8864	Verderon Argentina 450 E 63	TE 2-9106	Vergera N 429 W 46	582-2916	MU 3-1784
Vera Manuel A 269 W 71	362-2726	Verderosa J 1844 Av	831-4347	Vergera Sandy 529 W 51	582-5189	Vermont C 480 1-74
Vera Mary 75 Montmtry	233-6887	Verde's Original Market 534 3Av	LE 2-2267	Vergera Patricia 237 Henry	732-7709	WA 8-5539
Vera Miriam 3495 Bway	690-5046	Verdesca R 4887 74	249-9267	Vergerates Christine Mrs 300 W 30	563-0793	675-8131
Vera Nelson 3649 Bway	690-0128	Verdeschi John 2262 1Av	289-8986	Verger Frank A 5 PinehurstAv	WA 3-8367	Vermont Horsy&Machy Co 40 E 34
Vera Norma 34 PostAv	932-3456	Verdespede Pedro R 225 ColombsAv	724-2560	Verger Georges 445 W 49	586-8212	Vermont Information Center
Vera Novelty Leather Goods Inc 524 Bway	CA 6-4177	Verdesio Dante 455 W 44	C 7-0794	Verger Marguerite A 525 WestEndAv	EN 2-3763	1268 AvenueAmericas
Vera Peter 523 W 138	F 0 8-4398	Verdi Casuals Inc 58W 15	929-2300	Verger Niever 98 Charlton	691-1736	757-4455
VERA SCARVES BY INC 4175Av	255-6464	Verdi Charlotte 331 E 29	532-9376	Vergero Roberto 700 W 178	781-2588	Vermont Marble Co 101 ParkAv
Vera Tudela J 615 WestEndAv	787-5139	Verdi Collection 362 5Av	736-5620	Vergerose 207 E 33	246-7430	MU 3-8234
Vera Warner A 74 E 3	254-0438	VERDI ENGRAVING CO INC optical frames	244 W 27 929-3366	Verger Stephan Govinsld	581-3185	Vermont Plastics Inc 455 W 45
Veraart C 212 W 80	595-1301	Verdi H 212 E 8W 1y	475-2167	Verger Stephanov 29 Rway	581-1816	Vermont Prodcts 303 W 42
Verified Sales Inc 550 Bway	925-9871	Verdi Jns 455 Hudson	WA 4-9010	Verger Stephanov 29 Rway	681-6137	Vermont Rene Sutdio Inc 400 E 56
Verakus Morris 244 RvDr	AC 2-4672	Verdi M Edw constn 555 5Av	956-0499	Verger Stephanov 29 Rway	686-7684	758-3529
Verakus S 244 RivDr	865-2275	Verdi Maude B Mrs 245 W 107	MO 2-0295	Verger Stephanov 29 Rway	691-1282	Vermont 844 E 9
Veraldo Realty Corp 249 W 34	LO 4-5850	Verdi Pier & Van Winkle Iwrys 600 3Av	867-0606	Verger Stephanov 29 Rway	707-6939	758-3147
Veralli John 2255 2Av	TE 1-0471	Verdi Robt 24 Carmin	AL 5-2824	Verger Stephanov 29 Rway	718-4839	Vermont Marble Co 101 ParkAv
Veralli Leonard J 520 W 188	WA 8-5321	Verdi Robert photo 27 W 20	924-6221	Verger Stephanov 29 Rway	727-2029	MU 3-1784
Veran Suzanne 256 E 3	TE 8-3988	Verdi Sq Delcates 283 AmstrdmAv	TR 4-6246	Verger Stephanov 29 Rway	736-1290	NYCTelNo 736-1290
Veranka Anne 155 W 82	TR 4-6573	Verdia Jose 106 Mad	227-7218	Verger Stephanov 29 Rway	748-0451	838-0651
Verano Urbano 182 ClimbisAv	SU 7-6252	Verdia Marcelino 33 Catharine	227-2299	Verger Stephanov 29 Rway	758-7346	838-7346
Verapont Marine Associs Ltd 65 Spring St	727-6928	Verdia Narelino 106 Mad	227-7330	Verger Stephanov 29 Rway	768-7346	838-7346
Verarbo Susan 500 E 85	737-9227	Verdibello Salvatore 35 Cumming	WI 2-5953	Verger Stephanov 29 Rway	778-7346	838-7346
Veras Ana 512 W 135	926-5494	Verdibello Salvatore J 47 Skils	LO 7-8105	Verger Stephanov 29 Rway	788-7346	838-7346
Veras Antonio 512 W 135	690-6059	Verdicchio A 250 E 87	427-1049	Verger Stephanov 29 Rway	798-7346	838-7346
Veras Avelina 2185 AmstrdmAv	781-2543	Verdicchio Albert 333 3Av	532-6843	Verger Stephanov 29 Rway	808-7346	838-7346
Veras's Beauty Box 249 W 16	UN 4-9705	Verdicchio David 9 Spring	CA 6-5237	Verger Stephanov 29 Rway	818-7346	838-7346
Veras Rose R 555 W 144	690-8576	Verdicchio Frank 212 Grand	431-3875	Verger Stephanov 29 Rway	828-7346	838-7346
Veras Rose J 600 W 144	368-2125	Verdicchio Jerry 126 Rxt	WA 5-9379	Verger Stephanov 29 Rway	838-7346	838-7346
Veras Luis A 507 W 171	568-8697	Verdicchio Jerry 30 Monro	RE 2-0159	Verger Stephanov 29 Rway	848-7346	838-7346
Veras Manuel 366 W 52	245-9232	Verdicchio Umberto 10 EastEndAv	535-1539	Verger Stephanov 29 Rway	858-7346	838-7346
Veras Mercedes 288 W 153	690-7868	Verdicchio Jos 345 E 115	LE 4-4303	Verger Stephanov 29 Rway	868-7346	838-7346
Veras P D 139 E 33	686-6520	Verdier Danielie 68F 3	228-8517	Verger Stephanov 29 Rway	878-7346	838-7346
Veras Pedro 404 AudbnAv	781-0210	Verdier Henry 15 W 72	799-4793	Verger Stephanov 29 Rway	888-7346	838-7346
Veras Rafael 523 W 134	368-2029	Verdier Julio 610 W 143	926-1497	Verger Stephanov 29 Rway	898-7346	838-7346
Veras Ramon 560 W 184	923-1332	Verdin Church Bells&Carillons	4215 QuintenRd Bklyn	CL 2-8544	Verber Best Prnts&Finishers Inc	
Veraska V 219 W 81	595-6637			32 02 QnsBlvd LICity EX 2-3932		
Veraskegu Anna R Mrs 143 WdsrthAv	WA 8-6007	Verdirame John 165 ParkRw	PE 2-9726	Vernick Arthur S 104 Pitt	731-0279	
Veraskegu Margaret 143 WdsrthAv	WA 8-6007	Verdisco Lauri 900 W 190	WA 8-5237	Vernick Arthur S 104 Pitt	742-5800	
Verballis John 101 W 80	724-6037	Verdon C 250 E 63	355-2752	Vernick Arthur S 104 Pitt	752-6008	
Verborg A 504 W 22	CH 3-3689	Verdon C 6 765 7A	421-3200	Vernick Arthur S 104 Pitt	762-6008	
Verbeck Geraldine Mrs 142 W 75	EN 2-0212	Verdon Geo A 51 SeannAv	L 0 7-4398	Vernick Arthur S 104 Pitt	772-6008	
Verbeck Gustave Mrs 85-05 35Av JkHts	NR 2-2715	Verdon M 1551 76	288-5518	Vernick Arthur S 104 Pitt	782-6008	
Verbeck P 1850 Av	534-3646	Verdon Prodcts 1860 Bway	257-6450	Vernick Arthur S 104 Pitt	792-6008	
Verbeck S Loliens 524 E 79	RE 4-2750	Verdone Antonio 234 Thmson	GR 5-4684	Vernick Arthur S 104 Pitt	802-6008	
Verbell N 249 WsEndAv	TR 7-3662	Verdoneira Rita Mrs 4395 Bway	WA 3-6388	Vernick Arthur S 104 Pitt	812-6008	
Verbell Perkins 445 E 83	879-4833	Verdrager Martin 331 F 89	289-0279	Vernick Arthur S 104 Pitt	822-6008	
Verbickas Helene 233 W 77	874-1324	Verdraga Victor W 6917 Einmann	865-6767	Vernick Arthur S 104 Pitt	832-6008	
Verbiloff Theo 53 Sufuk	473-6946	Verduga Olga 55 TimpteI	222-1080	Vernick Arthur S 104 Pitt	842-6008	
Verbit Gall 145 W 86	799-1088	Verduin John Mach Corp	351 10A PatersonNJ	Vernick Arthur S 104 Pitt	852-6008	
Verbit Jay 11 PivDr	362-2893	Verduin Roger 888 Bway	581-3888	Vernick Arthur S 104 Pitt	862-6008	
Verbit Joel M 11 RivDr	873-3524	Verdura Duke F di b 712 5Av	CO 5-3227	Vernick Arthur S 104 Pitt	872-6008	
Verbitsky Ludmila 10 CatharineSlip	CO 7-2938	Verdura Duke F di b 5-57	CO 5-3227	Vernick Arthur S 104 Pitt	882-6008	
Verbow Zina 515 W 110	M 0 6-0294	VERDURA INC jwrs 712 5Av	CO 5-3227	Vernick Arthur S 104 Pitt	892-6008	
Verbos Colinc dmnns 20 W 47	JU 6-1360	Verduyn Fernando 145 W 58	575-9118	Vernick Arthur S 104 Pitt	902-6008	
Factory 20 W 47	245-9953	Verduyn Marcel 700 ColombsAv	864-5059	Vernick Arthur S 104 Pitt	912-6008	
Verbsky Chas L 338 E 67	LE 5-6201	Verduyn Maria D Mrs 1539 LexAv	FI 8-1846	Vernick Arthur S 104 Pitt	922-6008	
Verbsky John A 216 E 89	FI 8-5702	Verduyne Ann 152 Mad	582-8466	Vernick Arthur S 104 Pitt	932-6008	
Verbsky Jos 183 E 98	TR 6-0103	Verduville Leuhilla 267 W 146	862-2429	Vernick Arthur S 104 Pitt	942-6008	
Verbsky R 360 E 72	249-0929	Veres Geo S 370 Cntr Pk W	MO 2-6344	Vernick Arthur S 104 Pitt	952-6008	
Verburg Hilda 165 Ft WashAv	WA 8-1363	Veres Jules 256 F 10	753-2541	Vernick Arthur S 104 Pitt	962-6008	
Verburg J 305 W 18	741-3772	Veres A 131 W 24	691-3803	Vernick Arthur S 104 Pitt	972-6008	
Verby H 80 LaSal	666-4602	Veresh Shimon 170 WestEndAv	874-3121	Vernick Arthur S 104 Pitt	982-6008	
VERBY H CO INC bldg matl	186-14 JamAv Jam	Vereteeck E 220 W 98	TR 4-2065	Vernick Arthur S 104 Pitt	992-6008	
Verby Henry photogr 2884 Bway	UN 4-3877	Vereteeck Robert 220 W 98	866-4450	Vernick Arthur S 104 Pitt	0-0005	
Vercambre Claude 1 LincolnPlz	595-1588	Veren David Maj 465 W 23	989-0665	Vernick Arthur S 104 Pitt	0-0005	
Vercel Felix 150 Cntr Pls S	CO 5-1866	Veren James W 216 W 35	862-1835	Vernick Arthur S 104 Pitt	0-0005	
VERCEL FELIX GALERIE 710 MadAv	TE 2-9590	Veren Luretha Mrs 212 W 129	864-5636	Vernick Arthur S 104 Pitt	0-0005	
Vercelles Avelino Dr 353 E 17	982-0544	Veren Rysinald 371 W 116	MO 2-802	Vernick Arthur S 104 Pitt	0-0005	
Vercellone Jeff 520 E 72	249-6158	Veren Rudolph 315 W 137	862-0530	Vernick Arthur S 104 Pitt	0-0005	
Vercelloni D J 320 E 85	249-8403	Veren Vanzie L 10 PalindraAv	427-4799	Vernick Arthur S 104 Pitt	0-0005	
Vercesi Anthony 208 E 28	689-0496	Veren William 267 W 144	690-3779	Vernick Arthur S 104 Pitt	0-0005	
Vercesi Anthony M archt 31 Unoh So W	242-8665	Verenine Ann 152 Mad	571-1794	Vernick Arthur S 104 Pitt	0-0005	
Vercesi Hrdwr 152 E 23	595-1883	Verenakis K 333 E 54	PI 5-7162	Vernick Arthur S 104 Pitt	0-0005	
Vercesi P J 340 E 34	686-9124	Verene Leuhilla 267 W 146	862-2429	Vernick Arthur S 104 Pitt	0-0005	
Vercesi Paul J radi 152 E 23	595-1883	Veres Geo S 370 Cntr Pk W	MO 2-6344	Vernick Arthur S 104 Pitt	0-0005	
Vercesi Radio&Music Shop 152 E 23	595-1883	Veres Jules 208 F 10	GR 7-5828	Vernick Arthur S 104 Pitt	0-0005	
Verci Wm L 52 Cwickwend N	914 Y 0 3 9882	Veres Michael 123 25 B2Av Kwg	L 1-5747	Vernick Arthur S 104 Pitt	0-0005	
Verrick Geo Jr 218 BennettAv	568-7459	Veres Thos photoqur 222 E 44	TN 7-3116	Vernick Arthur S 104 Pitt	0-0005	
Verrick Geor 2261 59	PI 9 1889	Veres John 220 F 16	MO 5-0837	Vernick Arthur S 104 Pitt	0-0005	
Verrick Geor 47 Wall	530-4917	Veres Frank MD 500 F 77	YU B 4644	Vernick Arthur S 104 Pitt	0-0005	
Verrick Mauro 2401 21	533-2165	Veres Istvan 1081 78	472-9478	Vernick Arthur S 104 Pitt	0-0005	
Verrick M 91 E 3	673-1581	Veres Nandor 3101 10	RE 7-2770	Vernick Arthur S 104 Pitt	0-0005	
VERD-A-RAY CORP lighting 41142	905 0557	Veres Pablo R 201 W 180	WA 7-5190	Vernick Arthur S 104 Pitt	0-0005	
Verd Munt Woolen Mills Inc 919 3Av	574 8307	Verex Sales Corp	781 5591	Vernick Arthur S 104 Pitt	0-0005	
Verde A E mts grocs 514 3Av	LE 2-2267	115 Moonarchie Av Carlstadt NJ - NYCTel No - BR 9-1196		Vernick Arthur S 104 Pitt	0-0005	
Verde Anthony 114 Bronx	CA 6 0743	Verfrance Inc 1113 Bway	929 0009	Vernick Arthur S 104 Pitt	0-0005	
Verde Contract Industries Ltd 979 3Av	PL 3 0740	Verew Edward S 4 510 F 2	714 5000			

Nini Caffaro y Francis Santana Recibirán el 20 y Actuarán en Show el 21 en el Mc Alpin



Por José Jiménez Belén

Los cantantes Nini Caffaro y Francis Santana, estarán aquí para presentarse los días 20 y 21, en los grandes actos", declara Freddy Read, presidente del club Los Chicos, en visita a EL TIEMPO.

Refiere Freddy Read, que en conversación telefónica con Francis Santana, confirmó la llegada de dichos artistas, para el día 19. Con ellos vendrán otros artistas criollos, pues han sido de impacto en Santo Domingo, la noticia del agasajo que se le tributara a Nini Caffaro y a Francis Santana, dos positivos valores del arte en nuestro país.

Seguidamente agrega, el presidente de Los Chicos, que su presentación se hará en el "Chateau-Caribe", el día 20, y el 21 en la noche, estarán en el hotel Mc Alpin, para decir presente en el acto que prepara el comité que preside la señora Estela Rojas.

LLEGANDO las fotografías para el concurso de la "Señorita

Mundo Dominicano". Ya serán publicadas... Recuerden que la correspondencia debe estar dirigida a José Jiménez Belén, EL TIEMPO.

TIEMPO, 62 W 14 St. 7mo piso, NY.

Con alegría festejo su cumpleaños, Magaly Anderson, la que experimenta la satisfacción de ver sus amistades, dedicando un agasajo y reunirse en su hogar de Corona.

Pero y porque no se llega a EL TIEMPO o llama al 663-0600, el manager de Gilberto Ruiz...?

En carta remitida por Gloria Martínez, por cierto, no envió su dirección, expresa lo siguiente: Distinguido señor. Felicítole por la reaparición de su interesante sección "Mundo Dominicano".

Respecto a su nota en fecha 5 de noviembre, referente al guitarrista y dibujante de la calle 96, creo es Servio Túlio Peralta, una maravilla en sus dotes artísticos y personales y no



NINI CAFFARO

obstante sus condiciones excepcionales y a su popularidad, es la primera vez que se le menciona y veladamente...?.

NOTA: A la amiga lectora Gloria Martínez, tenemos a bien exponerle que en esta sección, se han publicado fotografías, comentarios y hasta se ha significado que el dibujo del cabezote de esta sección, es original de Servio Túlio Peralta, persona admirada desde hace años, por el que suscribe... Y, nuestra amistad es desde los tiempos del trío "Ensueño"... Recuerda Ud. ese afamado trío dominicano?

El amor unió a la señorita Dominicana García y al norteamericano Erick Stone, motivo que fue aprovechado por sus amistades para formular brindis por su "felicidad".

Y... Purita Martínez, escribe unas líneas... Y, asegura que es Servio Túlio Peralta, quien tiene su estudio en la 96... (Bien...)

La señora Carmen Novas, vecina de Washington Ave., del Bronx, preparándose para un bautismo que tendrá el próximo día 21...

Y... Dijo Luman Harris que Rico Cartí es el mejor bateador del béisbol actual. Es el único que ha bateado sobre 350 en los dos últimos años.... Hablaremos con don Rene Cubas, para que opine sobre todo.

Estudios Parramar

Matrículas abierta para los cursos de: Inglés (Principiantes), Dibujo (Artístico), Congreso Musical (Piano, Violín, Guitarra, Etc.), Ejercicios de Yoga.

141 W. 42nd St.
Piso 3 Entre 6ta. y Broadway N.Y.C.

Presente este anuncio y obtendrá descuento.

¿VERA?



PREMIO DEL JEFE DE COCINA DEL MES

En esta sección de este anuncio presentaremos mensualmente al jefe de cocina de uno de sus restaurantes hispanos favoritos como el Jefe de Cocina del Mes.

Si usted tiene preferencia por algún restaurante y cree que merece ganarse un premio Hunt-Wesson de Jefe de Cocina del Mes, envíe el nombre del restaurante a D. L. Passante Associates, Inc., 1619 Broadway, New York, N.Y. 10019.

EL JEFE DE COCINA DE HUNT-WESSON DICE:

"Ud. puede ganar de dos formas con el "Aceite Wesson" y la "Salsa de Tomate Hunt's"

Cuando el "Jefe de Cocina" de "Hunt-Wesson", toque a su puerta, muéstrelle cualquiera de lo siguiente: una botella de "Aceite Wesson," una lata de "Salsa de Tomate Hunt's," o una Tarjeta con el nombre "Aceite Wesson" o "Salsa de Tomate Hunt's" escrito en la misma, y Ud. ganará un premio en efectivo.

El "Aceite Wesson" le ayuda a Ud. a preparar sus platos favoritos rápida y deliciosamente. Por ser ligero, le brinda a Ud. todo el sabor natural de sus comidas. La "Salsa de Tomate Hunt's" le agrega un gustoso toque especial a los platos predilectos de su familia. Estos dos ganadores en su cocina le harán a Ud. ganadora como la "Jefa de Cocina" de su familia.



Estas amas de casa han ganado con "Aceite Wesson" y "Salsa de Tomate Hunt's":



¡ESTO ES VERA!

LA PERFUMERIA ESPAÑOLA QUE TIENE UNA
FRAGANCIA PARA TODOS, PARA CADA GUSTO,
PARA CADA OCASION, UNA FRAGANCIA PARA UD.!



COLONIAS,
LOCIONES,
EXTRACTOS,
JABONES,
ESTUCHES
PARA REGALOS.

BUSQUE LA SUYA EN LAS PRINCIPALES TIENDAS Y FARMACIAS
O EN LOS ESTABLECIMIENTOS AQUI MENCIONADOS:

LA CASA PEREZ 188 Broadway, Newark, N.J.	SEVILLA GIFT SHOP 3875 Broadway, N.Y.C.	BORIN-RICO 971 Manhattan Ave. Brooklyn	S & K DRUG Co. Inc. 119 Essex St. N.Y.C.	LAS VILLAS STORE 706 State St. Perth Amboy, N.J.	MARTIN'S 501 Fulton St. Brooklyn	LA MODERNA INC. 1944 S. W. 8th St. Miami, Fla.
R. MAS GIFT STORE 2118 Bergenline Ave. Union City, N.J.	CARIBE RECORD SHOP 799 Flushing Ave. Brooklyn	JOSEPH CREDIT JEWELERS 512 E - 138th St. Bronx, N.Y.	PALADINO PHARMACY, Inc. 5002-4th Ave. Brooklyn	A & A COSMETICS 172-174 Passaic St. Passaic, N.J.		
SAGRADO CORAZON 160-3rd St. Elizabeth, N.J.	D. JOHNSON STORE 198 New Lots Ave. Brooklyn, N.Y.	S. NICHOLAS DISCOUNT 1647 S. Nicholas Ave. N.Y.C.	ANNIE'S FASHION 738 Washington St. Hoboken, N.J.	LA SORTIJA JEWELRY 587 Park Ave. Hartford, Conn.		
V & J DISCOUNT CENTER 806 Elizabeth Ave. Elizabeth, N.J.	DISCOMUNDO 272 Broadway Brooklyn	ORTIZ GIFT & VARIETIES 166 Irvington St. N.Y.C.	CAMACHO DISCOUNT 539 Elizabeth Ave. Elizabeth, N.J.	LA GRANADA JEWELRY Co. 5324 N. Clark St. Chicago, Ill.		
VILLA APPLIANCE 46 Market St. Passaic, N.J.	DISCORAMA 4018-6th Ave. Brooklyn	R.V. UNIVERSAL PHARMACY, Inc. 3542 Broadway, N.Y.C.	ALMACENES GALO 459 E. Main St. Bridgeport, Conn.	LA PERLA DRUGS 2352 W. North Ave. Chicago, Ill.		
VIRGINIA JEWELRY STORE 512 Jersey Ave. Jersey City, N.J.	F & I STORE 148-6th Ave. Brooklyn	R & N COSMETICS 87 Clinton St. N.Y.C.	PEPE'S CLOTHING STORE 239 Main St. Hartford, Conn.	O'SEA & MARKEY, Inc. 170-1st St. Newburgh, N.Y.		
BEERMAN PHARMACY, Inc. 622 Livonia Ave. Brooklyn, N.Y.	CU-BELLA GIFTS 42-01 30th Ave. Astoria, N.Y.	J & V RECORD & GIFT SHOP 325 Graham Ave. Brooklyn	TODO IMPORTS OF CHICAGO 607-609 Lake St. Maywood, Ill.	ROBILLARD'S 104 Parker St. Gardner, Mass.		
OTERO RELEGIOUS GOODS & JEWELRY 188 Hall Ave. Perth Amboy, N.J.	SARDINA'S PHARMACY 37-09 Junction Blvd. Corona, N.Y.	MANGUAL RECORD SHOP 471 Wilson Ave. Brooklyn	LIBERATO G. GARCIA ENTERPRISES 558 Harrison St. Kansas City, MO.	RUSSEM'S 295 Essex St. Lawrence, Mass.		

Distribuidores Exclusivos - TODO IMPORTS LTD. - 37 E - 12th St., N.Y., N.Y. 10003
PARA INFORMACION LLAMAR AL TELF. (212) 533-5450

Scarves by Vera, Inc. v.

Todo Imports Ltd.

Civ. Act. No. 71 CIV. 3017

Defendant's Exhibit CI 

EL TIEMPO NUEVA YORK, DOMINGO 22 DE NOVIEMBRE DE 1970

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DEFENDANT'S EXHIBIT DXCJ - AD FOR VERA - NOVEMBER 29, 1970

New Jersey Sociates

Por Bienvenido Madam



José Navarrete, que recibió un merecido homenaje por ser el primer abogado cubano que ha pasado el "Bar" en New Jersey.

TRIUNFO DE UN CUBANO

En la Casa Asociación Pro Cuba fue homenajeado el joven José Navarrete, por ser el primer abogado cubano que ha pasado el "bar" en New Jersey. Navarrete es casado con la Sra. Concepción de su mismo apellido, residen en el 227 N. 11th St., Kenilworth, N.J. Ella desempeña el cargo de maestra en la Escuela Pública No. 1 en Elizabeth, y tienen dos niños: Yolande, de 10 años y Edgar de 7. José es primo del gran tenor Manolo Alvarez Mera, también cubano, lo que con tanto orgullo decimos, ha llevado el nombre de Cuba para honrarlo y prestigiarlo por los distintos países que visitó, ofreciendo su bell canto, siempre recordando a Cuba la que ama de veras, cooperando con desinterés a todas las causas nobles, como buen religioso que es. El acto de Navarrete, se celebró en Elizabeth, N.J., al que asistieron todas las clases sociales, bajo la presidencia del conocido y muy

querido comerciante Sr. Pedro Jiménez. Usaron de la palabra distinguidos oradores, los que expusieron la labor social y patriótica así como su limpia ejecutoria, y deseo de superación para utilidad a la comunidad. Como cubano nos sentimos muy orgullosos de contar con esas dos amistades, de tanto prestigio, Alvarez Mera y José Navarrete al que le deseamos continúa su línea de triunfos.

AYUDA A HISPANOS

La ciudad de Union City inicia un programa de naturalización para ayudar a los residentes de esta ciudad a obtener la ciudadanía norteamericana.

El comisionado James E. Lagomarsino opina que en una ciudad donde más del cincuenta por ciento de sus habitantes es de cultura hispana, debe haber una voz en su gobierno local que represente dicho porcentaje.

Además añadió que todos los residentes de Union City deben de participar en las decisiones que afectan diariamente sus vidas. La manera más efectiva es obteniendo la ciudadanía y ejerciendo el derecho del voto.

Los cubanos, debido a la situación internacional, prolongan el obtener la ciudadanía porque piensan que esto pueda significar el quedar desligado de la madre patria, pero para poder ser parte de la sangre de la comunidad el hacerse ciudadano es necesario.

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CELIOS Y VICENTICOS

Para el sábado está anunciado el gran baile que ofrecerá Manuel Junquera en los salones del ST Roccos en el 4201 de Kennedy Blvd y la 42 en Union City basta decir que actuarán las dos Estrellas Celio González y Vicentico Valdés, y la Orquesta de Havana Brass, quien pudo faltar a esta fiesta que sera inolvidable.

COMITE JUVENIL HISPANO

Invitamos a las conferencias que serán llevadas a cabo los días 1, 8, 16 de Diciembre a las ocho de la noche en el local de Community Center en el Spanish Office de 320 de la 64 St. Parroquia de St. Joseph. Los temas a tratar serán: la nueva moral, los abortos, y las drogas.

Sepa el por qué de las cosas; el aborto según el punto de vista medico, legal y teológico. Las drogas y la diferencia entre el vicio y hábito, y la nueva moral y el desarrollo del libertinaje en nuestra sociedad.

Tu presencia es necesaria. Asiste. Los comentadoreas serán: Roberto Bugaretta, Alberto Luzarraga, y Manuel Andrade. Como moderador el Reverendo Francis Heine.

No dejes de asistir a tan importantes reuniones auspiciadas por El Comité Juvenil Católico de la Parroquia de San Jose.

FIESTA EN LA ROCA

Hoy a las ocho de la noche se celebrará la gran fiesta con comida y baile que ofrecerá la local número 2 y la local 76 en el Restaurant La Roca con motivo de la campaña que se está llevando a efecto contra la importación de carteras, artículos de piel y curtido, organizada por Israel Romero Presidente de la local número dos, Raymundo Ramírez, Pte de la local 76, y Héctor Romero Representante Internacional, a

Scarves by Vera, Inc. v. Todo Imports Ltd. Civ. Act. No. 71 CIV. 3017 Defendant's Exhibit CJ 100

dicho acto ha sido invitado Alcalde Union City, Mr. Willi Mecham, las distintas instituciones civicas Religiosas, la Asociación anunciantes, los ejecutivos de distintas locales afiliadas a la A.F.L.-C.I.O. Artistas y Periodistas.

homenaje ofrecido al V.H. Bienvenido Cueto el que quedó muy lucido.

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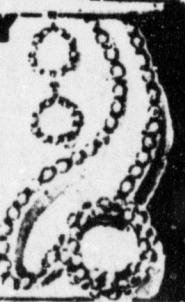
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DEFENDANT'S EXHIBIT DXCN - EL TIEMPO AD - NOCHES DE ACAPULCO



En charla cordial y en el hogar de la señora Alfida Fernández se mantuvieron Antonio Gutiérrez, la señora Ugo María Robles Jiménez, Víctor J. Ltriano, Melva Peralta, la señorita Arelys Jiménez y el editor de MUNDO DOMINICANO, JJB. (Foto Chacon)

EL CORREO DE HOY

Sr. Julián Suardy, hijo
108-34-37 Dr.
Corona, N.Y. N.Y.

Estimado amigo:

La presente es para felicitarlo efusivamente con motivo de haber sido usted uno de los principales organizadores del homenaje de simpatía que el sábado pasado se le rindió al querido amigo y compañero José Jiménez Belén.

A mi modesto entender el acto fue memorable. No faltó nada. Nada sobró; todo quedó en su justo lugar.

Como ustedes muy bien hicieron resaltar, la labor de José Jiménez Belén entre la comunidad dominicana radicada en Nueva York ha sido muy notable y así provechosa para los nuestros,

y justo es reconocer esos méritos.

Por otra parte quiero darle las gracias a usted y a los demás componentes del comité por la invitación que me formularon y por el agradable momento que esa gran noche pasamos mi esposa y yo.

Fraternalmente: (fdo.)

Reginaldo Atanay.

Nota: La correspondencia ha sido enviada por Julián Suardy, hijo, para su publicación, y acogida con gusto por un servidor.

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Defendant's Exhibit CN

El acto está patrocinado por la "Asociación de Profesionales Dominicanos en NY", que preside el doctor Onesimo Guerrero, quien a su vez, ofrecerá un anuncio a la concurrencia.

000000

El "Círculo Dominicano de Cultura", prepara un baile en el Holiday Inn, con las orquestas de Bastian y Pacheco. El valor de la entrada es de \$6.50. La nota la envío Rafaela Pereyra.

Dr. TEOFILO DAUHAJRE

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DEFENDANT'S EXHIBIT DXCP - EL TIEMPO AD
A Líder Sindical Postal

Lo Castigaron por la Forma Como Dirigió la Huelga

Aparentemente la causa de que Gus Johnson perdiera el cargo de líder de los empleados del Departamento de Correos de Nueva York, fue su decisión de no apoyar una segunda huelga postal para forzar al Congreso a aprobar el aumento de salarios pedido por los integrantes de la Local 36 de la Unión de Empleados del Departamento Postal de New York.

Además Johnson se situó junto a los directivos nacionales del sector, en el manejo de la solución de las demandas.

Dichos directivos máximos no tienen simpatías entre los empleados de Correos de esta ciudad.

El ganador de las elecciones en la Local 36, fue Vincent Sombrotto, empleado postal durante 23 años.

Recibió 698 votos de mayoría en un total de sufragios de 3 mil 984. Johnson recibió 1643 votos, y Sombrotto 2341.

La local 36, con más de 7 mil afiliados entre Manhattan y el Bronx, decretó -bajo el mandato

del ahora derrotado Johnson- la primera huelga de correos de la nación.

Sombrotto criticó la forma en que Gus Johnson condujo la huelga del mes de Marzo, afirmando "que él no dirigió la huelga, ya que nosotros lo empujamos".

También fue señalado como "un líder débil" en algunos momentos de la huelga. Cuando ordenó volver al trabajo, sin poner la decisión a la votación de los miembros de la local, Johnson dice que comentó: "Hice la decisión por mí mismo. Si a la masa no le gusta, ella puede expulsarme".

Se quejó Sombrotto de que los empleados postales tienen un máximo de sueldo de 9 mil 600

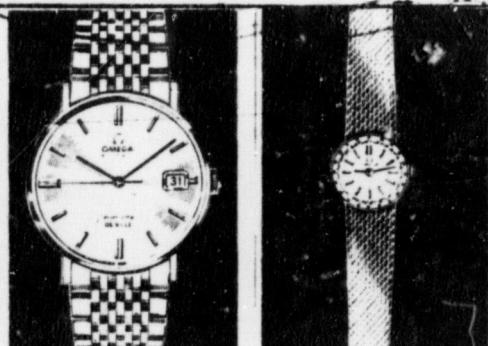
dólares. Esta cantidad él no a gana, pese a que ha trabajado en el departamento postal por más de 20 años.

E180
MEXICO, D. C. Dic. (AF)-La actitud de Méz hacia el régimen generalísimo Francisco Franco no variará durante la presidencia de Luis Echaverría Alvarez, según

Desde el punto de vista diplomático, el gobierno de Franco no existe para México.

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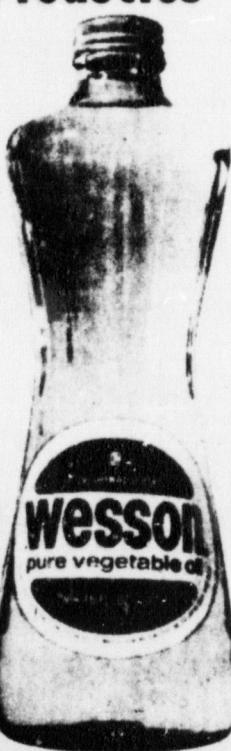
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Dirección

Baile de Presentación de "Miss Inde-



El baile de presentación de las candidatas del concurso "Miss Independencia" que organiza el "Centro Dominicano para la Niñez", que preside el doctor Plácido Acevedo, tendrá lugar mañana en la noche, en el Holiday Inn, de la 57 St., donde estarán dos agrupaciones musicales interpretando los ritmos de moda.

Los participantes en el concurso, se han estado moviendo en el asunto de las invitaciones y vendiendo votos, para obtener la mayoría de puntos para salir victoriosas.

Y... Enrique A. García, (Buchuno), se unió por el lazo matrimonial con una encantadora señorita. Se hicieron brindis por la felicidad de la pareja enamorada.

El chef Mercedes, ha perdido un álbum con una abundante cantidad de fotografías de actos, preparado por él en prestigiosos hoteles de los EUA, como también recortes de prensa. Quisiera agradecer por medio de EL TIEMPO, a la persona que lo encontrara la devoción y será gratificada, por tanto, pueden

llamar al editor de esta sección al WAA-2750.

00000

El próximo día 20, de cuatro a seis de la tarde, será presentada una charla por el "Renovador" el temario es sobre los anagramas y los hombres célebres del mundo.

Los asistentes podrán hacer preguntas de los temas tratados. Pedro de Leon Marte (Renovador), es un personaje muy popular en la República Dominicana por sus habituales tertulias en relación al idioma "Caona".

La charla será en el 690 E 93 St. cerca de Amsterdam Ave., en los salones de la "Children Health Service".

00000

En ocasión del próximo aniversario de la muerte de la compositora Luisa A. Gómez, se prepara un homenaje póstumo a la autora de la canción "Que Grande es el Amor", que en la actualidad se viene escuchando por la radio newyorkina en las voces de Joseito Mateo, Nini Cafaro y Gina Carrion.



Aquí está Tavito Pequero, un veterano cantante de los ritmos folklóricos dominicanos, tales como el merengue, la mangulina y otros. Tavito, lleva varios años en la urbe newyorkina, donde ha contribuido ampliamente a la difusión del merengue. Tavito, es uno de los recordados miembros del sexteto Anacaona. (Foto O. Martínez).



En la actuación de Gloria Mírala, el pasado fin de semana en "Las Palmeras", donde recibió nutridas ovaciones, Armando Recio —con el micrófono en las manos— hizo la presentación de la artista que dedicó su actuación a la comunidad dominicana en NY; a su adorador crooner" Fausto Sánchez. (Foto Chacón).



Scarves by Vera, Inc. v.
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Defendant's Exhibit CS



"Jimenez: salud, dinero y amor" dice una bonita tarjeta navideña que ha enviado la cantante dominicana Carmen Abramson Gracias, por sus deseos... Igualmente anhelo para ti.

00000

Han festejado sus 25 años de unión matrimonial los esposos Juan Rafael García y señora Ana Mercedes Olivo de García, motivo que aprovecharon sus hijos para brindar por la salud y largos años de sus padres.

00000

Para hoy se anuncia que estará circulando la revista "Papeles", y claro, es asunto de que llega y en asunto de horas vuelan... Razones...? Que hay un material de pelínula.

00000

El sábado 26 de diciembre, se realizará el escrutinio final de la "Reina de la Simpatía", que organiza el "Santo Domingo Social Club", en el Holiday Inn. Los bailables serán amenizados por Pacheco, Bastian y Chorolo y sus bravos del ritmo.

00000

Y... Alicia Pérez, recién graduada en belleza, se le ve mucho por los predios de la 104 St. en Corona.

00000

"Felicitades", Guarrouya Giron, expresa el presidente del Comité Pro Pupitres...

00000

Y... llegando más tarjetas suscritas por Roberto Laureano, Gustavo y Danilo Cuervo, de América Sanchez, vecinos de Laureton, L.I., de Melida Varona, de Laurence Mass, de L. Maurano, Roberto Valentín, de Gustavo Enrique Almonte, de Luchi Diaz, de América Cabral, yyyy (continuaremos).

Tiene un ello en su rostro, una coquetería en su cuerpo y pinta con sus pupilas la ternura de su alma. Ella es una fuente de inspiración y apasiona corazones... Tiene fe en el triunfo para ganar el título de "Señorita Mundo Dominicano", de ahí que está segura que participará en el baile de presentación de las candidatas, sábado 16 de enero de 1971 en el hotel Mc Alpin. La señor Arelis Jiménez, recibió felicitaciones mañana, en ocasión de su fecha natalicia. Nuestras congratulaciones. (Foto Chacón).

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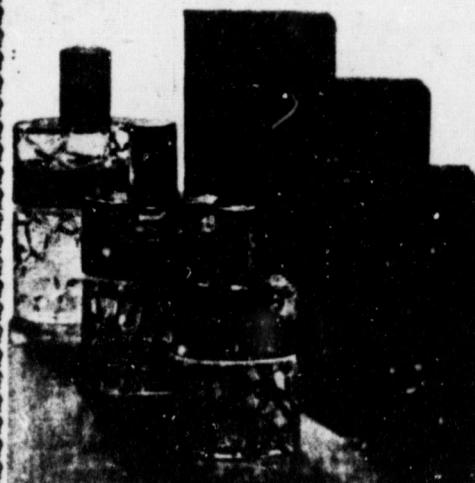
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10 LAVANDA 74 - LYRIUM - ESTUCHES - PARA MI - SOIR DE PRINTEMPS ✓
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En el gran Supermarket Varadero, aparecen Julio Vazquez delatando un reguero, y Roberto Acevedo, feliz propietario de un establecimiento tan bien surtido en Junction Blvd. Atienden a una asidua clientela, muy agraciada por cierto. Observese el buen tazón de la izquierda.

ESTUDIAN FUGA DE CAPITALES

CARACAS, Enero (AP)—Funcionarios de los bancos centrales de Bolivia, Chile, Perú, Ecuador, Colombia y Venezuela iniciarán esta semana en Caracas un examen de la fuga de capitales por la vía de inversiones en fondos mutuos.

Ha trascendido que Venezuela es la nación más afectada por este drenaje de ahorros nacionales, que los expertos bancarios procuran canalizar hacia inversiones productivas dentro del Grupo Andino de integración económica subregional y de Venezuela.

En las deliberaciones se tratará de establecer cuáles son los mecanismos más apropiados en cada país para desalentar la fuga de ahorros hacia fondos mutuos internacionales y alentar su inversión localizada.

También se hará un análisis de las potencialidades de la zona andina como mercado de capitales, las formas de estimular el respaldo financiero a la Corporación Andina de Fomento, y de la posibilidad de establecer un régimen de libre tránsito de capitales, utilidades e intereses en la intrazona.

E183 1971

TOKIO, Enero (AP)—Los gobiernos japoneses quieren ir a parar trato directamente los dirigentes de China, informó la agencia Kyodo hoy.

La agencia de noticias declaró que según fuentes informadas, el ex Canciller Aichiyo Fujiyama posiblemente planteará la posibilidad ante los funcionarios chinos cuando viaje a Pekín el mes entrante.

Scarves by Vera, Inc. v.
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Defendant's Exhibit DB

Kyodo tales contactos no han sido fructíferos.

El Japón reconoce oficialmente a China Nacionalista pero permite el comercio con China Comunista. El despacho de Kyodo subrayó que los dirigentes japoneses desean mantener relaciones amistosas con China Nacionalista.

LA ANTIGUA CACHITA

"El mas moderno Bakery y
Restaurant Hispano de Flushing"



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cakes para todas
las ocasiones.

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Flushing N.Y.

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JOYERIA "Aries"

78-10 Roosevelt Ave. 3. Heights, N.Y.
Tel. HA-9-2096

Representantes exclusivos en Jackson Heights de los famosos Relojes "ULTRAMAR".

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*ESPECIALIDAD EN ORO 18
KILATES
*ESCUDOS Y BANDERAS DE
TODOS LOS PAISES

*DEPARTAMENTO ESPECIAL DE
REPARACIONES DE
TELEVISORES Y RADIOS.

EL MAYORAL

Excelentes comidas
criollas e hispanas.

Especialidad en churros
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Precios populares.

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Castro Ordena Incendiar Cañaverales

MIAMI. 27 (AP) La cosecha azucarera en Cuba se ha iniciado en forma incierta y el Primer Ministro Fidel Castro ha decidido descartar los métodos tradicionales y emplear "técnicas revolucionarias" para garantizar una respetable cosecha.

Castro ha ordenado la utilización, a partir de ahora,

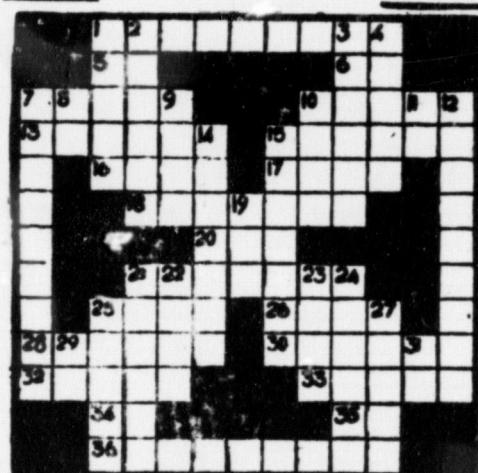
HORIZONTAL ES

- Espacio de vaso donde se pone aceite y una torcida para alumbrarse.
- Proposición.
- Símbolo químico del osmio
- Lugar, adquirir.
- Una embuste.
- Pueblo escita del N. del Cauca que invadió la Galia (406)
- El vástago doblado en forma de codo (nl)
- Tela de seda lustrosa,
- Quadrúpedo carnívoro muy parecido al perro.
- Grata al paladar.
- Nuera de Noemí, esposa de Booz.
- Dará noticia de alguna cosa.
- Paciente por afinidad.
- Abertura agujero.
- Pta delgada y puntiaguda.
- Denuncia, delatad.
- Mamífero paquidermo americano, sin cola, cerdas largas y colmillos penueños.
- Dá culto a Dios
- Símbolo químico del carbono.
- 999 en números romanos.
- Construirá algún edificio.

VERTICALES

- Planta bromeliácea de fruto en forma de piña (pl)
- Tomar alimento por la noche.
- Corcova.
- Carne expuesta al fuego directo para ser cocida.
- Que aventajan a otro.
- Símbolo químico del aluminio.
- Flor de arbusto rosáceo.
- Arbol leguminoso de Venezuela (pl).
- Adverbio de negación.
- Asemejada, comparada.
- Arrizaba.
- Zumaque
- Hija de mi hermana.
- Perfeccionad.
- Licor que se hace del zumo de las uvas.
- Piedra muy dura y sólida.
- Llegar, socorrer.
- Punta de una cosa.
- Empieza a mostrarse alguna cosa.
- Siglas de Sociedad Anónima.
- Primera terminación de infinitivo.

CRUCIGRAMA



de procesos no ensayados, en anterioridad de "quema" la caña. Se supone que esto es más fácil y más rápido- para que los macheteros la corten.

Castro presidió ayer una reunión de alto nivel en La Habana para tratar sobre lo que denominó "nuestro inmediato problema más difícil", la falta de obreros y

la lentitud en recoger la cosecha.

La radio de La Habana dijo que entre los participantes figuraron el Ministro de las Fuerzas Armadas Raúl Castro, hermano de Fidel, el Presidente de la República cubana Osvaldo Dorticos y los representantes provinciales de

El azúcar es vital para la economía cubana, ya que es la fuente del 80 por ciento de sus ingresos en divisas extranjeras.

El Primer Ministro Castro trata de evitar que haya un exceso de concentración de la mano de obra en la producción del azúcar que provocó un descenso caótico en la economía total del país en 1970.

La transmisión captada en Miami decía que Castro decreto la quema de la caña de azúcar con el fin de conservar la mano de obra, muy necesitada en otros sectores de la economía.

Castro expresó su optimismo de que los nuevos métodos de cosecha, en que se emplea crecientemente el uso de la maquinaria, salvare a Cuba de un año potencialmente ruinoso, en que ni siquiera estaría en condiciones de cumplir sus compromisos de ventas a sus clientes comunistas.

El método de quemar las hojas, tallos y raíces es empleado en otros países

productores de azúcar, incluso los Estados Unidos. Castro ha mencionado durante años emplear este método, pero se ha mostrado renuente a hacerlo hasta ahora por dos razones: no dispone de suficientes máquinas cortadoras y alzadoras de caña normalmente empleadas y los inexpertos obreros agrícolas echan a perder un mayor porcentaje de caña que al normal.

Castro dijo en la conferencia que "es más extraordinaria la escasez de fuerzas laborales en otras provincias que en La Habana. Si esperamos realizar la presente zafra mediante los métodos tradicionales, tenemos un retaso considerable."

Agregó que hasta el pasado lunes, solamente se había cortado un 15 por ciento de la caña.

El Primer Ministro cubano dijo también que si los ingenieros azucareros mantenían el ritmo actual de trabajo, "quedaría una gran cantidad de caña sin moler; esto causaría un gran daño a la economía".

Agregó que "la economía del país requiere una buena cosecha. No podemos permitirnos el lujo de dejar una sola libra de caña sin exportar a las zonas de divisas convertibles del mundo y mucho menos dejar de cumplir nuestros compromisos con los países socialistas".

Para Ella...



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GERTRUDE MICHELLE

DEFENDANT'S EXHIBIT DXEF - FALL - 1961 "SAHARA COLLECTION"

E185

F A L L - 1 9 6 1

"SAHARA COLLECTION"

SOLID CHIFFONS

124	24" Square	Silk Chiffon	\$ 7.25
136	36" "	" "	14.50
148	18" x 48" Oblong	" "	14.50
172	18" x 72" "	" "	21.50
218	18" Square	" "	7.25
224	24" "	" "	14.50
236	36" "	" "	21.00
215	15" x 36" Oblong	" "	14.50
254	18" x 54" "	" "	21.00
305	36" x 90" Stole	" "	36.00
290	36" x 90" "	" "	48.00

SILK

936	36" Solid Silk Square	14.50
-----	-----------------------	-------

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71, CIV. 3017
Defendant's Exhibit EF 

DEFENDANT'S EXHIBIT DXEA - "TOPS"

E186

Scarves by Vera, Inc.

Spring 1972

-11-

TOPS

33943	Smock	Mandarin Collar/Button Front Long Sleeve	Cotton Muslin	S M L	\$ 6.50
33944	Smock	Lady Bug Embroidery on Collar and Yoke	Cotton Muslin	S M L	6.50
33945	Smock	Apple Embroidery on Yoke and Pocket	Cotton Muslin	S M L	6.50
33946	Smock	Small Gingham Check/ Large Gingham Check	65 Polyester/ 35 Cotton	S M L	6.00
33947	Smock	Seersucker Yoke/ Sailboat Embroidery/ Sailor Collar	Cotton Canvas	S M L	7.00
33948	Smock	Small & Large Gingham Check/ Butterfly Sleeve	65 Polyester/ 35 Cotton	S M L	6.00
33949	Top	Clasp Closing/Pocketed Sleeve	Cotton Canvas	S M L	6.50
33950	Top	Pullover - Cord & Grommet Closing/Long Sleeve	Cotton Canvas	One Size	6.00
33955	Vest	Sailboat Embroidery	50 Cotton/ 50 Acetate Seersucker	S M L	6.00
33956	Vest	Apple Embroidery	Cotton Canvas	S M L	5.50
33957	Vest	Lady Bug Embroidery	Cotton Canvas	S M L	5.50

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit EA



DEFENDANT'S EXHIBIT DXFA - PHOTOGRAPH

E 187



DEFENDANT'S EXHIBIT DXFN - GIMBEL'S DIRECTORY - TWO PAGES

E188

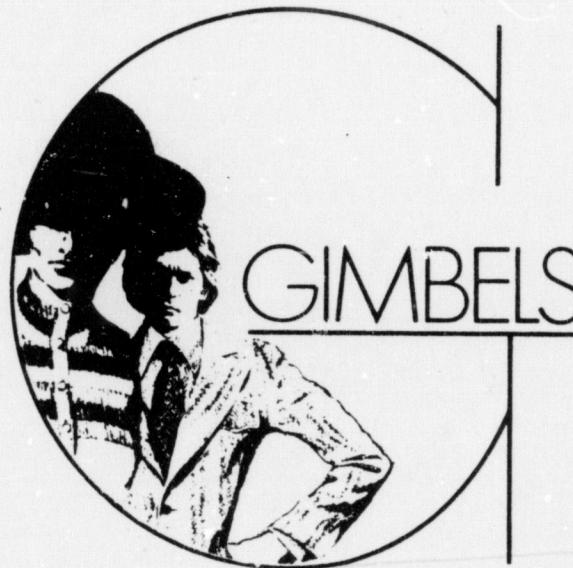
ITEM	FLOOR	ITEM	FLOOR	ITEM	FLOOR	ITEM	FLOOR
A Accessories	1	C Cooking Utensils	8	H Hairpieces	Bal	P Paints & Varnishes	8
Accommodation Desk	2	Corsets	4	Men's	1 & 4	Pajamas	
Active Sportswear	3	Cosmetics	1	Women's		Boys'	2
Alterations	4	Creative Kitchen	8	Handbags	2	Infants, Girls, Boys'	2
American Express Travel Service	2	Credit Office	10	Children's	1	Men's	1
Appliances	8	Curtains	7	Women's	2	Teen's	2
Aprons	5	Cutlery	5 & 8	Handkerchiefs	1	Women's & Misses'	4
Art Needlework	5	Cushions and Chair Pads	7	Hardware	8	Panties	1 & 4
Artists Supplies	6	Customer Service	10	Hassocks	7	Party & Paper Goods	1
Auditorium	6	D Delicatessen	1	Hats		Patterns	5
B Baby's Accessories, Clothing, Carriages and Furniture	2	Dehumidifiers	8	Boys'	2	Perfumes	1
Bake Shop	1	Dinette Sets	8	Girls' & Small Boys'	2	Personal Shoppers (Jane Bell)	4
Bar Accessories	5 & 8	Draperies, Trimming and Hardware	7	Men's	2	Personnel	10
Barbecue Equipment	8	Better Dresses	3	Women's & Misses	1 & 4	Pet Shop, Accessories	8
Barber Shop	Bal	Boulevard Dresses	3	Health & Beauty Aids	1	Pharmacy	1
Bath Boutique	5	Casual Dresses	3	Hearing Aids	Bal	Photographs	6
Bathing Suits		Daytime Dresses	4	Hi Fi Stereo Components	6	Photograph Studio	4
Boys'	2	Half-size Dresses	4	Hosiery		Pianos	6
Girls' & Small Boys'	2	Infants' and Girls'	2	Infts., Girls', Small Boys'	2	Picnic Equipment	8
Men's	2	Junior Dresses	3	Men's	1	Pictures & Plaques	7
Misses'	3	Misses'	3	Women's & Misses	1	Piece Goods	5
Teens'	2	Pre-Teens	2	Home Furnishing Accessories	7	Pillows (Bed)	5
Women's	3	Women's	4	Home Services	8	Pillows (Decorative)	7
Bathrobes		Dress Trimmings	1 & 5	Housewares	8	Plastic (Yardage)	
Boys'	2	Dr. Scholl's Shoes	4	Humidifiers	8	Podiatrist	4
Girls' & Small Boys'	2	E Electrical Appliances	8	Infants' Wear	2	Portrait Studio	4
Men's	1	Embroideries and Lace	5	Infants' Furniture	2	Post Office	3
Women's	4	Engraving	Bal	Interior Decorating Studio	9	Prescriptions	1
Bath Shop	8	Epicure Shop	8	J Jane Bell Shopping Service	4	R Radios, Television	6
Beauty Salon	Bal	Eye Glasses	Bal	Jewel Galleries	5	Raincoats	
Beauty Aids	1	F Fabrics		Jewelry Brokerage	5	Girls' & Small Boys'	2
Beds and Mattresses	9	Dress	5	Jewelry, Costume	1	Men's & Boys'	2
Beds (Folding)	6	Upholstery	7	Jewelry, Fine	1 & 5	Teens'	2
Bedspreads	5 & 7	Slipcovers	7	Jewelry, Repair	Bal	Juniors'	3
Belts		File Cabinets	6	Junior Shop	3	Misses'	
Boys'	2	Film and Photo Supplies	6	Junior Teenery	2	Women's	1 & 3
Men's	1	Fireplaces & Accessories	8	K Kitchen Equipment	8	Ranges	8
Women's	1	Fishing Tackle & Supplies	6	Kitchen Furniture	8	Records	6
Bicycles	6	Flags	6	Knitting Supplies	5	Refrigerators	8
Blankets	5	Flatware	8	L Lace Trimmings	5	Religious Articles	6
Blouses		Floor Coverings	7	Ladies Lounge	3, 10	Repair Center	Bal
Girls'	2	Accessory	1	Lamps and Shades	7 & 9	Restaurants	
Misses'	1 & 3	Decorative	5	Laundry Suplies	8	Gimbels Kitchen	
Teens'	2	Flowers, Artificial	5	Layette	2	Upper Level & 6	
Women's	1 & 3	Foundations	4	Linens (Table)	5	Rest Room (Ladies')	3, 10
Body Suits	1, 3, 4	Frames	6 & 7	Lingerie	1 & 4	Rest Room (Men's)	2
Books	6	Frozen Foods	8	Liquor Store	1	Reupholstery	7
Book Shelves	8	Furniture		Lithographs	7	Robes	
Boulevard Dresses	3	Bridge	8	Luggage	2	Boys'	2
Boulevard Shops	1	Bedroom	9	Lost & Found (Security Desk)	1	Girls' & Small Boys'	2
Boys' Clothing	2	Dining Room	9	Marcus & Co.	5	Men's	1
Boys' Shirts	2	Kitchen	3	Maternity Shop	4	Women's & Misses'	4
Boy Scout Trading Post	2	Living Room	9	Mattresses & Springs	9	Room Dividers	7 & 8
Bras	1 & 4	Mattresses & Springs	9	Meat Department	1	Rugs	5 & 7
Bridal Salon	4	Nursery	2	Men's Clothing	2	Rugs, Bath	5 & 8
Buttons	1 & 5	Occasional	9	Custom Made	2	Rug Storage, Repair, Cleaning	8
Cameras	6	Summer	6	Designer Shop	2	S Salon for Men	Bal
Candles	5	Unpainted	8	Men's Furnishings		Scales	8
Candy	1	Wrought Iron	6	Hats, Sportswear	2	School Supplies	1
Card Shop	1	Furniture Service	9	Hosiery & Underwear	1	Screens (Folding)	7
Card Tables and Chairs	8	Furs	4	Shoes	2	Screens (Window)	8
Carriages	2	Fur Storage & Repair	4	Ties, Gloves	1	Serving Carts	5 & 8
Carpets and Rugs	7	Gadgets	8	Men's Rest Room	2	Sewing Machines	5
Carpet Cleaning	8	Games	1 & 6	Millinery		Shades (Window & Porch)	7
Casual Furniture	8	Garden Suplies	8	Children's	2	Sheets, Pillow Cases	5
Cedar Chests	9	Gift Certificates	4	Teens'	2	Shelf Shop	8
Chandeliers	7	Gift Shops	5 & 8	Women's & Misses'	1 & 4	Shirts	
Children's Clothing	2	Gift Wrap Desk	4	Trimmings	1	Boys'	2
Children's Shoes	2	Girdles	1 & 4	Mirrors	7 & 8	Men's	1
China & Glassware	8	Girls Accessories, Clothing, Shoes	2	Money Orders	3	Shoes and Boots	
Chiroprapist	4	Glasses	Bal	Monogramming, Engraving	Bal	Athletic	6
Clocks	5, 7 & 8	Glassware	8	Moth Goods	1 & 8	Boutique	3
Closest Shop	1	Gloves		Neckwear (Women's)	1	Children's	2
Coats		Boys'	2	Needlework	5	Men's	2
Girls'	2	Girls' & Small Boys'	2	Negligees	1 & 4	Scholl's, Dr.	4
Infants' and Teens'	2	Men's	1	Options	1 & 5	Teens'	2
Juniors'	3	Women's & Misses	1	Furniture	2	Women's	1 & 4
Men's and Boys'	2	Glove Cleaning	Bal	Q Equipment	6	Shopping Service (Jane Bell)	4
Misses' and Women's	3	Gourmet Shop	8	Paintings	7	Shower Curtains	5 & 8
Coin, Stamps	1	Golf Equipment	6	Optical Dept. (Optometrist)	Bal	Shoe Repair	4
Comforters	5	Greeting Cards	1	Organs	6	Silverware	5

Vern V Teder 71 Cio-3017

E189

Def. Ex. FN ~~SD~~

DIRECTORY

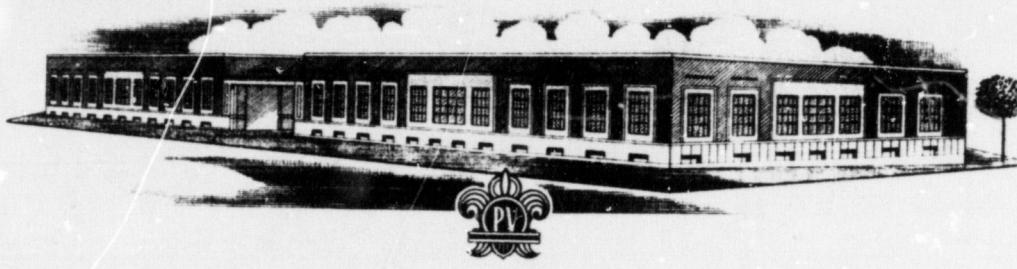


E190

DEFENDANT'S EXHIBIT DXFS - LABEL



DEFENDANT'S EXHIBITS DXER THROUGH DXEZ - INVOICES (11 pages)
(pp. E191 to E201)



E191

PRODUCTOS VERA

FÁBRICA DE PERFUMERÍA

DIRECCIÓN TELEGRÁFICA
"PROVERA"

GRADE DISTRIBUTORS CO.
349 Madison Ave.
Cedarhurst, L.I., N.Y.
U.S.A.

BARCELONA
TRAVESERA, 332-346
TELÉFONO 236-05-04 , 9.9.65
(3 LINEAS)

Cta. Cte.
Banco Hispano Americano
Banco Español de Crédito
Banco de Bilbao

Factura n.º
Pedido n.º
Pago:
Reintegro:

87353
5039

CANTIDAD	PRECIO UNIDAD	ARTICULOS	IMPORTE	TOTAL
144	✓ 33,25	Cajas jabón SIGLO DE ORO de 3 pastillas		PTAS.
144	✓ 60,00	" " " " " 4 "	4.788,—	
44	55,80	Estuches jabón y colonia SIGLO DE ORO	8.640,—	
72	72,96	" jabón, colonia y masaje SIGLO DE ORO	8.035,20	
144	45,00	Cajas jabón VENTOLERA de 4 pastillas	5.253,12	
300	9,00	Pastillas jabón SIGLO DE ORO	6.480,00	
48	28,32	Colonia SIGLO DE ORO de 1/16	2.700,00	
24	✓ 44,63	" " " " 1/8	1.359,36	
12	✓ 69,53	" " " " 1/4	1.071,12	
12	✓ 168,24	Loción Extracto ACAPULCO, pulverizador	834,36	
			2.018,88	
		Descuento 40%	41.180,04	
			16.472,01	
		Total neto	24.708,03	
		Al cambio de Ptas. 59,80 el \$USA = US\$	413,18	
		Gastos colocar mercancía FOB . . . "	28,10	
		FOB BARCELONA . . . US\$	441,28	
		<u>CERTIFICAMOS QUE LA MERCANCIA ES DE ORIGEN ESPAÑOL</u>		
		Scarves by Vera, Inc. v. Todo Imports Ltd. Civ. Act. No. 71 CIV. 3017 Defendant's Exhibit ER	PRODUCTOS VERA	



PRODUCTOS VERA
 FÁBRICA DE PERFUMERÍA

E192

DIRECCIÓN TELEGRÁFICA
"PROVERA"

Grade Distributors Co.
349 Madison Avenue
Cedarhurst, L.I., N.Y.

BARCELONA
TRAVESERA, 332-346
TELÉFONO 236-05-04
(3 LINEAS)

5 Mayo de 1966

Cta. Cie.
Banco Hispano Americano
Banco Español de Crédito
Banco de Bilbao

Factura n.º 99129
Pedido n.º 5/55
Pago:
Reintegro:

CANTIDAD	PRECIO UNIDAD	ARTICULOS	IMPORTE	TOTAL
	US\$		US\$	US\$
✓ 72	0,616	0,409 Colonia Isabel María 1/8	R. 131 ✓ 29,45	
✓ 144	0,314	0,251 " " 1/16	" 132 ✓ 36,14	
✓ 96	0,313	0,278 " Natural Infantil 1/8	" 204 ✓ 26,69	
✓ 24	0,101	0,605 Loción Vieja	" 16 ✓ 15,96	
✓ 24	0,807	" Lavanda Azules	" 503 ✓ 19,37	
✓ 48	1,09	0,692 " Acapulco, mediana	" 701 ✓ 33,22	
✓ 72	0,92	0,455 " " pequeña	" 702 ✓ 32,76	
✓ 12	1,456	Loción Extracto Singapur	" 510 ✓ 17,47	
✓ 24 ✓ 12	1,832	" " " pulver.	" 820 ✓ 21,98	
✓ 12	1,741	Loción Extr. Noches Acapulco	" 762 ✓ 20,89	
✓ 24	1,141	Extracto Kyoto	" 60 ✓ 27,38	
500	0,013	Muestras jabón Siglo de Oro	" 6,50	
500	0,034	" colonia Siglo de Oro	17,00	<u>304,81</u>
<u>FOB BARCELONA</u>				304,81
<u>Envío gratuito</u>				=====
50 carteles propaganda 60 cajas cartón vacías colonia Vera				Valor a efectos de Aduana US\$ 6,50
Scarves by Vera, Inc. v. Todo Imports Ltd. Civ. Act. No. 71 CIV. 3017 Defendant's Exhibit ES				100

E193

PTAS.

VERA

PERFUMERIA Y COSMETICA, S.A.

BARCELONA-13 22-5-68

Pago: Draft at sight

Reintegro:

N.º Bultos:

Kilos:

Peso:

Agencia:

FACTURA N.º 27420
49203VERA COSMETICS LTD
390 Oak Avenue
CEDARHURST, L.I., N.Y
U.S.A.

CANTIDAD*	PRECIO UNIDAD	ARTICULOS	IMPORTE	TOTAL
	US Doll			US Doll.
1500	0.53	Est 3 pilas. jabon Siglo de Oro 69	795.00	795.00
1000	0.13	Pilas Jabon Siglo de Oro 51	130.00	130.00
50	0.78	Est 4 pilas jab " " "	39.00	39.00
24	0.78	" " " Toro 1.01	18.72	18.72
50	0.62	EST jab y col. Siglo de Oro 0.80	31.00	31.00
12	2.17	" col y mje Toro 2.82	26.04	26.04
12	0.81	Colonia Toro 1/3 1.05	9.72	9.72
50	1.55	Perfume Kyoto 2.01	77.50	77.50
50	1.70	Lec. Ext Acapulco 2.21	85.00	85.00
		F.O.B. BARCELONA		1211.950
		SAMPLES FREE OF CHARGE		
200	muestras col. Siglo de Oro			Value only for
500	" jab " " "			custom's purposes:
100	Tubos Acapulco			US Doll. 10.50
		Alcoholic net contents: 23 Lbs		
		Soap net weight 1,103 Lbs		
		Scarves by Vera, Inc. v. Todo Imports Ltd. Civ. Act. No. 71 CIV. 3017 Defendant's Exhibit ET		
		DD		

DELIVERY ORDER



Member of
Panalpina World Transport System

E194

ROHNER, GEHRIG & CO., INC.

FMC No. 375

International Freight Forwarders — Custom House Brokers

ONE WHITEHALL ST., NEW YORK, N.Y. 10004 • TEL. 269-6350

AIRPORT OFFICE: J.F.K. INT'L. AIRPORT • CARGO BUILDING 80 • JAMAICA, N.Y. 11430 • TEL. 656-8090

REFERENCE NO.

152490

DATE JUNE 20, 1968

TO DELIVERY CLERK:
RELEASE TO

S. G. V. M. A. I. B. C. HOBOKEN, NEW JERSEY

DELIVER TO

GIFTMIL & Sons

JU 8 7144

VIPA COSMETIC LTD
390 PARK AV NW
OLD TOWNSHIP, L.I.N.Y.

C. O. D. \$

MARKS & NUMBERS

B/L NO.

ENTRY NO.

B/L 21 3/10/68

1133265 white

VERA
NEW YORK
M.I. SPAIN

1/19

19 Cases: Toilet soap

1927 lbs

WE ACCEPT NO RESPONSIBILITY FOR ACTS OF THIRD PARTIES RETAINED IN OUR PRINCIPAL'S BEHALF.
ALL SHIPMENTS HANDLED AS PER TERMS AND CONDITIONS OF THE
NEW YORK FREIGHT FORWARDERS AND BROKERS ASSOCIATION, INC.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit EU

JKD

ROHNER, GEHRIG & CO., INC.

RECEIVED IN GOOD CONDITION

BY

DATE

E195

PTAS.

VERA

PERFUMERIA Y COSMETICA, S. A.

BARCELONA-13 2 Septiembre 1968

Pago:
Reintegro

N.º Bultos:

Kilos:

Portes:

Agencia:

FACTURA N.º 63633
32267VERA COSMETICS LTD,
390 Oak Ave.
CEDARHURST, N.Y. 11516
U.S.A.

CANTIDAD	PRECIO UNIDAD	ARTICULOS	IMPORTE	TOTAL
	USA DOLL		USA Doll	USA Doll
100	0.68	Colonia Isabel M. 1/4	68.00	
200	0.42	" " " 1/8	84.00	
250	0.26	" " " 1/16	65.00	
100	0.68	" S.O. SW 1/8	68.00	
100	0.46	Lotion Acapulco peq	46.00	
100	0.66	" " med	66.00	
200	1.70	Ext. Acapulco pulv.	340.00	
			-----	737.00♦
			FOB BARCELONA	737.00♦
			-----	-----
		CONTENIDO ALCOHOLICO : 187 Lbs.		

		MUESTRAS SIN VALOR COMERCIAL	Valor a efectos de aduana	
			Usa Doll	
		50 demostradores Acapulco	15.00	
		50 " Isabel M.	13.00	
		100 Muestras col. S.O.V.	7.00	
		20 Carteles publicitarios /	6.00	
		4 laminas para cartel	41.00	
			=====	

Scarves by Vera, Inc. v.

Todo Imports Ltd.

Civ. Act No. 71 CIV. 3017

Defendant's Exhibit No. 18

DO

Pd.
#1148
Peninsular

Monto

E196

PTAS.

VERA **PERFUMERIA Y COSMETICA, S.A.**

BARCELONA 13

12/7/69

S.S Export Order

Pago:
Reintegro

N.º Bultos:

Kilos:

Portes:

Agencia:

FACTURA N.º 154
 155
 17 79 4.

Vera Cosmetics
390, Oak Ave
Cedarhurst - New York

CANTIDAD	PRECIO UNIDAD	ARTICULOS	IMPORTE	TOTAL
100	0.50	Gift set S.O. Superperf. 3 cakes soap	100-A	50.00
50	0.85	Gift Set I.M. (3 cakes soap. lcol)	1007	42.50
4	0.41	Perfume Mandalaym Peq.	43	16.08
100	0.42	Gift Set 3 cakes soap Lav.Pal.V.	1 00	4.00
4	0.48	Perfume Noches de Acapulco	1	59.52
60	1.70	" Acapulco spray	460 bis	102.00
100	1.35	Lotion Acapulco spray	480	105.00
140	0.71	Cologne Luce 1/4 L.	0005	100.80
100	0.50	Lotion after shave S.O.	1 3	60.00
150	1.05	Gift Set Ventolera n.º	070	47.50
300	0.44	" Atardecer(1 col. cakes soap)	77-D	156.40
100	0.34	Gift Set Atardecer(3 cakes soap)	75-D	30.00
30	0.99	Cologne S.O. Verde 1 L.	1020	107.64
30	1.54	" " " 1/ L.	10 1	50.16
4	0.60	Fantasia Peacock	70	14.40
Total US \$ FOB BARCELONA.				1.43.00

Contenido alcoholico (Alcoholic content): 294 pounds (Lbs.)

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit EW

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Hoja (sheet; feuille) n°

VERA PERFUMERIA Y COSMETICA, S. A.

Travesera de Gracia, 35? - BARCELONA-13 ESPAÑA (SPAIN; ESPAGNE)

Dirección telegráfica (telegraphic addre... adresse télégraphique): PROVERA - Teléf.: 236 05 04

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit EY

SD

Pedido (order; commande) n.º 24049 fecha (date): 16th July 1971

Factura (invoice; facture) n.º 23083 fecha (date): 30 Agosto 1971

Cliente (customer; client): VERA COSMETICS Co.

Dirección (address; adresse): 390 Oak Ave. Cedarhurst, N.Y. 11516.

País (country; pays): U. S. A.

Banco español (Spanish bank; banque espagnole): Banco Atlantico

Banco extranjero (foreign bank; banque étrangère): First National City Bank Hewlett Branch,
Hewlett, L.I. New-York.

Consignado a (consigned to; consigné à): First National City Bank. Hewlett Branch.

N.º cajas (no. of cases; no. de caisses): 184

Marcas (marks; marques): V.C.C. NEW-YORK. U.S.A. 1.../184. MADE IN SPAIN.

US\$ US\$

Cantidad (Quantity)	N.º Ref. (Ref. no.)	ARTICULO (Article)	Pr. Unit. (Unit. Pr.)	Precio Total (Total Price)
25	2030	Gift set Siglo de Oro, big size: Lotion (.53 US\$) 13.25 Toilet soap (.30 US\$) 7.50	.83	20.75
25	2031	Gift set Siglo de Oro, big size: Cologne & lotion (.85 US\$) 21.25 Toilet soap (.15 US\$) 3.75	1.	25.
84	860	Gift set Ventolera no.1: Lotion (1.15 US\$) 96.60 Toilet soap (.20 US\$) 16.80	1.35	113.40
50	2930	Gift set Fantasia Griega no.2: Lotion (1.60 US\$) 80. Toilet soap (.35 US\$) 17.50	1.95	97.50
200	5004	Gift set Para Mi, carton box:	1.29	258.
50	5005	" Para Mi, acetate box:	1.10	55.
100	3900	" Manhattan 2P: Lotion (.22 US\$) 22. Toilet soap (.20 US\$) 20.	.42	42.
50	3901	Gift set Natural 2P: Lotion (.22 US\$) 11. Toilet soap (.20 US\$) 10.	.42	21.
100	3902	Gift set Lavanda 2P: Lotion (.22 US\$) 22. Toilet soap (.20 US\$) 20.	.42	42.
100	3903	Gift set Manhattan 3P: Lotions (.54 US\$) 54. Toilet soap (.20 US\$) 20.		74.
100	3906	Gift set Lavanda 3P: Lotions (.54 US\$) 54. Toilet soap (.20 US\$) 20.		74.
100	3907	Gift set Natural 3P: Lotions (.54 US\$) 54. Toilet soap (.20 US\$) 54.		74.

VERA COSMETICS Co.

E 200

Hoja (sheet; feuille) n.º 2

Cantidad (Quantity)	N.º Ref. (Ref. no.)	ARTICULO (Article)		Pr. Unit. (Unit. Pr.)	Precio Total (Total Price)
100	3908	Gift set Primavera: Lotion (.40 US\$)	40.		
		Toilet soap .-	.-		
		Cosmetics (.45 US\$)	45.	.85	85.
12	6002	Gift set Fantasia: Lotions (.60 US\$)	7.20		
		Toilet soap (.34 US\$)	4.08	.94	11.28
50	1800	Gift set Lavanda 74: Lotion (.60 US\$)	30.		
		Toilet soap (.20 US\$).....	10.	.80	40.
24	5000	Gift set Para Mi, big size		1.29	30.96
500	3904	" Atardecer:Plata: Lotion (.15 US\$)	75.	.30	
		Toilet soaps (.15 US\$)	75.		150.
100	1063	Cologne Vera, small size		.52	52.
120	123	Masaje Siglo de Oro, (after shave lotion)		.50	60.
100	130	Cologne Isabel Maria 1/4 L.		.68	68.
100	1001	" Siglo de Oro, 1/16 L.		.31	31.
60	1002	" Siglo de Oro, 1/8 L.		.49	29.40
50	1003	" Siglo de Oro, 1/4 L.		.76	38.
420	800	Lotion Infantil		.57	239.40
50	701	Lotion Acapulco, medium size		.66	33.
200	432	" Mandalay, small size		.42	84.
120	2204	" Fantasia Griega no.1		1.45	174.
60	6019	Cologne Para Mi, 1 L.		1.23	73.80
24	82	Lotion Fantasia Coche		.96	23.04
25	2300	" Acapulco, Golden line		.85	21.25
25	2301	" Ventolera " "		.85	21.25
25	2302	" Mandalay, " "		.85	21.25
25	2303	" 4 Rosas " "		.85	21.25
12	482	" Acapulco		1.49	17.88
250	1069	Cologne Vera 74, big size		.40	100.
420	1070	" Vera 74, small size		.30	126.00
700	46	Gift set 12 oval toilet soaps		1.92	1.344.
100	2100	" Siglo Oro Superperfumado 3 plas.		.50	50.
100	1801	" Siglo Oro 3 oval toilet soaps		.60	60.
100	2810	Toilet soap Lavanda Vera		.34	34.
50	2817	" " Belle Epoque Rosaleda		.30	15.
50	2818	" " " Ventolera no.2		.30	15.
50	2819	" " " Rose Violette		.30	15.
50	2820	" " " Fantasia Griega		.30	15.
750	2821	Gift set Ventolera 3 plas. Belle Epoque		.50	375.
600	1805	Toilet soap Siglo de Oro in plastic box		.17	82.
150	1806	Gift set Siglo de Oro 6 toilet soaps		1.18	177.
200	--	Bolsa (Bag) Manhattan.		1.34	268.
		TOTAL US\$ FOB BARCELONA			4,898.41
		V E R A Perfumería y Cosmética, S.A.			

J. M. F. M.

VERA PERFUMERIA Y COSMETICA, S. A.

E 201

Travesera de Gracia, 332 - BARCELONA-13 ESPAÑA (SPAIN; ESPAGNE)

Dirección telegráfica (telegraphic address; adresse télégraphique): PROVERA - Teléf.: 236 05 04

Pedido (order; commande) n.º **867** fecha (date): **29th Jan. 1972**
 Factura (invoice; facture) n.º **2810** fecha (date): **26th Feb. 1972**
 Cliente (customer; client): **VERA COSMETICS CO.**
 Dirección (address; adresse): **390 Oak Ave. Cedarhurst. New-York. N.Y. 11546**
 País (country; pays): **U. S. A.**
 Banco español (Spanish bank; banque espagnole): **BANCO CENTRAL**
 Banco extranjero (foreign bank; banque étrangère): **First National City Bank Hewlett Branch,
Hewlett. L.I. New-York.**

Consignado a (consigned to; consigné à): **First National City Bank. Hewlett Branch.**

FORM OF PAYMENT: Against acceptance draft, date of payment 26th May 1.972

N.º cajas (no. of cases; no. de caisses): **99**

Marcas (marks; marques): **V.C.C. NEW-YORK. U.S.A. 1.../99. MADE IN SPAIN.**

Cantidad (Quantity)	N.º Ref. (Ref. no.)	ARTICULO (Article)	Pr. Unit. (Unit. Pr.)	US\$	ES\$
200	6019	Cologne Para Mi, 1 L	1.15	191	230.
150	430	Lotion Mandalay, big size	.94	143	141.
50	1020	Cologne Siglo de Oro Verde 1 L.	2.97	368	448.50
100	1021	" Siglo de Oro Verde 1/2 L.	1.56	192	156.
200	1022	" Siglo de Oro Verde 1/4 L.	.98	123	196.
150	431	Lotion Mandalay, medium, size	.63	93	94.50
50	1500	" Palmanova, round small size	.78	121	39.
500	1501	" Palmanova, round big size	1.06	165	53.
1.000	46	Gift set 12 oval toilet soaps.	1.56	11560.	
TOTAL US\$ P.O.B. BARCELONA					2,618

V E R A
Perfumería y Cosmética, S.A.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit EZ

United States Patent Office

RECEIVED - 1971 MAR 14

PRINCIPAL EXAMINER
Trademark

Ser. No. 238,939, fil. 1 Feb. 16, 1966

SIGLO DE ORO

Alvaro Vera Martinez
332-346 Travesera de Gracia
Barcelona, Spain

For: COLOGNE WATER, in CLASS 1.
First use Sept. 13, 1934; in commerce May 1, 1937.

For: BATH SOAP, in CLASS 52.

First use July 30, 1958; in commerce May 2, 1961.

(The English translation of the mark is "century of gold".)

R. M. ROSS, Examiner.

REGISTERED FOR A TERM OF 20 YEARS FROM May 23, 1967

Scarves by Vera, Inc. v.
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Defendant's Exhibit S. **SD**

Def. Ex. Sd
10/29/71 G.W.

Attest:

W. J. Oft
Attesting Officer

Certified to be a true copy of the registration
issued by the United States Patent Office, which
registration is in full force and effect.

Peter Patschall

ACTING COMMISSIONER OF PATENTS

DEFENDANT'S EXHIBIT DXT - SIGLO DE ORO SPECIMEN PLUS CERTIFICATION
AND BLANK SHEET

DEPARTMENT OF COMMERCE
U.S. PATENT & PATENT OFFICE

E 203

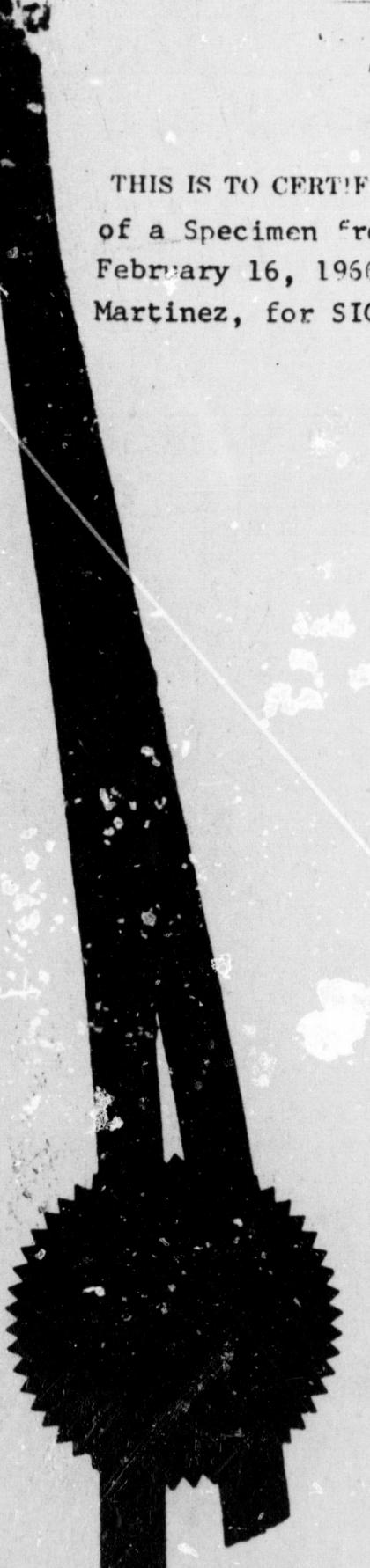
October 21, 1971
(Date)

THIS IS TO CERTIFY that the attached is a true copy from the records of this office
of a Specimen from Trademark Registration 829,237, filed
February 16, 1966, registered May 23, 1967 to Abelardo Vera
Martinez, for SIGLO DE ORO.

Scarves by Vera, Inc. v.
Todo Imports Ltd.
Civ. Act. No. 71 CIV. 3017
Defendant's Exhibit T. 

Dkt. Rec'd
10/24/71 SLY

By authority of the
COMMISSIONER OF PATENTS


D.W. Estep
Certifying Officer.

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DEFENDANT'S EXHIBIT DXDM - LICENSE AGREEMENT (BURLINGTON) 13 PAGES E206

LICENSE AGREEMENT made this 1st day of July, 1969,
by and between SCARVES BY VERA, INC., a New York corporation, with
offices at 417 Fifth Avenue, New York, N.Y. (hereinafter called
"Licensor"), and BURLINGTON DOMESTICS, a division of BURLINGTON
INDUSTRIES, INC., a Delaware corporation with offices at 1345
Avenue of the Americas, New York, N.Y. (hereinafter called
"Licensee"):

W I T N E S S E T H :

WHEREAS Licensor is and has long been engaged in the manufacture of articles of wearing apparel and table linens, etc., and in the sale of such articles in the U. S. A. and elsewhere under the VERA trade mark and has spent large sums of money in advertising its products under such trade mark so that such trade mark has a good will of great value in designating products made, sold or sponsored by Licensor;

WHEREAS Licensor is the owner of registrations of the trade mark VERA in the State of New York, and in the U. S. Patent Office and elsewhere;

WHEREAS Licensor has developed and acquired skills, patterns, techniques and know-how relating to the design of prints, printed fabrics, color combinations, etc. for use in the manufacture of articles of wearing apparel and home furnishings and many other textile products;

WHEREAS many of the fabrics originated by Licensor are of such novel design as to have been copyrighted in the U. S. Copyright Office; and

WHEREAS Licensee desires to have the exclusive license to manufacture and sell sheets, pillow cases, bath towels, hand towels, face towels, tip towels, bath sheets and tub mats (hereinafter collectively called Vera Domestics) within the Licensed Territory (as hereinafter defined) under the VERA trade mark and to use Licensor's designs and prints, copyrighted or otherwise, in connection therewith.

NOW, THEREFORE, in consideration of the covenants herein contained, it is agreed as follows:

FIRST: Subject to all the provisions of this Agreement, Licensor hereby grants to Licensee for the duration of this Agreement:

(1) The sole and exclusive right and license to use in the United States of America and its territories and possessions (hereinafter called the Licensed Territory), but not elsewhere, Licensor's trade mark VERA but only in connection with the manufacture and sale of Vera Domestics manufactured by Licensee and embodying the patterns and designs furnished by Licensor to Licensee as provided in Article SECOND.

(2) During the term of this Agreement, Licensor agrees that before granting any licenses to manufacturers in countries other than the Licensed Territory to use the VERA name, the VERA trade mark and/or designs, copyrighted or otherwise, in connection with the manufacture and sale of Vera Domestics to offer Licensee, for a period of 30 days after written notice from Licensor, an opportunity to acquire on a right of first refusal basis any such license in such country or countries on the same terms and conditions as Licenser is prepared to offer to such other prospective licensee for such country.

SECOND: A. During the term of this Agreement, Licensor shall furnish Licensee two design collections per year, each collection to consist of not more than six designs in various colorings suitable for use by Licensee for the "Vera Domestics" manufactured by Licensee which designs may, but need not be copyrighted. Such design collections are to be delivered by Licensor to Licensee on or before February 1 and July 1 of each year, or by such other dates as Licensee may reasonably request.

B. The materials and information furnished to Licensee pursuant to this agreement shall remain the exclusive property of the Licenser and shall be used by Licensee only in connection with and for the period of the licenses herein granted.

THIRD: A. During each Annual Period of each term of this Agreement, Licensee will pay to Licensor for the rights and licenses granted it hereunder a royalty of on Licensee's gross sales of all "Vera Domestics."

B. Licensee will pay to Licensor, during each Annual Period of each term of this Agreement, an annual minimum royalty, as set forth below. Payments of the annual minimum royalty shall be credited against payments of percentage royalties due hereunder:

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If the term of this Agreement is extended for one or more additional terms of five years each, as hereinafter provided, then the annual minimum royalty shall be per annum during each Annual Period of each renewal term.

C. For the purpose of this agreement:

(1) "Gross sales of all Vera Domestics" shall mean the total monetary amount of all sales of "Vera Domestics" sold under the VERA trade mark or VERA designs and patterns herein licensed by Lessor, including seconds, substandard merchandise and promotional merchandise, without any deductions whatever except for: (i) standard trade discounts as shown on invoices and credit memos, if given, which in no event shall exceed of gross sales, (ii) sales, purchase or other similar tax paid or payable by Licensee with respect to the sale and not reimbursed by customers and (iii) credits and refunds for returned or rejected merchandise.

(2) "Annual Period" shall mean a period of twelve (12) consecutive months, the first such period to commence on the Operation Date (as hereinafter defined) and each anniversary thereof.

(3) "Sales" shall be deemed made when shipped.

FOURTH: A. The annual minimum royalty shall be due and payable each year in advance in equal quarter annual installments, the first such installment to become due and payable on the execution hereof.

B. Licensee will render to Lessor not later than the thirty (30) days after the end of December, March, June and September in each Annual Period during each term of this agreement a statement showing in detail the categories of "Vera Domestics" made and shipped by Licensee during the preceding three month period. At the time such statement is required to be submitted, Licensee will pay to Lessor the amount of the royalty due Lessor for the period covered by such statement.

FIFTH: Licensee will maintain adequate books and records of all its operations in accordance with good accounting practice and Lessor, or any auditor authorized by Lessor, shall

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have the right not more than once annually during the term of
and
this agreement/for a period of three (3) years after its
termination, however caused, to examine such books and records
at reasonable times during normal business hours to ensure that
Licensee has in all respects complied with the terms hereof.

SIXTH: A. Licensee itself will begin the manufacture
and sale of "Vera Domestics" by April 1, 1970, and will use its
best efforts to promote and develop a substantial and continuing
business in "Vera Domestics." The "Operation Date" under the
terms of this agreement shall be the date of Licensee's first
delivery of a bona fide order of any item of "Vera Domestics"
to a customer hereunder but not earlier than January 1, 1970
and not later than April 1, 1970.

B. In the event that Licensee
discontinues the manufacture and sale of "Vera Domestics" for
a period of three (3) consecutive months, except for causes
beyond its control, this agreement may be terminated by written
notice from Licenser to Licensee.

C. Licensee will only sell "Vera
Domestics" as a quality line of domestics, and consistent
therewith shall consult from time to time with Licenser regarding
Licensee's distribution, which, under no circumstances, will
include distribution and sale by Licensee through outlets in-
consistent with the quality image and reputation of the VERA
trademark. Under no circumstances will Licensee sell "Vera
Domestics" directly or indirectly to discount stores, chain
stores and mail order firms.

SEVENTH: A. Licensee will manufacture "Vera
Domestics" under high standards of style, quality and workmanship.

B. Licensee will mark all "Vera Domestics" manufactured and/or sold pursuant hereto and all advertising material used in connection therewith, with the trade mark VERA (and with no trade mark or trade name other than Licensee's) and with such other markings and legends as may be required by applicable local laws and regulations in connection with the use or publication of registered trade marks, and will not use the VERA trade mark in any other manner or in connection with any other products or goods. In the use by Licensee of fabric designs, prints or patterns or color combinations on which copyrights have been registered in the U. S. Copyright Office, Licensee shall cause to appear prominently and permanently a suitable copyright notice legend as "© - VERA" on each item of "Vera Domestics."

C. To assure the use and maintenance of such high standards of style, quality and workmanship as have been achieved by Licenser over the years, and the proper use of the VERA trade mark, Licensee shall submit to Licenser, at least 10 days before any manufacture or sale thereof, at its own expense, for Licenser's written approval, which written approval or disapproval shall be submitted by Licenser to Licensee within 5 days thereafter:

(1) Samples and size specifications of the "Vera Domestics" which Licensee proposes to manufacture and sell hereunder (including but not limited to samples of fabrics, and other materials used in manufacturing such products), except in those cases in which Licensee conforms to recognized standards of quality and specifications of the U. S. Government.

(2) Specimens of all labels, tags and wrappers, proposed to be used by Licensee in connection with the "Vera Domestics" before actual use thereof.

(3) Copies of all trade marks, words, designs, markings legends and all advertisements, advertising copy, copies and layouts together with the description of the advertising media prior to the use thereof, including such as shall portray any copyrighted material of Licenser's.

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D. Licensee will not use the VERA trade mark or any copyrighted material of Licensor's on or in connection with the distribution or sale of "Vera Domestics" or advertising material which have not been approved by Licensor or which do not meet with standards approved by Licensor.

E. Licensee will, upon forty-eight (48) hours prior notice, allow Licensor or persons designated by Licensor to inspect its plants, equipment and methods of manufacture at all reasonable times during business hours as same relate to "Vera Domestics".

EIGHTH: A. All "Vera Domestics" and all packaging, display, advertising and promotional material used in connection therewith shall bear the phrase "Made under License from Scarves by Vera, Inc., New York" or the phrase "Licensed by Scarves by Vera, Inc., New York." In the case of television commercials, Licensor and Licensee will mutually agree upon an appropriate method of identification of VERA. If Licensee's name appears on any such products or advertising or promotional material it shall appear in letters not larger than the size of Licensor's name or trade mark.

B. Licensee will not use the word "Vera" as part of its business name, and will make no claim to ownership of any mark or name including VERA used by Licensee on or in connection with the manufacture and sale by Licensee of "Vera Domestics."

NINTH: A. Licensee, its directors, employees and agents will not, during the term of this agreement or at any time thereafter, directly or indirectly contest, or aid others in contesting or do or fail to do anything impairing the validity of, the trade marks or copyrights or designs supplied by Licensor and licensed hereunder

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or any other of Licensor's trade marks, trade names or copy rights, whether registered or not, or of Licensor's present or future registrations thereof, or the exclusive ownership and rights to the use thereof of Licensor, or the validity, or Licensor's ownership, of any Letters Patent or copyrights which have been or may in the future be granted to Licensor in the Licensed Territory or elsewhere.

B. Ownership of all trade marks and copyrights now or at any time hereafter used by Licensor or Licensee on or in connection with "Vera Domestics" is and shall at all times be and remain with Licensor, whether registered or not, and the use of any said trade marks, trade names or copyrights, whether registered or not, by the Licensee shall inure to the benefit of Licensor.

C. Registration and renewals of all trade marks and copyrights licensed hereunder are to be taken out and maintained in the name and at the expense of Licensor.

D. If Licensee is prevented by a court of competent jurisdiction from using the trade mark VERA within the Licensed Territory on or in connection with manufacture, advertisement and sale of "Vera Domestics", then this agreement shall terminate and come to an end except for the obligations of the parties arising prior to the effective date of such termination, and Licensor shall not be liable to Licensee for damages or otherwise except for conduct on the part of Licensor resulting in the loss of Licensee's right to use the VERA trademark.

E. Licensee will promptly notify Licensor of any infringement, counterfeiting or passing off of any of the VERA trade marks or copyrights licensed hereunder but will not take any action, legal or otherwise, with respect to such infringement, counterfeiting or passing off without the prior written consent of Licensor. Licensor may in its own discretion and either in its own

name or in Licensee's name, or in the name of both take any action, legal or otherwise, to protect any of the trade marks or trade names or copyrights licensed hereunder against such infringement, counterfeiting or passing off. Licensee will cooperate fully with Licenser in any such action it may decide to take. Any legal expenses incurred in the protection of Licenser's trade marks and trade names in the Licensed Territory whether by Licenser or Licensee, and any money recoveries received in connection with such protection shall be shared equally by Licenser and Licensee.

F. Licensee shall immediately notify Licenser, by registered mail, of any complaint or legal action asserted against it by reason of the use of any of the trade marks or copyrights licensed hereunder and Licenser shall have the right in its discretion and at its own expense to prepare the answer to any such complaint or defend or settle any such legal action in any manner and on any terms it shall deem appropriate.

G. Licensee specifically agrees to comply with such instructions of the Licenser as may be given for the purpose of preventing any trade mark licensed hereunder from becoming a generic term, and for preventing the loss of copyright protection on any of Licenser's copyrighted designs, patterns or color combinations, and to exercise its own care in order to prevent such trade marks from becoming generic terms, and to prevent loss of copyright protection such as, but not limited to, indications on all documents and papers, including advertising and sales promotion materials, stationery, invoices, bills, catalogs, pamphlets, etc., on which may appear any of the licensed trade marks or copyrights, as the case may be, of a statement, in form and substance satisfactory to the Licenser, to the effect that such trade marks are registered trade marks of the Licenser and that the designs and patterns are copyright registered.

TENTH: A. Upon the termination of this agreement, however caused, all rights and privileges of Licensee hereunder shall terminate and revert to Licenser, and Licensee shall not thereafter make any use whatever of the VERA trade mark licensed hereunder or of any word, marking, slogan or legend owned by or associated with Licenser or any designs, whether copyrighted or not, supplied by Licenser hereunder. Licensee shall, at its own expense, forthwith remove and efface or destroy all reference to Licenser or to the VERA trade mark, or any design, marking, slogan or legend from the business premises, plant, products materials, supplies and equipment of Licensee and from all business paper and stationery and advertising used or maintained by Licensee (including telephone directory listings, as soon as may reasonably be accomplished), and Licensee shall not thereafter hold forth in any manner whatsoever that Licensee has or ever had any connection with Licenser. Licensee will, promptly on written request of Licenser, without charge, execute any and all documents as may be necessary to make a record with any and all appropriate governmental (national and local) agencies within the Licensed Territory of the fact that Licensee no longer has any right or license to use Licenser's trade marks or copyrights or any thereof, whether registered or not.

B. Upon the termination of this Agreement, however caused, Licensee will, if requested by Licenser, sell to Licenser, or its designee, at Licensee's cost or market value, whichever is lower, the whole or any part of Licensee's inventory (both finished and in process or on order) of "Vera Domestics" manufactured pursuant hereto and including Licenser's copyrighted material and other material submitted by Licenser whether or not such products are marked or labelled with the trade marks licensed hereunder, together with any other materials or supplies marked with or bearing any of the trade marks or copyrighted materials licensed hereunder on hand at the time of such termination.

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ELEVENTH: The initial term of this agreement shall commence on the Operation Date as set forth in Article SIXTH A hereof and shall continue in full force and effect, unless sooner terminated hereunder, for five years thereafter.

Licensee has the right and option to renew this agreement for five (5) successive terms of five (5) years each upon the terms and conditions hereinafter set forth, by notice in writing to Lessor given at least ninety (90) days prior to the expiration date of the initial term, in the case of the first renewal term or at least ninety (90) days prior to the expiration of the preceding renewal term in the case of subsequent renewal terms, provided that Licensee in each case has fully and faithfully performed all its duties and obligations under this agreement at all times under this agreement.

If Licensee shall have given any such notice of renewal, then this agreement shall be automatically deemed renewed upon all of the terms, covenants and conditions herein contained except that Licensee will pay to the Lessor during each Annual Period of such renewal term minimum royalties of per annum.

Payments of the annual minimum royalty shall be credited against percentage royalties due hereunder. The annual minimum royalty shall be due and payable each year in advance, in equal quarter-annual installments, the first installment in each renewal term to become due and payable on the first day of the renewal term hereunder to which such installment is applicable.

It is expressly agreed that, notwithstanding anything herein contained, if this agreement is renewed as hereinabove provided, then this agreement shall cease, terminate and come to an end in any event at the expiration of the thirtieth (30th) Annual Period hereunder and all rights of Licensee shall terminate as provided in Article TENTH.

TWELFTH: A. This Agreement and all licenses granted herein shall terminate without further notice from Licensor to Licensee in the event that:

- (1) A petition in bankruptcy or under insolvency laws is filed by or against Licensee.
- (2) A petition for the reorganization of Licensee or the appointment of a receiver is filed by or against Licensee.
- (3) Licensee makes an assignment for the benefit of its creditors.

B. This Agreement and all licenses granted herein shall terminate upon written notice from Licensor to Licensee in the event that:

- (1) Any action is taken to dissolve Licensee or to terminate its corporate existence.
- (2) Any attempt to grant a sublicense hereunder, or to assign, pledge, or otherwise encumber or dispose of this agreement, whether voluntary or by operation of law, or otherwise, is made without Licensor's prior written consent.
- (3) Licensee shall fail to make any payment required by it by this agreement, or shall otherwise violate or fail to perform any of the terms and conditions of this agreement including but not limited to Licensee's responsibilities regarding licensed trade marks and/or copyrights.

C. The termination of this Agreement, however caused, other than by reason of Licensor's wilful default in performing its obligations hereunder, shall be without prejudice to the rights of Licensor to recover from Licensee any and all damages to which it may be entitled by reason of the happening of the event giving rise to such termination or otherwise and such rights to damages shall survive such termination.

D. Upon the termination of this agreement, however caused, Licensee will promptly submit to Licensor a statement similar to that required under Article FOURTH B, accompanied by payment of all amounts owing Licensor whether or not then due.

THIRTEENTH: Anything hereinbefore to the contrary notwithstanding, it is understood and agreed that in the event Licensee opens its own towel manufacturing facility during the term of this Agreement, the license to manufacture and sell VERA towels hereunder will automatically terminate one year thereafter unless Licensee and Lessor shall mutually agree beforehand on satisfactory terms for separate royalty rates and minimum royalties on the manufacture and sale of towels hereunder. In the event of such termination of this license as applicable to towels the Agreement and the License provided hereunder shall in all other respects continue in full force and effect.

FOURTEENTH: A. The validity of this agreement or any part thereof and the interpretation of all of its provisions shall be governed by the laws of the State of New York.

B. This instrument contains the entire agreement between the parties and may not be changed or modified and no addition to, modification of or waiver of any right or provisions of this agreement shall be effective unless in writing and signed by the party to be charged therewith.

C. Acceptance of royalties or other payments by Lessor shall not be deemed a waiver of any violation of, or default in, any of the provisions of this agreement by Licensee. No waiver by either Lessor or Licensee of any violation of, or default in, any of the provisions of this agreement shall be deemed a waiver of any similar or other provision hereof at the same time or at any subsequent time.

D. This agreement may not be assigned by Licensee without the prior written consent of Lessor, and any attempted assignment or sublicense, whether voluntary or by operation of law, shall be void and of no force and effect. This

agreement may not be assigned by Licensor (except to Manhattan Industries, Inc. or to another corporation, controlled by, or under common control with, Manhattan Industries, Inc.) without the prior written consent of Licensee. Except as otherwise provided herein, this agreement shall enure to the benefit of and shall be binding upon the parties hereto and their successors.

E. This agreement and any amendment thereto shall be of no force and effect and shall be null and void unless executed by a duly authorized officer of Licensor in the City of New York, N.Y., U.S.A.

FIFTEENTH: In addition to the rights granted to Licensee hereunder to manufacture and sell "Vera Domestics" in the Licensed Territory, Licensee is hereby given the exclusive right to export "Vera Domestics" outside the Licensed Territory, and such export sales shall be included in gross sales for purposes of computing percentage royalties under Article THIRD-A. Such export rights may be terminated at any time by Licensor in its sole discretion on six months prior written notice to Licensee, and the termination of such export rights shall not otherwise affect any other portion of this Agreement.

SIXTEENTH: Any notice required to be given hereunder shall be deemed duly given only if in writing addressed to either party at the address appearing herein or to such other address as such party may designate in writing.

IN WITNESS WHEREOF, the parties have hereunto set their hands and seals the day and year first above written.

SCARVES BY VERA, INC.

ATTEST:

By 12. 6.

ATTEST:

BURLINGTON DOMESTICS, a division of
BURLINGTON INDUSTRIES, INC.

By 11/11/67 C.L.

11/11/67

Scars Security

**UNITED STATES COURT OF APPEALS
FOR THE SECOND DEPT.**

Index No.

SCARVES BY VERA, INC.
Plaintiff- Appellant,

- against -

TODD IMPORTS LTD., (Inc.)
Defendant- Appellee.

Affidavit of Personal Service

STATE OF NEW YORK, COUNTY OF

NEW YORK

ss.:

I, **James A. Steele** being duly sworn,
depose and say that deponent is not a party to the action, is over 18 years of age and resides at
310 W. 146th St., New York, N.Y.
That on the 16th day of December, 1976 at 230 Park Avenue, New York, New York 10017
deponent served the annexed Exhibit Volume upon
SHENIER & O'CONNOR
the Attorneys in this action by delivering a true copy thereof to said individual personally. Deponent knew the person so served to be the person mentioned and described in said papers as the herein,

Sworn to before me, this 16th
day of December, 1976

ROBERT T. BRIN
NOTARY PUBLIC, State of New York
No. 31 0418950
Qualified in New York County
Commission Expires March 30, 1977

JAMES A. STEELE